



MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY
(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)
Knowledge Park-II, Greater Noida (U.P.)



MANGALMAY
INSTITUTE OF MANAGEMENT & TECHNOLOGY

R&D Committee, MIMT

WORKSHOP

ON

GREEN ENTREPRENEURSHIP

Date : 03rd November 2017 | Venue : MIMT Seminar Hall

For MBA 1st Year & 2nd Year

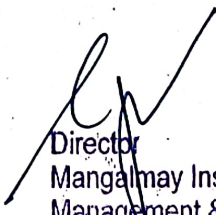
Resource Person

Dr. N.M. MISHRA

Convener

Dr. SUNIL DESH PANDEY

(MIMT Faculty)


Director
Mangalmay Institute of
Management & Technology
Greater Noida



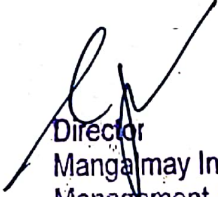


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Report	
Name of Activity	Workshop on Green Entrepreneurship
Date	3/11/2017
Venue	Seminar Hall
Organised by	MBA Department
Name of Expert	Dr. N.M Mishra
Participated by	MBA Faculty members and Students-151
Activity Convener	Dr. Sunil Desh Pandey (MIMT Faculty)
Objective	The main aim was to provide general insights into the Understanding Green Entrepreneurships elements such as environmental protection, connection to ecology or redesign of existing business processes are addressed in order to get closer to this topic and also to understand it.
Content	<p>As we face the environmental challenges of the 21st Century – from climate action to green energy, and from clean water to the circular economy – some are calling for a shift to green entrepreneurship.</p> <p>In this backdrop, with the Initiative of MBA Department, Mangalmay Institute of Management and Technology organized a workshop exploring key ideas in green entrepreneurship.</p> <p>The Expert discussed about What is a Green Entrepreneur, How to Start a Green Business, Entrepreneurship and the UN's Sustainable Development Goals, Innovation and Incubation with Green Startups, Impact Investing and Fundraising for Green Startups, Succeeding as a Student with a Green Startup and how youth can, students and entrepreneurs connect to this emerging field. The workshop concluded with the question answer session.</p>
Outcome of Activity	This workshop enriched the students' knowledge about how to start the new green business and become an entrepreneur.


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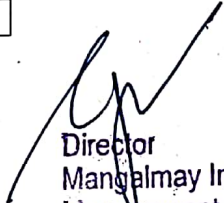


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