

International Conference on "Contemporary Challanges in Management, Education, Technology & Applied Sciences"

April 09-10, 2022

International Conference

On

"Contemporary Challenges in Management, Education, Technology & Applied Sciences"

Venue: MIMT Auditorium & Microsoft Teams Online Platform

Mangalmay Institute of Management & Technology,

Greater Noida, UP

Day & Date:

Saturday & Sunday, 09-10 April 2022



Jointly Organized By

Department of Management, Mangalmay Institute of Management

& Technology, Plot No. 08 & 09, Knowledge Park-II,

Greater Noida, UP.

&

SEMS Welfare Foundation

REPORT

| Event | : International Conference | | |
|-----------------------------|---|--|--|
| Торіс | : Contemporary Challenges in Management, Education, Technology & Applied Sciences | | |
| Day & Date | : Saturday & Sunday, 09-10 April 2022 | | |
| Live on | : https://www.youtube.com/c/SEMSOfficial/videos | | |
| Venue | : MIMT Auditorium & Microsoft Teams Online Platform with live on Youtube. | | |
| Convener(s) | : Dr. Meenakshi Sharma, Professor, MIMT, Gr. Noida, UP | | |
| | : Dr.Shweta Kulshrestha, Associate Professor, MIMT, Gr. Noida, UP. | | |
| | : Mr. Bharat Gahlot, Associate Professor, MIMT, Gr. Noida, UP. | | |
| | : Dr. Raj Kumar, Associate Professor, MIMT, Gr. Noida, UP. | | |
| Conference General Chair | ce General : Prof: Ayoub Khan, University of Bisha, Saudi Arabia. (Online) | | |
| Student Delegates | : 110 | | |
| Research Scholars | : 65 | | |
| Faculty Delegates | : 175 | | |

Guests of Honor:

- Mr. Vipin Vohra, Chairman Continental Carriers Group of Companies and Chairman Civil Aviation Committee of PHD Chamber of Commerce
- Prof. Rene Lozi, University Cote d' Azur, France (Online)
- Dr. Yeliz Karaca, University of Massachusetts, USA (Online)
- Mr.Rohit Puri, CII, Western UP.
- Mr. Sushil Agarwal, Chairman CII Western U.P Zonal Council and Chairman Avro India Limited
- Ms. Mahlet Tesfaye Zewdie, Embassy of Ethiopia
- Dr. S.P. Sharma, Chief Economist and Deputy Secretary General- PHD Chamber of Commerce (Online)
- Dr. Ibrahim Shuaib, Nigeria
- Dr. Kulwinder Singh Parmar, IKG Punjab Technical University
- Dr. Prof. Padmesh Tripathi, IIMT College of Engg., Gr Noida, India.
- Prof. H. S. Sharma, Sharda University, India

Paper Presenters (Off Line) in Technical Sessions:

• Dr.N.C.Sharma, Assistant Professor, Global Institute of Information and Technology, Gr.Noida, UP. Presented on Role of ICT for meeting challenges in Education.

- Dr.Sangeeta Sahni Presented on A study on Consumer Perception towards Organic Food.
- Prof. H. S. Sharma, Sharda University, India. Presented on Emerging Digital Tools for Teaching and Learning
- Dr. Prof. Padmesh Tripathi, IIMT College of Engg., Gr Noida, India. Presented on Inverse Problems : Some Aspects
- Ms. Pariksha Gupta Presented on MATLAB Programming on Some Sum Divisor Cordial Labeling of Circuit related Graphs.
- Ms. Prerna, BBA Student from RDIAS, New Delhi. Presented on A study on the outlook of the entrepreneurs towards choosing own start-up as a career.
- Mr Anurag & Ms. Ansuhka, BBA Students from IMS Ghaziabad. Presented on A Critical Analysis of the Impact of COVID 19 on Marketing and Advertisement
- Mr.Kunal Kumar, BCA Student from MIMT, Presented on Education crisis and COVID-19: An Analysis of Higher Education during Pandemic.
- Mr.Sumit Kumar Presented on India's Education System, challenges and issue of the role of Artificial Intelligence.
- Ms.Muskan Raghav Presented on Challenges occurs in Human Resources Management.
- Ms.Harshita Jayant Presented on An overview of IOT: Architecture and Challenges.
- Mr.Jai Vats Presented on Advantages and Disadvantages of Artificial Intelligence.
- Mr.Kaushal Sharma Presented on A study on IOT and its Applications.
- Mr.Anubhav Presented on A study to understand to view on purchase of recycled plastic product.
- Mr.Prashant Trivedi presented on Seasonal variation DO, BOD, COD in water quality of river mohand flowing in the Doon Valley in lower hills of Himalaya.
- Mr.Rishikesh Choudhary Presented on Third Eye-Concept.

