



MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)

Report

Name of Activity	“Swachh Bharat Abhiyan”
Date	01 st October, 2019
Venue	Campus, MIMT
Organized by	Student Welfare, MIMT
No. of Beneficiaries	121
Activity -Convener	Dr. Jaspreet Kaur, Faculty, MIMT
Objective	<ul style="list-style-type: none">• To promote Swachh Bharat Mission launched by Government of India.• To make students aware of healthy sanitation.• To encourage the students about cleanliness.• To keep the college campus neat and clean.• To make students more familiar with “Swachh Bharat Mission”.
Report	<p>The Swachh Bharat Abhiyan is the most significant cleanliness campaign by the government of India. Swachh Bharat Abhiyan launched by Prime Minister Narendra Modi on 2ndOctober 2014, the birth anniversary of Mahatma Gandhi. The ambitious programme aims to make the streets, roads and infrastructure across the country clean by October 02, 2019.</p> <p>To support “Swachh Bharat Abhiyan” at national level this Abhiyan also conducted in Mangalmay Institute of Management and Technology on 1st October 2019. This activity is organized in the MIMT institute to fulfill the aim of cleanliness all over campus of the Institute. Students of MIMT have organized rally throughout the college campus to promote “Swachh Bharat Mission”. Students of MBA were instructed by Dr Jaspreet Kaur. Students were very excited about these activities. Students collected the garbage throughout the campus and put into dustbin. They also explained the use of different types of dustbins for different types of garbage.</p>
Outcome of Activity	After this activity, students are able to understand the importance of cleanliness. Students become more familiar with “Swachh Bharat Abhiyan” of Government of India. Students learn about management of wastage and clean the college campus. Students become more aware about to keep surrounding clean.