

				Subject Code: RMT303						
Roll No:										

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MBA

(SEM III) THEORY EXAMINATION 2020-21 TOURISM POLICY , PLANNING & DEVELOPMENT

Time: 3 Hours Total Marks: 70

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

Attempt all questions in brief. a. How many freedom of air as per IATA rules b. What are the guide lines and plan for tourism development c. When The Planning Commission of India Set up the National Committee Tourism and what was the objective of this Committee. d. What was the objective of to set up Euro agreement e. What was the objective of to set up Euro agreement f. What are the responsibilities of National Tourism Board g. Which year TFCI(Tourism Finance Corporation of India) was set up. SECTION B Attempt any three of the following: 7 x 3 = 21 a. What was the objective of public sector unit(ITDC) in Tourism development b. Describe the functions of national Tourism Board c. How Tourism sector is benefited by FDI policy d. Describe any 4 main Articles of Chicago Convention e. Which are the main areas emphasized by the Government of India in Nation policy 2002 SECTION C Attempt any one part of the following: 7 x 1 = 7 (a) What initiatives are taken by Ministry of Tourism to promote tourism infrastructure development. (b) Which organizations are involved in the development of Tourism Attempt any one part of the following: 7 x 1 = 7 (a) What factors of Travel and Tourism impacts on Country Economy and GDP (b) What is planning? Explain the nature of Tourism planning Attempt any one part of the following: 7 x 1 = 7 (a) What was the objectives of "The National Tourism Policy November1982"? (b) How Regional and National Level contribute in Tourism planning Attempt any one part of the following: 7 x 1 = 7 (a) How will you justify that Incredible India Campaign was a Boost for India Tourism industry (b) Describe the various stages for formulation of the tourism policy? Give any Observible the various stages for formulation of the tourism policy? Give any	. 1. F	thempt an Sections. If require any missing data, then choose suitably.	
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