Conference Theme: Following Sectors at focus:-

Financial & Banking, Financial Technology, Transport and Logistics, Advertising and PR, Digital Marketing and Retail Marketing, Education, Micro Finance, Leather Industry, Legal Services and IPR, Logistics, Manufacturing, Media and Mass Communication, Mining, OEMs, Pharmaceuticals, Plastic Industry, Power and Renewable, Printing, Pulp & Paper, Railways, Retail, Rubber Industry, Social Sector, Sports, Telecommunications, Textile, , Travel and Tourism, Wellness, Energy, Entertainment Sector, Environment, Environment & Sustainable Development, Fashion Technology, , FMCG, Food Processing, Food Technology, Furniture Industry, Gems & Jewellery, Green Energy, Healthcare, Hospitality, Information Technology, Infrastructure, Insurance, Iron & Steel, IT & ITES, Jute Industry, Advertising and PR, Aerospace, Aviation, and Space Technology, Agri Farms, Agriculture, Appliances, and Equipment, Architecture, and Design, Automobile, Automobile Components, Banking and Insurance, Biotechnology, Biotechnology and Life Sciences, Chemical, Construction and Real Estate, Consultancy, CSR, Defence, Education Sector, Electrical Goods, Electrical Machinery, Electricity Sector, Electronic Systems

Objectives of the Conference

- To increase the expertise and provide the best possible platform by educating students and attracting new researchers.
- To Provide platform for academicians, researchers, entrepreneurs, financers, mentors and other stakeholders to engage and collaborate across the country, to share ideas, best practices, develop solutions and partnerships that benefit India and at the Education, Technology & Applied Sciences facade.
- To Encourage and initiate collaborative thought process to explore new trends, opportunities, and challenges in Management, Education, Technology & Applied Sciences.

INAUGURAL SESSION:

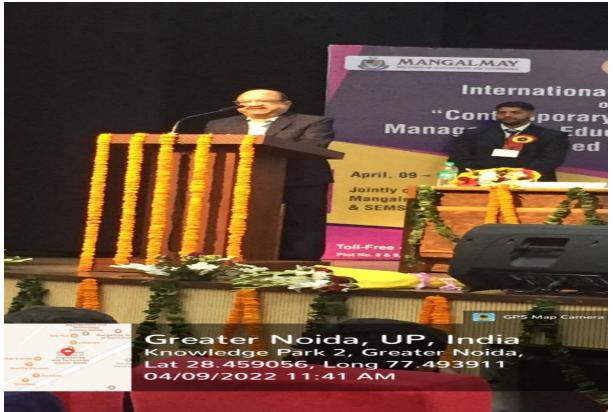
Mangalmay Institute of Management & Technology (MIMT) organized International Conference on "Contemporary Challenges in Management, Education, Technology & Applied Sciences" at MIMT Auditorium on 09-10. The inaugural session of the conference commenced with the lamp lightening ceremony and Saraswati Vandana followed by felicitation of dignitaries present on the occasion.



