

10/11/2018

This Memorandum of Understanding is made on 10/11/2018 and will be effective from the signed date by parties in agreement.

Memorandum of Understanding

Between

*Mangalmay Institute of Management & Technology
and
Global Research Foundation*

for conducting One Day International Conference on

"Managerial Strategies for Technological Transformations in 21st Century"



Director
Mangalmay Institute of
Management & Technology
Greater Noida



About Global Research Foundation (GRF)

Global Research Foundation (GRF) is a leading international organization in the field of academic research worldwide. **Global Research Foundation (GRF)** is a unit of Smt Vimla Devi Education Society (SVDES) - (NGO), Registered from New Delhi, India since 2013. GRF provides a platform to worldwide researchers, academicians, corporate professionals to show their abilities. GRF has organised several successful conferences, workshops and training programs at various reputed institutions and grand venues. GRF bridges the gap between business professionals worldwide and eliminating the need for costly and exhausting travel. GRF provides professional conference, management & technical services to scholarly associations, institutions and professional bodies.

1. RATIONALE

Mangalmai Institute of Management & Technology and Global Research Foundation (GRF) have agreed to establish a close working relationship through the pursuit of initiatives for the mutual benefit of both parties, and for purposes more particularly set forth herein.

Both parties believed that mutual benefit may be obtained through collaborative activities and hereby recorded their intentions.


Now the parties hereby agree to sign and carry out this Memorandum of Understanding with the following contents:

- 1.1 Both the parties may coordinate and conduct staff/faculty development, training, students exchange program and international /national conference.
- 1.2 Provision of conference may be required from time to time to be identified by both parties based on either party's expertise.

2. COLLABORATIVE ARRANGEMENT

The parties, in order to facilitate collaboration, have to the following agreement mutually binding on each other:

- 2.1 Overall cost as mentioned in table 3.1 (other than Logistic cost mentioned below) will be borne by Global Research Foundation (GRF). Logistic cost contains Projector, Mike, Laptop/Computer, WiFi, Venue (table, chairs, electricity etc.). Rest other financials will be borne by Global Research Foundation (GRF). GRF will use Mangalmai Institute of Management & Technology 5-6 faculties (Volunteer) & Students for arrangements and announcements purpose.
- 2.2 Mangalmai Institute of Management & Technology will provide us minimum registration 80-100 from local colleges (or anywhere else) to make conference financially viable.


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- 2.3 As discussed , Students category will pay Rs. 1200 in which he/she will be getting conference Kit, Presentation Certificate & Lunch (not edited book) etc. One student is allowed in one paper. If students want edited book, they have to Rs. 500/- additionally.
- 2.4 As discussed Conference Fee for Faculties & Research Scholars Rs. 2200/- & 2000 respectively , Industry Delegates/Corporate Professionals Rs. 2400/-. Only two authors are allowed in one paper. In this fees delegates will get one conference kit, one printed copy of edited book, one lunch & both authors will get two – two certificates (Presentation & Publication). Circulate e-brochure to all your groups/colleges/members for making one of the best conference in Ghaziabad.
- 2.5 GRF can take Outside Sponsors/Advertisement either at conference venue/back side of book/GRF webpage for making grand success of conference.
- 2.6 No stay will be included in registration fee. Stay assistance/support will be provided to outstation participants .
- 2.7 Morning Tea/coffee/snacks, Lunch, afternoon tea/coffee/mild snacks biscuits etc. to all participants who will attend conference from morning to evening.
- 2.8 All designs like brochure, edited book cover page, banners , certificates etc. will be prepared by GRF and finalized by Mangalmay Institute of Management & Technology.
- 2.9 Poster Presentation participants will have to register individually or ask for group discount.
- 2.10 Local Registration fee of the participants may be collected by Mangalmay Institute of Management & Technology in cash also and deposited in GRF accounts /cash anytime as per convenience. Brochure will carry Global Research Foundation linked accounts /NGO (society) account details.
- 2.11 Except internal awards (best paper presentation/best paper/ best poster presentation) , all external awards to academicians/industry professionals/students etc. may also be part of conference (with minimum fees) in order to generate revenue . (No one will be considered for award without basic fee fixation for these categories). All awards will be given after double blind review of resumes & contributions of applied candidates.
- 2.12 Keynote Speaker /Foreign Guests speaker may be arranged by either Mangalmay Institute of Management & Technology / GRF (mutual agreement). No remuneration will be paid to Speakers. Their local conveyance expense, shawl, memento, bouquet, gift will be provided them at the time of stage program.
- 2.13 All expenses mentioned in table 3.1 will bear by Global Research Foundation.

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3.1 Conference Expenditure by Global Research Foundation

Table 3.1: List of expenditure to be bear separately by Global Research Foundation.

International Conference
All Banners for inside & outside the college
Lunch , Tea/coffee/Snacks
Bouquet, PPT slides etc.
Conference Kit (Spiral Writing Pads, Pen, Folder, certificate , Conference edited book, I-card etc will be there)
All authors will get two Certificate, one presentation/participation certificate & other one Publication certificate.
Shawal & Memento/Gift to Keynote Speaker, Director /Principal, convener, patrons /chairman
Memento to session chair /technical chair persons.
02 Best Poster Presentation Awards
02 Best Paper Award (Framed Memento to all three best paper with certificates to awardee not cash)
02 Best Paper Presentation (Framed Memento to all three best paper with certificate to awardee not cash)
02 Complimentary Best overall performer Award (Framed Memento to all three best paper with certificate to awardee not cash)

4. Conference (International Conference , 9th February 2019)


4.1 All the conference, workshops & trainings programs planned may be facilitated through Mangalmay Institute of Management & Technology and GRF.

4.2 GRF will work closely with Mangalmay Institute of Management & Technology to an entire grooming of the Conference.

4.3 GRF will prepare website for International Conference details & online payment gateway.

4.3 For future conferences, workshop and training programs , Mangalmay Institute of Management & Technology and GRF may sit together for planning and execution.

4.4 Training/Conference/Students exchange program organized in coordination and cooperation between the parties shall be dealt on case to case basis.


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5. BRAND NAME, LOGO AND GUIDELINES

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5.1 Both College & GRF will use each other Logos , patterns etc to illustrate conference partner in publishing promotion materials, leaflets, brochures, websites etc.

5.2 Both parties will not misuse each other's brand or logo and if used with it should be done with utmost care where ever needed and each one is responsible for the publications done.

6. CONFIDENTIALITY

6.1 The parties here to shall keep confidentiality, and will not at any time use, divulge or communicate to any person other than to their respective officers, employees or other associated members (on a need to know basis)

7. VALIDATION and AMENDMENT

7.1 The agreement will become operative as soon after signing and will remain enforce till the conference held. No one party can back out in between due to any reason whatsoever. Its subject to compensation of loss bear by back out party.

IN WITNESS WHERE OF the parties have here unto executed this memorandum of Understanding on the date and year first written above.

SIGNED BY:
For and on behalf of Mangalmai Institute of Management & Technology
Greater Noida, India

Director Dr. Tushar Kanti

SIGNED BY:

For and on behalf of Global Research Foundation
Delhi (India)

Dr Kirti Agarwal

Global Research Foundation , 203, 2nd Floor, Plot No-7, Aggarwal Plaza, LSC-1, Mixed Housing
Complex, Mayur Vihar phase-3, Delhi-110096 ;

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