



MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY
(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)
Knowledge Park-II, Greater Noida (U.P.)



MANGALMAY
INSTITUTE OF MANAGEMENT & TECHNOLOGY

R&D Committee, MIMT

WORKSHOP

ON

ENTREPRENEURSHIP DEVELOPMENT

Date : 23rd SEPTEMBER 2019 | Venue : MIMT Seminar Hall


For MBA 1st Year & 2nd Year

Resource Person

Mr. SUSHIL KR. MAURYA
(MIMT Faculty)

Convener

Mr. RAGHVENDER SINGGH YADAV
(MIMT Faculty)


Director
Mangalmay Institute of
Management & Technology
Greater Noida





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Report	
Name of Activity	Workshop on Entrepreneurship Development
Date	23 rd September 2019
Venue	Seminar Hall
Organised by	MBA Department
Participated by	MBA Faculty and Students-217
Name of Expert	Mr. Sushil Kr. Maurya (MIMT Faculty)
Activity Convener	Mr. Raghvender Singh Yadav (MIMT Faculty)
Objective	The main objective of the workshop was to raise basic awareness of entrepreneurial concepts and to enable students to identify and learn how to make a mindset to take up entrepreneurship as a career.
Content	With the MBA Department initiative, Mangalmay Institute of Management & Technology organized a Workshop on Entrepreneurship Development. The expert introduced the concept of entrepreneurship by focusing on myths related to it and the different aspects of entrepreneurship such as entrepreneurs are born not made, entrepreneurs fit an ideal profile and need money to be an entrepreneur. Also mentioned people do not start their new ventures in a country like India due to non-awareness amongst the population of India and decide to go for jobs in the private or government sector so as to minimize the risk. The concept was further infused with a PowerPoint presentation that spoke about the startup business in India followed by a discussion on the contemporary business environment prevailing in the country.
Outcome of Activity	The seminar enriched and motivated the students to work hard and start a new venture through adequate forward planning and the execution of the plans.


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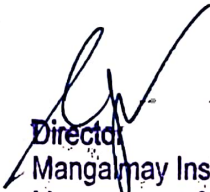


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