Lamp lightening ceremony and Saraswati Vandana

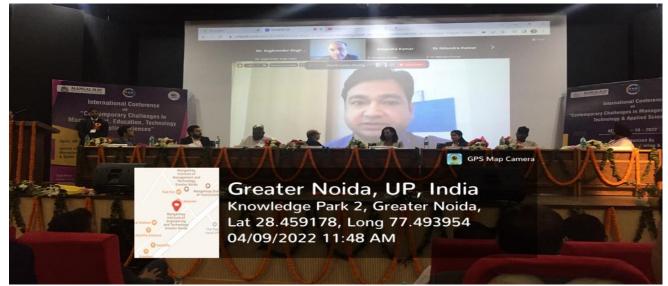
Conference Opening Remarks

The conference was set off with the opening remarks by Shri. Atul Mangal Ji, Chairman, Mangalmay Institute of Management & Technology (MIMT). Firstly, He addressed the gathering with brief introduction of the MIMT and also talked about mutual understanding in very energetic manner. He welcomed all the resource person and delegates of the conference. He said that expertise and advice of the panel will provide new heights to the intellect of the conference. He also mentioned that, this conference offers the platform to discuss opportunity for Academia, Govt. and students as a forum to discuss different key issues. Further, he announced that deliberation of the conference will be publishing for circulation for future reference.



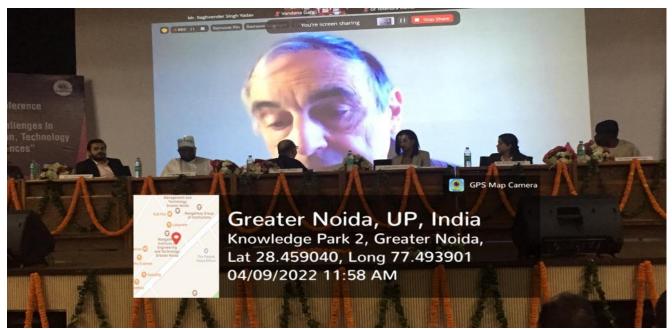
(Address by Shri. Atul Mangal Ji, Chairman, Mangalmay Institute of Management & Technology (MIMT))

After the blessings of Shri. Atul Mangal Ji, Chairman, , Mangalmay Institute of Management & Technology (MIMT) for conference, Prof Ayoub Khan, University of Bisha , Saudi Arabia addressed the gathering through online platform. He explained the relationship between Academic and Industry in very systematic manner. Also, he explained challenges & contemporary methods to solving the problems occur in our education system. Lastly, he congratulated MIMT Team to organize such fruitful conference which will be helpful for future Endeavour.



(Address by Conference General Chair, Prof Ayoub Khan, University of Bisha , Saudi Arabia)

Prof. Rene Lozi, University Cote d' Azur, France, key note speaker of the conference addressed the gathering through Online Platform. He welcome to all the Guest of Honor and Dignitaries sit on the Dias and congratulated to organizers and all participants.



(Address by Keynote Speaker Prof. Rene Lozi, University Cote d' Azur, France)

Dr. Yeliz Karaca, University of Massachusetts, USA, Expert speaker of the conference addressed the gathering through Online Platform. She explained the importance of this international conference in very enthusiastically manner. Also talked about the Contemporary Challenges in Management, Education, Technology & Applied Sciences. Lastly, she gave best wishes to the organizing team of the International Conference.



(Address by Expert Speaker Dr.Yeliz Karaca, University of Massachusetts, USA)

Er. Aayush Mangal, Vice-Chairman, Mangalmay Institute of Management & Technology (MIMT) welcomed all the guest, resource person and delegates of the conference. After that, he talked about organizational development and its dimensions, role and need of Innovations in present scenario etc in contrast with conference themes.



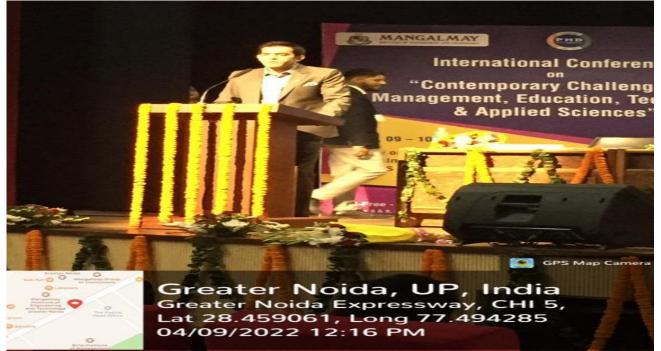
(Address by Er. Aayush Mangal, Vice-Chairman, Mangalmay Institute of Management & Technology (MIMT))

Ms. Prerna Mangal, Executive Director, Mangalmay Institute of Management & Technology (MIMT) addressed the gathering with welcome note. She explained to the students about the importance of engaging in different learning activities and she said that innovation is the foundation of long term growth of any organization. She also talked about the challenges in innovation. Lastly, she explained about the importance and need of entrepreneur skills in present scenario.



