



MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)

Report	
Name of Activity	Workshop on Research Methodology with data analysis using SPSS software
Date	08/02/2019 to 09/02/2019
Venue	Seminar Hall
Organised by	MBA Department
Participated by	MBA Faculty and Students-160
Name of Expert	Dr. Sushil Dixit
Activity Convener	Dr Ruchi Dhodi(MIMT Faculty)
Objective	The main aim was to provide knowledge relating to selection of statistical tools for data analysis by using SPSS and implementation of right tools and techniques while conducting research and to enhance their analytical skills.
Content	<p>With the Initiative of R&D Committee of Mangalmay Institute of Management and Technology organized a Workshop on Research Methodology with data analysis using SPSS software. Research is about searching systematically for elucidation of problems.</p> <p>To address challenges and opportunities in the field of research, and to help researchers conduct research in an accurate and meaningful way, numerous software products have been developed. SPSS is one of the most popular software used by researchers widely as SPSS has enabled academicians and students to obtain valuable information from the data. Basic knowledge of SPSS is vital for all users before they proceed to surveys and data analysis.</p> <p>The expert explained the primary stages of research and steps in research process. In the subsequent sessions he dealt with development and types of hypothesis. Further sessions focused on</p>


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	<p>parametric and non- parametric tests for testing hypothesis. Also explained about one sample t test, paired sample t test, one way annova, chi square test, run test, mann- whitney test and run test. In the last, he elaborated on multivariate analysis and dealt with co- relation and regression analysis using SPSS. He then had one to one session with the participants and addressed their queries. This Two- day workshop was for beginners with little or no experience in SPSS for Windows who want to acquire the knowledge on getting started with SPSS.</p>
Outcome of Activity	<p>The beneficiaries learned how to define research problems and to develop a suitable methodology to address the key issues. Which enabled them to understand the need for using appropriate statistical tools in research.</p>

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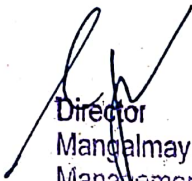


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WWW.MIMT.ORG
INFO@MANGALMAY.ORG
PR-1202326400

FEBRUARY 8-9, 2019
STARTING 10:00 AM


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