



Lesson Plan

Program: MBA **Semester:** 4th **Course Code:** KBN IB 03. **Course Name:** International Logistics Management

Course Objectives

(CO1): To help students understand the issues in International Logistics

(CO2): To provide an understanding of Sales Contract in International Logistics

(CO3): To provide a detail understanding of models of Forecasting in Supply Chain Management.

(CO4): To provide a detail understanding of various methods for Demand Forecasting.

(CO5): To help the students understand skills for inventory management.

Session Duration: 50 minutes

Participants: MBA Students

Entry level knowledge and skills of students

- i. To enable students to analyze the world map.
- ii. To make students understand the different type of Transportations around the world.
- iii. To compute the value of Globalization & Business around the world.

Equipment required in Classroom/ Laboratory/ Workshop

- i. World Map, List of Fortune 500 Companies.
- ii. World Route Map.
- iii. ICT Tools.

Assessment Schemes

S. No.	Criteria	Marks (150)
1	AKTU End Term Examination	100
2	Internal Evaluation Scheme	50
2(a)	Class Tests	30
2(a)(i)	Class Test-I	15
2(a)(ii)	Class Test-II	15
2(b)	Teacher Assessment (Continuous Evaluation)	20
2(b)(i)	Attendance	5
2(b)(ii)	Case Study/Topic Based Presentation	5
2(b)(iii)	*GD	10
	*MCQ Based Assignment	2



MANGALMAI INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)

Course Outcomes(starting with action-oriented observable and measurable verb)

(CO1): Understanding the issues in International Logistics for SCM

(CO2):Knowledge of Processes in Export Sales Contracts

(CO3):Application of various techniques for Integrated Supply Chain Processes

(CO4):Knowledge of International Transportation

(CO5):Understanding and application Costs factors with International Logistics

L. No.	Topics	Sub Topics	Date of implementation	Pedagogy	CO-Covered	Faculty Sign	HoD's Remark with Date
Unit - 1							
1.	Foundation Concepts in International Logistics	Managing the Supply Pipeline for Global Trade Flows		Improved Lecture	CO1		
2.	Foundation Concepts in International Logistics	The Global Logistics Operators		Group Discussion	CO1		
3.	Foundation Concepts in International Logistics	Comparison between National and International Logistics		Improved Lecture	CO1		
4.	Foundation Concepts in International Logistics	International Transport System		Improved Lecture	CO1		
5.	Foundation Concepts in International Logistics	Globalization and International Trade Environment		Improved Lecture	CO1		
6.	Foundation Concepts in International Logistics	Factors Driving Global Supply Chain Management		Improved Lecture	CO1		
7.		Customs and		Group	CO1		



MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)

		Global Supply Chain Management		Discussion			
8.	Foundation Concepts in International Logistics	Case Studies and Latest Updates		Case Study Method			
Unit - 2							
9.	Export Sales Contact in International Logistics	Constituents of the Export Sales Contract		Group Discussion	CO2		
10.	Contract of Affreightment	Terms of Delivery & Incoterms standards		Improved Lecture	CO2		
11.	International Purchasing Systems- Constituents	Strategy and its Interface with the Management of the Global Supply Chain		Group Discussion	CO2		
12.	International Purchasing Systems- Constituents	Negotiating the Contract		Improved Lecture	CO2		
13.	International Purchasing Systems- Constituents	Selecting the International Logistics Operator		Improved Lecture	CO2		
14.	International Purchasing Systems- Constituents	Criteria of Selecting the Third-Party Logistics Operator		Improved Lecture	CO2		
15.	Export Sales Contact in International Logistics	Case Studies and Latest Updates		Case Study Method			
Unit - 3							
16.	Integrating International Logistics with Supply Chain	Trade-Offs in International Logistics		Group Discussion	CO3		
17.	Integrating International Logistics with	Multi-Modalism, Key Factors in a		Improved Lecture	CO3		



MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)

	Supply Chain	Transport Mode(s) & Trade-Off					
18.	Integrating International Logistics with Supply Chain	Considerations of Speed, Frequency, Packing and Insurance in International Transportation		Improved Lecture	CO3		
19.	Integrating International Logistics with Supply Chain	Warehousing & Benchmarking in Global Supply Chain Management		Improved Lecture	CO3		
20.	Integrating International Logistics with Supply Chain	Supply Chain Cycle Time Reduction		Improved Lecture	CO3		
21.	Integrating International Logistics with Supply Chain	Demand-Driven Supply Network in International Logistics		Improved Lecture	CO3		
22.	Integrating International Logistics with Supply Chain	Case Studies and Latest Updates		Case Study Method	CO3		
Unit - 4							
23.	Introduction to International Transport System	Basic Terms, Characteristics and Relations		Group Discussion	CO4		
24.	Introduction to International Transport System	Significance of Transportation Services,		Improved Lecture	CO4		
25.	Characteristics of Modes of Transports	Road Transportation, Rail Transportation, Maritime Transport, Air Transport		Improved Lecture	CO4		
26.	Technical performance & Transport Economic Indicators	Maritime Routing Patterns		Group Discussion	CO4		
27.	The	Transcontinental		Improved	CO4		



MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)

	Containerization of Commodities	Bridges		Lecture			
28.	Introduction to International Transport System	Case Studies and Latest Updates		Case Study Method			
Unit - 5							
29.	Cost And Economy of International Logistics	International Transport and Economic Development		Improved Lecture	CO5		
30.	Cost And Economy of International Logistics	Transportation and Commercial Geography		Group Discussion	CO5		
31.	Cost And Economy of International Logistics	Components of International Transport Costs		Improved Lecture	CO5		
32.	Cost And Economy of International Logistics	Location Analysis		Improved Lecture	CO5		
33.	Cost And Economy of International Logistics	Market Area Analysis		Improved Lecture	CO5		
34.	Cost And Economy of International Logistics	International Transport Planning		Group Discussion	CO5		
35.	Cost And Economy of International Logistics	International Transport Safety and Security		Improved Lecture	CO5		
36.	Cost And Economy of International Logistics	Traffic Counts and Traffic Surveys		Improved Lecture	CO5		
Revision							
37.	Discussion On Previous Question Papers						
38.	Discussion On World Route Map, with Ports						
39.	Discussion on Transportation						
40.	Cost / Benefit Analysis						
43.	Case Studies and Latest Updates						



MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)

Text Books:

1. Alan E. Branch, Global Supply Chain Management and International Logistics (Routledge)
2. 5. Morlok, Edward K. "The Freight Transportation System," Excerpted from CRC Engineering Handbook

Reference Books:

1. Jean-Paul Rodrigue, Claude Comtois and Brian Slack, "THE GEOGRAPHY OF TRANSPORT SYSTEMS" (2009), New York: Routledge,.
2. Douglas Long: International Logistics Global Supply chain management, Kluweracademic publishers-
3. Asopa, V.N: Shipping Management: Cases and Concepts, Macmillan, New Delhi.
4. Lambert, D et al: Strategic Logistic Management, Tata McGraw Hill, New Delhi.

Journals:

1- International Journal of Logistics Research and Applications
<https://www.tandfonline.com/toc/cjo120/current>

2- International Journal of Transportation
<https://publons.com/journal/28159/international-journal-of-transportation/>

Electronic Database:

- 1) DEL NET
- 2) AKTU CONSORTIUM