



MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)



MANGALMAY

INSTITUTE OF MANAGEMENT & TECHNOLOGY

R&D Committee, MIMT

WORKSHOP

ON

INTERNATIONAL ENTREPRENEURSHIP

Vs DOMESTIC ENTREPRENEURSHIP

Date : 18th JULY 2020 | Venue : MIMT Seminar Hall

For MBA 1st Year

Resource Person

Dr. POOJA GOEL

(MIMT Faculty)

Convener

Mr. SHRUTI SRIVASTAVA

(MIMT Faculty)

Director
Mangalmay Institute of
Management & Technology
Greater Noida






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Report	
Name of Activity	Workshop on "International Entrepreneurship Vs Domestic Entrepreneurship"
Date	18/07/2020
Venue	Seminar Hall
Organised by	MBA Department
Participated by	MBA Faculty members and Students-94
Name of Expert	Dr. Pooja Goel (MIMT Faculty)
Activity Convener	Ms. Shruti Srivastava (MIMT Faculty)
Objective	The core objective was to provide insights of challenges & opportunities of International Entrepreneurship & Domestic Entrepreneurship.
Content	Every entrepreneur aims to expand its business across the boundaries & variety of factors affecting the decision- making in both international entrepreneurship & domestic entrepreneurship. With the MBA Department initiative Mangalmay Institute of Management and Technology, organized a workshop on "International Entrepreneurship Vs Domestic Entrepreneurship- Challenges & Opportunities". The expert highlighted the various important factors affecting the decision related to domestic & international entrepreneurship like valuation currencies, government rules, regulations, venture capital, marketing & distribution systems, different cultural beliefs, domestic & international policies of the government. Expert explained the barriers to international entrepreneurship & measures to overcome the same. He also motivated students to go for international entrepreneurship by explaining the success of various international entrepreneurs. The workshop was ended with question & answers session.
Outcome of Activity	The students learned about government policies; regulations & other legal compliances & challenges faced by domestic entrepreneurs while entering the international market & its measures.


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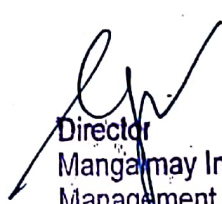
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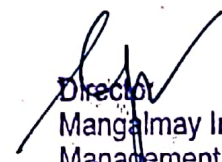


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