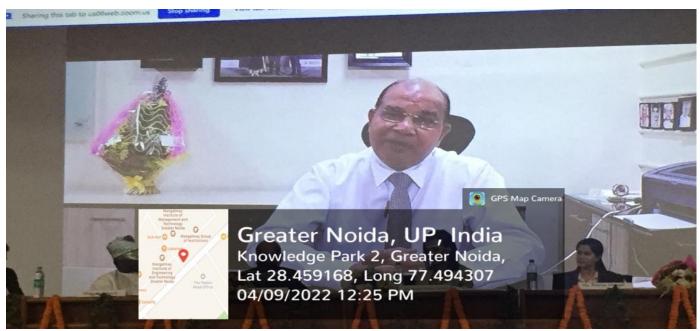
(Address by Ms. Prerna Mangal, Executive Director, Mangalmay Institute of Management & Technology (MIMT))

Mr.Rohit Puri, CII, Western UP, narrated his point of view by citing many examples of Leadership and role of leaders in business management. Also he interacted with students regarding concept of leadership. He explained the importance of internship and field work during the study.



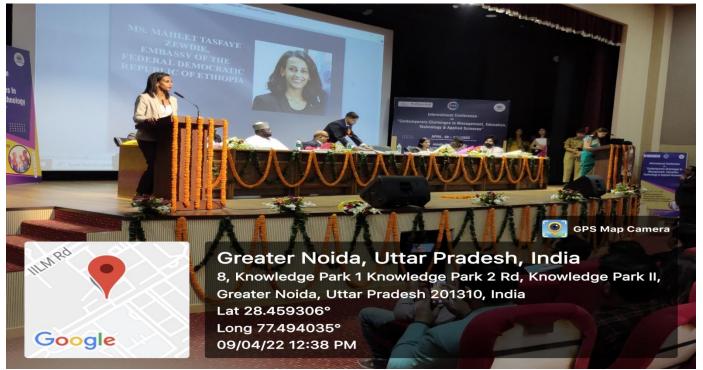
(Address by Mr.Rohit Puri, CII, Western UP)

Mr. Sushil Agarwal, Chairman - CII Western U.P Zonal Council and Chairman - Avro India Limited addressed the gathering through Online platform. He talked about growth of Indian Infrastructure. Also, he explained the economic condition of India. He explained to the students India is 3rd largest economy after US and China. Also, he talked about the role of Artificial Intelligence and Machine Learning in development.



(Address by Mr. Sushil Agarwal, Chairman - CII Western U.P Zonal Council and Chairman - Avro India Limited)

Ms. Mahlet Tesfaye Zewdie, Embassy of Ethiopia talked about the role of education in contemporary challenges. She explained major three types of challenges in education system (i) Availability of Higher Education (ii) Quality of Education (iii) School Education System. Lastly, she congratulated to the International Conference organizing Team.



(Address by Ms. Mahlet Tesfaye Zewdie, Embassy of Ethiopia)

Dr. S.P. Sharma, Chief Economist and Deputy Secretary General- PHD Chamber of Commerce addressed the gathering through online platform. He talked about the global dynamics of business and impact of COVID-19 on economies of different countries, Development of agriculture system, reforms of MSME etc.

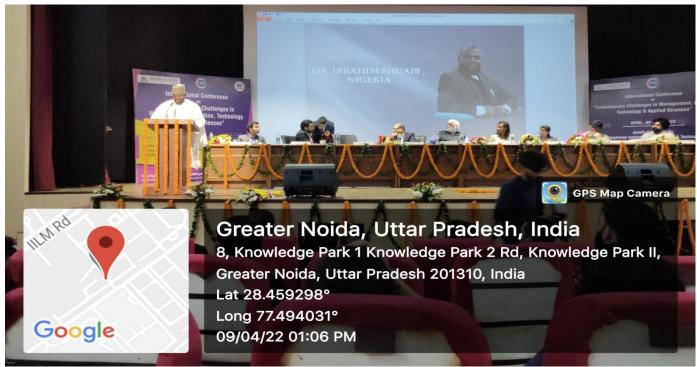


(Address by Dr. S.P. Sharma, Chief Economist and Deputy Secretary General- PHD Chamber of Commerce)



