



# Mangalmai Institute of Management And Technology




INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of HRD Initiative)

Greater Noida

<b>TITLE OF ACTIVITY</b>	Day Celeration – Workshop on “Art of Pursuing Entrepreneurial Career”
<b>DATE OF THE ACTIVITY</b>	01 October ,2021
<b>VENUE</b>	Virtual platform using Google Meet
<b>RESOURCE PERSON</b>	Dr. KVB Ganesh
<b>FACULTY COORDINATOR</b>	Dr. Pooja Goel
<b>BENEFECIARIES</b>	MBA students & faculty
<b>OBJECTIVE OF THE ACTIVITY</b>	To Aware studenst about the entreprenurship and its dimesions
<b>REPORT</b>	<p>Dr. Ganesh starts the session with famous saying as “While not all entrepreneurs are artists, all artists are entrepreneurs”. Artists, like entrepreneurs, have a product or idea to sell, and they need to get out into the marketplace. In order to do this, artists need (at the very least) basic business skills and a willingness to approach selling art as any entrepreneur would. If you’re serious about building a sustainable art career, there are definitive steps you need to take to build and maintain your business. Dr. Ganesh add to this further discuss the idea or your approach to your work is ultimately what you will be putting out in the market. By determining what it is you do, how you do it, and the content, subjects, and form/media, you will be defining your signature style. Once you have developed a style, you can then present it seamlessly to your audience. By defining your brand or style, you are unwittingly determining your audience.</p>
<b>OUTCOME OF THE ACTIVITY</b>	Made particiapnts aware about the entreprenurship skills
<b>PICS OF THE ACTIVITY</b>	

Director  
Mangalmai Institute of  
Management & Technology  
Greater Noida






**MANGALMAI**  
INSTITUTE OF MANAGEMENT & TECHNOLOGY

INSTITUTION'S INNOVATION COUNCIL

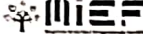

Celebrating  
**India's Startup Day**  
By Organising  
**Workshop**  
On  
**"Art of Pursuing Entrepreneurial Career"**



RESOURCE PERSON

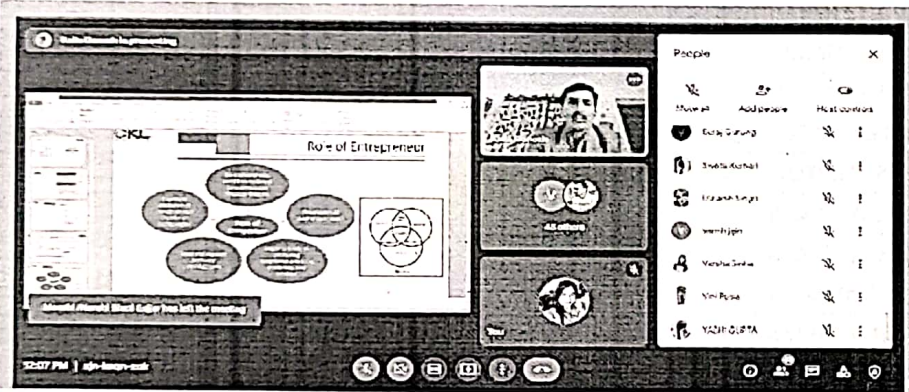
**Dr. K. V. B. Ganesh**  
(Expert-Entrepreneurship, Ideation & Research)

Date: 01<sup>st</sup> Oct, 2021  
Time: 10:00 A.M. Onwards

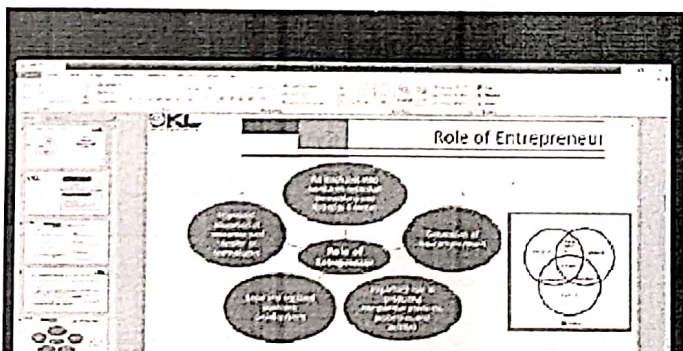



Toll Free: 1800 103 3797 | [www.mangalmai.org](http://www.mangalmai.org) | Plot No. 8 & 9, Knowledge Park-II, Greater Noida, Delhi-NCR, India


Banner Of the event



Resource person taking session



Resource person taking session

  
Director  
Mangalmai Institute of  
Management & Technology  
Greater Noida

S. No	Name of Students
1	ASHUTOSH MISHRA
2	ANIL KUMAR MAURYA
3	SOMANSH GAUTAM
4	HRITIK UPADHYAY
5	MUSKAN NOGARIYA
6	SUMIT TIWARI
7	HIMANSHU KUMAR SINGH
8	MANISHA SINGH
9	AYUSH DEV
10	SHIKHAR MISHRA
11	DIVYA PRAKASH SINGH
12	SUNIDHI SINGH
13	AMAN TRIPATHI
14	SNEHA SINGH
15	SHRI KRISHNA GAUTAM
16	KAMAL
17	ARADHANA KUMARI
18	DHARMENDRA CHAUDHARY
19	UTKARSH BHATNAGAR
20	SHIVANGI RANJAN
21	VANSHITA SAXENA
22	SANDEEPTI RAUTELA
23	BHAWNA SHANDIL
24	VANSH JAIN
25	DEEPALI THAKUR
26	AKSHAY DUBEY
27	AMAN KUMAR DUBEY

28	SURAJ
29	GUNJAN
30	SACHIN SHARMA
31	YASHI GUPTA
32	JAMSHED SIDDIQUE
33	DIPANSHU
34	SHUBHAM SINGH
35	ADITYA KUMAR MAURYA
36	AKASH CHAUHAN
37	ANKIT KUMAR DUBEY
38	CHITTRANSH SINGH
39	DEEPIKA RUNGTA
40	DIVYANSHI KESHRI
41	DIVYANSHI MISHRA
42	DRISHTI SHARMA
43	FIZA AALIA KHAN
44	GANPATI SAHAY
45	GAURAV JAIN
46	GAURAV KUMAR BHARDWAJ
47	GAURAV NEGI
48	HARSH BHATI
49	HIMANSHU
50	HIMANSHU BHATI
51	JIBRAN ALEEM
52	JYOTI GAUR
53	KAJAL SINGH
54	KANIKA JAWARIYA
55	KANISHK BHARDWAJ
56	KM MANSI

S. No	Name of Faculty
1	Dr. Shweta Kulshrestha
3	Mr. Sushil Maurya
4	Dr. Munish Kumar Tiwari
5	Dr. Anshu Goel
6	Dr. Nishant Kumar Singh
7	Dr. Seema Pundhir
8	Dr. Shruti Srivastava
9	Ms. Anita Notani
10	Mr. Indra Kant Pal

11	Dr. Jaspreet Kaur
12	Ms. Sonali Chauhan
15	Dr. Manisha Sharma
16	Dr. Rajnish Kumar Mishra
17	Dr. Ashutosh Gaur
18	Mr. Raghvender Yadav
19	Dr. Mani Jindal
20	Dr. Anju Bala

  
 Director  
 Mangalmai Institute of  
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