

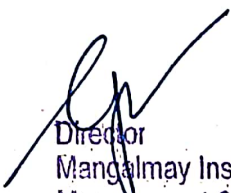
MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

**MANGALMAY INSTITUTE OF MANAGEMENT AND
TECHNOLOGY**

**SESSION ON INNOVATION/PROTOTYPE VALIDATION – CONVERTING INNOVATION
INTO A START-UP OR SESSION ON ACHIEVING “VALUE PROPOSITION FIT” & “BUSINESS FIT”**

OVERVIEW

| | |
|--|---|
| Objective: | Benefit in terms of learning/Skill/Knowledge obtained: |
| <ul style="list-style-type: none"> To enhance links between universities, research institutions, and the business community | 1. Students got well versed with the concept of Incubation. |
| Academic Year: | Program driven by: |
| 2021-22 | IIC Calendar Activity |
| Month: | Program /Activity Name: |
| November | Session on Innovation/Prototype Validation – Converting Innovation into a Start-up or Session on Achieving “Value Proposition Fit” & “Business Fit” |
| Program Type: | Other: |
| Workshop | null |
| Program Theme: | Other: |
| Startup | NA |


Director
Mangalmay Institute of
Management & Technology
Greater Noida

Date & Duration (Days):

08/17/2022-08/17/2022-0

External Participants, If any:

null

Student Participants:

66

Faculty Participants:

13

Expenditure Amount, If any:

null

Remark:

null

ATTACHMENTS

Video:

null

Photograph1:



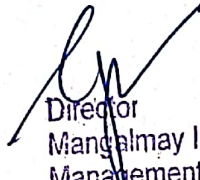
Photograph2:

/uploads/institutes/monthlyReport/Photograph2/9046-IC202115904.jpg

Session plan, If any:

<https://api.mic.gov.in/uploads/institutes/monthlyReport/report/4144-IC202115904.pdf>

This report is electronically generated against report submitted on Institution's Innovation Council Portal.


Director
Mangalmai Institute of
Management & Technology
Greater Noida