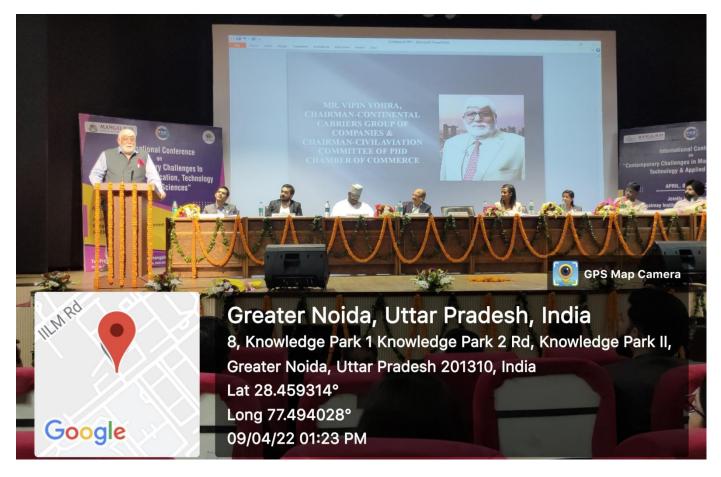
(Shri. Atul Mangal Ji, Chairman, Mangalmay Institute of Management & Technology (MIMT) felicitating to Chief Guest Mr. Vipin Vohra, Chairman - Continental Carriers Group of Companies and Chairman - Civil Aviation Committee of PHD Chamber of Commerce)

Dr. Ibrahim Shuaib, Nigeria talked about the role and benefits of education in developing countries also he talked about the E-Commerce and difference between traditional market and online\Digital Market. Lastly, he appreciated to the Organizing Team for the International conference.



(Address by Dr. Ibrahim Shuaib, Nigeria)

Mr.Vipin Vohra, Chairman - Continental Carriers Group of Companies and Chairman - Civil Aviation Committee of PHD Chamber of Commerce

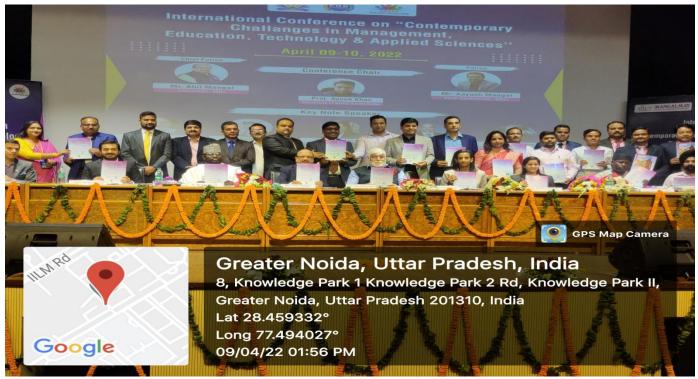


(Address by Mr.Vipin Vohra, Chairman - Continental Carriers Group of Companies and Chairman - Civil Aviation Committee of PHD Chamber of Commerce)

Dr. Kulwinder Singh Parmar, Assistant Professor, IKG Punjab Technical University addressed the gathering about the Sustainable development. He explained to the audience about the three pillars of Sustainable development (i) Social Development (ii) Economical Development (iii) Environment Development.



(Address by Dr. Kulwinder Singh Parmar, Assistant Professor, IKG Punjab Technical University)



Conference proceeding release by the panel of dignitaries present in the Inaugural session

Felicitation Ceremony



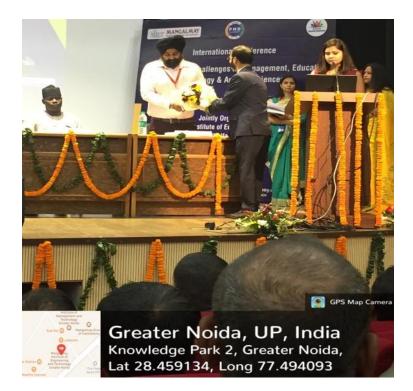
(Mr.Atul Garg , SEMS Welfare foundation felicitating to Shri. Atul Mangal Ji, Chairman, Mangalmay Institute of Management & Technology (MIMT))



