




# MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)

	Report
Name of Activity	<b>Seminar on Importance of Research Methodology and Research Metrics</b>
Date	03/08/2018
Venue	Seminar Hall
Organised by	MBA Department
Participated by	MBA Faculty and Students-179
Name of Expert	Dr. Varsha Viraani
Activity Convener	Ms. Monica Makhija(MIMT Faculty)
Objective	The core objective of the seminar was to equip the faculties and students with skills and potentiality to undertake the research very effectively.
Content	<p>With the initiative of management department in association with R&amp;D Committee of Mangalmay Institute of Management &amp; Technology, organized the Seminar on importance of Research Methodology and Research Metrics. The seminar intended to deal with variety of quantitative and qualitative research methods used in social science researches. It also gives exposure to data analysis with the help of software packages.</p> <p>The seminar consists of both theory and practical aspects. The expert highlighted the key points: Hands on Training on metrics tools, Questionnaire Framing, Productive thinking skills, Application of Statistical Tools and Common errors in research.</p> <p>He further discussed about attitude measurement and scaling techniques. In the subsequent session also, he explained about comparative and non-comparative scaling techniques like Rasch Model, Rank order, differential scale etc. Then, one session was completely allotted to address participants queries regarding the same.</p>

  
Director  
Mangalmay Institute of  
Management & Technology  
Greater Noida





# MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)

Outcome of Activity	Beneficiaries were enriched with the practical guidelines relating to various stages of research. They learnt how to implement statistical tools for their research analysis.
---------------------	-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

## List of beneficiaries:

1	ABHIMANYU KUMAR	181527024375
2	ABHISHEK SHARMA	181527024376
3	ABHISHEK THAPA	181527061031
4	ADARSH KAUSHIK	181527024378
5	AKASH TIWARI	181527024380
6	AKSHARA CHAUHAN	181527024381
7	AMAN ANIKIT	181527024383
8	AMAN KUMAR	181527024384
9	ANKIT TIWARI	181527024387
10	ANKUR LOHIYA	181527024388
11	ANUJ KUMAR JHA	181527024390
12	ARPITA SHARMA	181527024392
13	ATUL SINGH	181527024393
14	BHUPINDER SINGH	181527024394
15	DEEP MOHINI SINGH	181527024395
16	DEEPAK SHARMA	181527024396
17	DEEPAK KUMAR MISHRA	181527024397
18	DIKSHA MISHRA	181527024398
19	ETIKA SRIVASTAVA	181527024399
20	FIZA SIDDIQUI	181527024400
21	GAURAV	181527024401
22	GAUTAM KUMAR JHA	181527024402
23	GULSHAN KUMAR	181527024404
24	HAMID AL REKIBUDDIN AHMED	181527024405
25	HITESH SHARMA	181527024408
26	JAGAT SINGH RAWAT	181527024409
27	JAIPRAKASH SHARMA	181527024410
28	JEMIMAH P SETHY	181527024411
29	KANNU PRIYA	181527024412
30	KATYAYNI SHARMA	181527024413
31	KM NAMRITA SINGH	181527024414
32	KM NEHA GUPTA	181527024415
33	KM PRIYANKA NAGER	181527024416

  
Director  
Mangalmay Institute of  
Management & Technology  
Greater Noida





# MANGALMAI INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)

34	KM SAPNA BANSAL	181527024417
35	KSHMA RAGHAV	181527024418
36	MANISH KUMAR	181527024419
37	MD SALAMATULLAH AARFI	181527024421
38	MD SHAHNEYAZ ALAM	181527024422
39	MEENA	181527024423
40	MITRANJAN KUMAR PASWAN	181527061032
41	MOHAMMAD SHADAB	181527024425
42	MONIKA CHAUHAN	181527024427
43	MRINAL ANAND	181527024428
44	MUKUL CHANDRA JOSHI	181527024431
45	NIRANJAN KUMAR	181527024433
46	NIRMALA GARIYA	181527024434
47	NOYAMI BAGH	181527024435
48	PARAS VERMA	181527024437
49	PHARUKH	181527024438
50	PRACHI ANAND	181527024440
51	PRAVIN KUMAR SINGH	181527024442
52	PRIYESH KUMAR	181527024444
53	PRIYESH RAJ	181527024445
54	RAJAT LAUR	181527024447
55	RAJDEEP SONKAR	181527024448
56	RAJESH KUMAR MISHRA	181527024449
57	RAVI SAMMAL	181527024451
58	RAVI RANJAN DAS	181527024452
59	ROBIN KUMAR	181527024453
60	SADARE ALAM	181527024454
61	SAGAR TIWARI	181527024455
62	SANJAY SINGH SAJARI	181527024456
63	SANTOSH KUMAR VERMA	181527024458
64	SANYOGITA	181527024459
65	SARIKA	181527024460
66	SHARAD SIROHI	181527024461
67	SHAZEB KHAN	181527024462
68	SHIKHA PRIYA	181527061033
69	SHILPA	181527061034
70	SHIVAM GAUTAM	181527024463
71	SHIVANGI SINGH	181527024465
72	SHIVANI	181527024466
73	SHIVANI TYAGI	181527024467
74	SHOBHITA PRAKASH	181527024468
75	SHUBHAM	181527024470

