

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Nolda (U.P.)



Strategic Plans: 2020-2025





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Institutional Vision

To create a vibrant and responsive Institution aimed at attaining outstanding academic levels through inputs of excellence, thereby shaping professionals of tomorrow with the purpose of adding value to society thereby contributing towards nation building.

Institutional Mission

- To inculcate professional skills in our students to be "Krishnas and Arjunas of the professional Mahabharata.
- To create a proactive environment, conducive for student's holistic development in both academic and non-academic spheres.
- To nurture the young minds with strong knowledge, skill, values and dispositions to enable them to excel in the work place and society & to be lifelong learners thereby reflecting a truly global citizen.
- To create a vibrant and responsive Institution aimed at attaining outstanding academic levels through inputs of excellence, thereby shaping professionals of tomorrow with the purpose of adding value to society thereby contributing towards nation building.

Departmental Vision (MBA)

MBA To educate and inspire the future leaders in management who are sought after by the industry and who can go on to be successful managers and entrepreneurs with a sense of social responsibility.

Departmental Mission (MBA)

- To provide an education that equips students with the knowledge, skills and attitude to execute managerial responsibilities
- To instill a sense of ethics and social values in students
- To enable students to develop an appropriate internal locus of control and a sense of corporate citizenship

Program Objectives

 PO-1 Graduates of the MBA program will successfully integrate core, cross-functional and inter-disciplinary aspects of management theories, models and frameworks with





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the real world practices and the sector specific nuances to provide solutions to real world business, policy and social issues in a dynamic and complex world.

- PO- 2 Graduates of the MBA program will possess excellent communication skills, excel in cross-functional, multidisciplinary, multi-cultural teams, and have an appreciation for local, domestic and global contexts so as to manage continuity, change, risk, ambiguity and complexity.
- PO-3 Graduates of the MBA program will be appreciative of the significance of Indian ethos and values in managerial decision making and exhibit value centered leadership.
- PO-4 Graduates of the MBA program will be ready to engage in successful career pursuits covering a broad spectrum of areas in corporate, non-profit organizations, public policy, entrepreneurial ventures and engage in lifelong learning.
- PO- 5 Graduates of the MBA program will be recognized in their chosen fields for their managerial competence, creativity & innovation, integrity & sensitivity to local and global issues of social relevance and earn the trust & respect of others as inspiring, effective and ethical leaders, managers, entrepreneurs, intrapreneurs and change agents.

Program Outcomes

- PO-1 Disciplinary Knowledge Ability to articulate, illustrate, analyze, synthesize and apply the knowledge of principles and frameworks of management and allied domains to the solutions of real-world complex business issues.
- PO-2 Communication Skills Ability to effectively communicate in cross-cultural settings, in technology mediated environments, especially in the business context and with society at large.
- PO-3 Critical Thinking Ability to conduct investigation of multidimensional business problems using research based knowledge and research methods to arrive at data driven decisions.
- PO-4 Problem Solving Ability to Identify, formulate and provide solution frameworks to real world complex business and social problems by systematically applying modern quantitative and qualitative problem solving tools and techniques.
- PO-5 Analytical Reasoning-Ability to identify patterns within a group of facts or rules and use those patterns to determine outcomes.
- PO-6 Team Work Ability to collaborate in an organizational context and across organizational boundaries in the achievement of organizational goals and optimize outcomes for all stakeholders.
- PO-7 Reflective Thinking- Taking the bigger picture and understanding all of its consequences.





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- PO-8 Multi-Cultural Competence- Ability to approach any relevant business issues from a global perspective and exhibit an appreciation of Cross Cultural aspects of business and management.
- PO-9 Moral and Ethical Awareness Ability to exhibit a broad appreciation of the ethical and value underpinnings of managerial choices in a political, cross-cultural, globalized, digitized, socio-economic environment and distinguish between ethical and unethical behaviors & act with integrity.
- PO-10 Leadership Readiness Ability to lead in an organizational context and across organizational boundaries in the achievement of organizational goals and optimize outcomes for all stakeholders.
- PO-11 Life Long Learning Ability to operate independently in new environment, acquire new knowledge and skills and assimilate them into the internalized knowledge and skills.

Strategic Plans: 2020-2025

- 1. To get Accreditation from NAAC
- 2. To be the autonomous institute before 2025
- 3. To develop the culture for NIRF, ARIIA & IIC
- 4. To inculcate the culture of innovative teaching learning in the departments
- Introducing innovative student-centric teaching-learning strategies in departments with focus on experiential learning.
- Organizing workshops, seminars and add on certification courses.
- Extensive use of ICT based tools for an immersive learning experience with smart classrooms, digitalized library and state of art laboratory.
- 5. To increase the number of faculty with Ph.D. qualification
- Encouraging faculty members to register for PhD and providing the required support.
- 6. To provide the practical exposure to the students
- Establishing functional MoUs, Linkages & Collaborations with Industry and Academia so as to provide practical exposure.
- Organizing seminars, conferences and workshops and inviting the subject experts from respective domains.

Director Institute of Management & Technology Management & Technology Management Noica



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- 7. To promote the culture of research in the institute.
- Incentivize faculty for quality publications.
- Host seminars, conferences and workshops.
- Promote faculty for attending FDPs, STTP, Workshops, MOOCs etc.
- 8. Sensitization of students and preparing them into social responsive citizens
- Organizing various extension and outreach activities through NSS and other committees/clubs of the institute.
- 9. To increase the percentage of students progressing to higher studies and jobs
- Organizing workshops, seminars, add on certification courses to make students employable and/ or helping them to progress for higher studies.
- Building a strong industry connect for enabling matching student placement.
- Organizing campus interviews for students.
- 10. To utilize alternating sources of energy and make a green campus
- Measures to be promoted to utilize more and more alternate sources of energy.
- Sensitizing the students and staff- teaching and non-teaching staff to make the campus a green campus.

