



MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)



MANGALMAY

INSTITUTE OF MANAGEMENT & TECHNOLOGY

R&D Committee, MIMT

SEMINAR

ON

**UNDERSTANDING INTELLECTUAL PROPERTY RIGHTS AND
ITS USAGE FOR INDUSTRY FOR MANAGEMENT STUDENTS**

Date : 08th January 2021 | Venue : MIMT Seminar Hall

For MBA 1st Year & 2nd Year

Resource Person

Dr. N.M. MISHRA

Convener

Ms. SHRUTI SHRIVASTAVA

(MIMT Faculty)

Director
Mangalmai Institute of
Management & Technology
Greater Noida






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Report	
Name of Activity	Seminar on "Understanding Intellectual Property Rights and its usage for Industry for Management Students"
Date	08/01/2021
Venue	MIMT Seminar Hall
Organized by	MBA Department
Participated by	MBA Students-173
Name of Expert	Dr. N.M. Mishra
Activity Convener	Ms. Shruti Shrivastava (MIMT Faculty)
Objective	The major objective of the seminar was to create awareness about IPRs, especially patents among MBA faculty members and students in respect of patenting their inventions and to provide insight into practical applications of Intellectual Property Rights.
Content	With the initiative of Management department, Mangalmay Institute of Management and Technology, organized a Seminar on "Understanding Intellectual Property Rights and its usage for Industry for Management Students". The focal theme of seminar was to acquaint the student's importance and usage of IPR in corporate world. The resource person explained the key points of IPR and its importance. The key topics covered during the seminar were mainly: - Introduction to IPR - Patentability Criteria with case studies - Patenting Procedure and Prior-art Search - IP Commercialization and Licensing. The seminar was concluded by the discussion session in which the students and faculty members participated enthusiastically.
Outcome of Activity	The students were familiarized with patenting procedure and IP commercialization and licensing process.


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