Director  
Mangalmai Institute of  
Management & Technology  
Greater Noida







# MANGALMAI INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)

76	SHUBHAM SHARMA	181527024471
77	SHWETA BHARDWAJ	181527024474
78	SIMRAN KHANNA	181527061035
79	SNEHA SINGH	181527024475
80	SUBHAM KUMAR	181527024476
81	SUDHANSHU KUMAR	181527024477
82	SUMIT KUMAR	181527024479
83	SUPRIYA KUMARI	181527024480
84	SWEETY KUMARI	181527024482
85	TAPESH KUMAR	181527024483
86	TARUN KUMAR	181527024484
87	TAUHID ANSARI	181527024485
88	VATSAL CHAUDHARY	181527024486
89	VIKAS	181527024487
90	VINAY KUMAR	181527024488
91	VIPUL GARG	181527024489
92	YOGESH KUMAR	181527024491
93	ADARSH KUMAR SINGH	171527002715
94	ALKA MISHRA	171527005547
95	AMAN SINGH	171527006011
96	AMIT KUMAR	171527006666
97	AMRENDRA KUMAR	171527007238
98	ANAND KISHOR	171527007379
99	ANITA KUMARI	171527008123
100	ANJALI YADAV	171527008247
101	ANKIT KHARE	171527008453
102	ANKIT SHARMA	171527008659
103	ASHA RANI	171527012019
104	BABLU KUMAR YADAV	171527014591
105	BARUN KUMAR SAH	171527014731
106	BHAWANA SONI	171527014990
107	CHANDRA PRAKASH	171527015656
108	CHHOTI KUMARI	171527015903
109	DEEPAK KUMAR SINGH	171527016689
110	DIVYANSHU PANDEY	171527018349
111	FAIZAN TALIB	171527018748
112	GANDHARV SHARMA	171527018995
113	HARSHIT AGARWAL	171527020731
114	HARSHIT SINGH	171527020831
115	HIMANK PATHAK	171527021249
116	HIMESH SRIVASTAVA	171527021749
117	IFTEKHAR AHMAD	171527021885

  
Director  
Mangalmai Institute of  
Management & Technology  
Greater Noida






# MANGALMAI INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)

118	KARAN SINGH	171527023854
119	KHUSHAL KUMAR SINHA	171527024382
120	KONAL SHARMA	171527027653
121	KOPAL SHARMA	171527027656
122	LOKESH KUMAR	171527028954
123	MAYANK SHARMA	171527030546
124	MD ARIF	171527030783
125	MD HASAN RAZA	171527030848
126	MD ZEYAUULLAH	171527031012
127	MD ZIA IBRAHIM ALI	171527031013
128	MOHAMMAD AMIR FAISAL	171527031598
129	MOHD KAMRAN	171527032024
130	MOHD ZUNED ALAM	171527033055
131	MONA AGRAWAL	171527033488
132	MONIKA VIMAL	171527033558
133	MONU LAL	171527033614
134	MS SHUBHANGI JOSHI	171527033734
135	NAMRATA SINGH	171527034508
136	NANCY VERMA	171527034545
137	NEERAJ BHATT	171527035074
138	NEHA AGNIHOTRI	171527035282
139	NEHA PARVEEN	171527035342
140	NEHA SHARMA	171527035362
141	NIDHI SHARMA	171527035512
142	NIRAJ KUMAR	171527035983
143	NITESH SHARMA	171527036422
144	NORUL HASAN	171527036903
145	PAYAL YADAV	171527037941
146	PIYUSH KUMAR	171527038042
147	POOJA SHARMA	171527038257
148	PRABHAT BHUSHAN	171527038436
149	PRATHAM PANDEY	171527040045
150	PRINCE TIWARI	171527040634
151	PRIYANKA VERMA	171527041066
152	PUSHKAR KUMAR	171527041469
153	RAHUL RAJ	171527042163
154	RAJAT RANJAN	171527042925
155	RAJIV KUMAR	171527043263
156	RAKESH KUMAR YADAV	171527043569
157	REENA SINHA	171527044869
158	RIYA SINGH	171527045986
159	SABA MUSTAFA	171527046982

  
Director  
Mangalmai Institute of  
Management & Technology  
Greater Noida





# MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)

160	SAMAKSH RASTOGI	171527048195
161	SAURABH PURWAR	171527050452
162	SHILPA KUMARI	171527052485
163	SHIVAM ANAND	171527052845
164	SHOEB ANSARI	171527054349
165	SHUBHAM CHAUHAN	171527054948
166	SHUBHAM KUMAR SRIVASTAVA	171527055500
167	SMITH SHARMA	171527056456
168	SNEH SHIKHA	171527056487
169	SUDHIR KUMAR DUBEY	171527057526
170	SUNIL KUMAR VERMA	171527058309
171	SUREKHA TEOTIA	171527058775
172	VANDANA SHARMA	171527061501
173	VIKASH KUMAR SINGH	171527062765
174	VIKRAM KUMAR	171527062817
175	VIKRAM KUMAR SINGH	171527062857
176	VINISH VISHAL	171527063280
177	VISHAL RAJPOOT	171527063907
178	YOGESH KUMAR	171527065533
179	YOGESHWAR CHOUDHARY	171527065615

  
Director  
Mangalmay Institute of  
Management & Technology  
Greater Noida





**MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY**

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)



**Organised by**  
**Mangalmai Institute of**  
**Management & Technology**  
**Greater Noida**

# “SEMINAR ON IMPORTANCE OF RESEARCH METHODOLOGY AND RESEARCH METRICS”



**03-08-18**  
10AM - 4PM  
Seminar Hall

Resource Person:  
Dr. Varsha Viraani  
Coordinator:  
Dr. Monika Makhija



Mangalmai Institute of  
Management & Technology,  
Greater Noida  
[www.mimt.org](http://www.mimt.org)  
[info@mangalmai.org](mailto:info@mangalmai.org)  
ph:0120-2328400

**Director**  
**Mangalmai Institute of**  
**Management & Technology**  
**Greater Noida**

