



MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)

Report	
Name of Activity	Virtual One Day Workshop on Corporate and Strategic Entrepreneurship
Date	21/08/2019
Venue	Online Platform Google Meet
Organised by	MBA Department
Participated by	MBA Faculty members and Students-210
Name of Expert	Dr. Suman Chauhan
Activity Convener	Dr. Priyanka Srivastava (MIMT Faculty)
Objective	The main objective of the virtual One Day workshop was to make students learn about corporate and strategic entrepreneurship, also encouraged and motivated them for entrepreneurship.
Content	<p>With the MBA Department initiative Mangalmay Institute of Management and Technology, organized a Seminar on “Virtual One Day Workshop on Corporate and Strategic Entrepreneurship”. The workshop was hosted through online platform Google Meet. The expert enlightened students with grass root knowledge about the ways to start up and how to evaluate and Use Internet in business start-up.</p> <p>This session began with innovative ideas which are demanded in market, strategies to convert ideas into business. In addition, she shared her views on importance of entrepreneurship with ample illustrations and discussion also covered the area and field of start-up business. Her speech was followed by question answer session in which students get their doubts solved.</p>
Outcome of Activity	The students were enriched with knowledge which will enhance their future prospects and learned new terminology and concepts of strategic entrepreneurship for convert new ideas into the business.

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**ORGANISED BY MANAGEMENT
DEPARTMENT**

**"ONE DAY WORKSHOP
ON CORPORATE AND
STRATEGIC
ENTREPRENEURSHIP"**

Dr.Suman Chauhan ,Speaker

Dr.Priyanka Srivastava , Coordinator

AUGUST 21 ,2019

GOOGLE MEET

10 AM TO 4 PM



For more information about the program, visit
www.mimt.com. You may also contact us at
info@mangalmay.org & 0120-2328400

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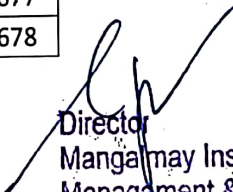
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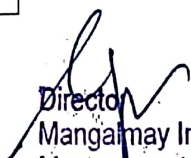


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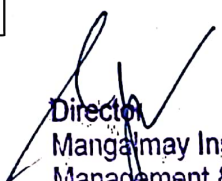


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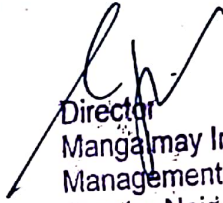


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