



MOE'S INNOVATION CELL

INSTITUTION'S INNOVATION COUNCIL

MANGALMAY INSTITUTE OF MANAGEMENT AND TECHNOLOGY

WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS (IPRS) AND IP MANAGEMENT FOR START UP

OVERVIEW Benefit in terms of learning/Skill/Knowledge **Objective:** obtained: • To acquaint the participants with the basics of Students should be able to understand there are many advantages to securing your intellectual intellectual property rights and patent filing. property rights as Enhance the market value of your bus Program driven by: Academic Year: IIC Calendar Activity 2021-22 Program /Activity Name: Month: Workshop on Intellectual Property Rights (IPRs) November and IP management for start up Other: **Program Type:** null Workshop Other: **Program Theme:** NA **IPR** Date & Duration (Days): External Participants, If any:

Director
Mangalmay Institute of
Management & Technology
Greater Noida

07/07/2022-07/07/2022-0

null

Student Participants:

Faculty Participants:

92

6

Expenditure Amount, If any:

Remark:

null

null

ATTACHMENTS

Video:

null

Photograph1:



Photograph2:

/uploads/institutes/monthlyReport/Photograph2/5263-

IC202115904.jpeg

Session plan, If any:

https://api.mic.gov.in/uploads/institutes/monthlyRep

ort/report/9187-IC202115904.pdf

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Director

Management & Technology

Greater Noida