(Mr.Atul Garg , SEMS Welfare foundation felicitating to Er. Aayush Mangal, Vice-Chairman, Mangalmay Institute of Management & Technology (MIMT))



(Mr.Atul Garg, SEMS Welfare foundation felicitating to Ms. Prerna Mangal, Executive Director, Mangalmay Institute of Management & Technology (MIMT))



(Dr.Ajay Pratap Singh, IQAC-Director, MIMT felicitating to Dr. Kulwinder Singh Parmar, Assistant Professor, IKG Punjab Technical University)



(Ms. Prerna Mangal, Executive Director, Mangalmay Institute of Management & Technology (MIMT) felicitating to Ms. Mahlet Tesfaye Zewdie, Embassy of Ethiopia)



(Er. Aayush Mangal, Vice-Chairman, Mangalmay Institute of Management & Technology (MIMT) felicitating to Mr.Rohit Puri, CII, Western UP)

The inaugural session was concluded with the vote of thanks by Ms. Sonali Chauhan, Faculty-MIMT.

Technical Session-01





Ms. Pariksha Gupta Presented on MATLAB Programming on Some Sum Divisor Cordial Labeling of Circuit related Graphs. Ms. Prerna , BBA Student from RDIAS, New Delhi. Presented on A study on the outlook of the entrepreneurs towards choosing own start-up as a career.



Ghaziabad. Presented on A Critical Analysis of the on Education crisis Impact of COVID 19 on Marketing and Advertisement Higher Education du

Mr.Kunal Kumar, BCA Student from MIMT, Presented on Education crisis and COVID-19: An Analysis of Higher Education during Pandemic.

Day-02

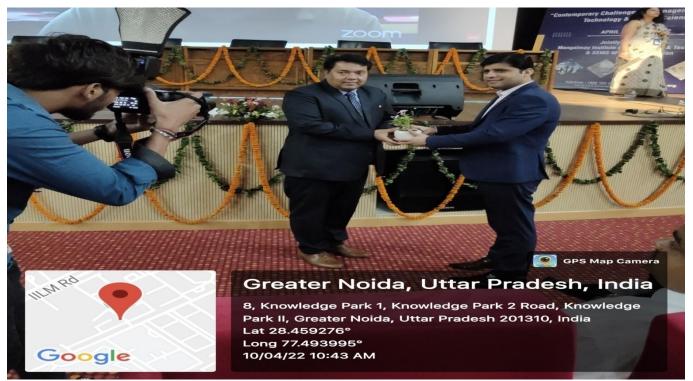
In Beginning of Day 02, Ms.Sonali Chauhan, Faculty, MIMT welcomed the Guest of Honor and Dignitaries sit on the dias and congratulated to organizers and all participants.



(Ms.Sonali Chuahan addressing the gathering with welcome note_day-02)



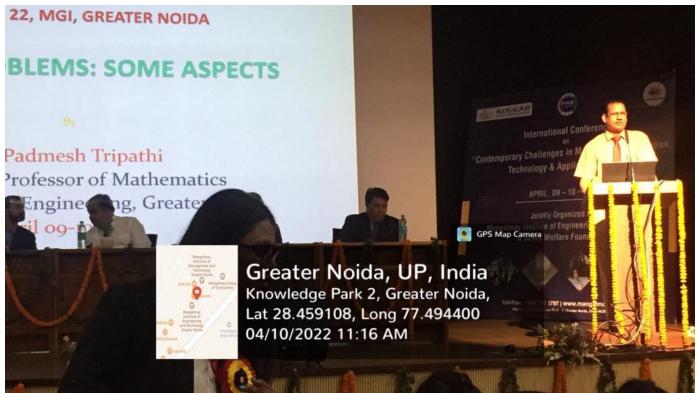
(Dignitaries on DIAS)



(Mr.Arun Kumar,Director-Planning, Mangalmay Institute of Management & Technology (MIMT) felicitating to Prof. H. S. Sharma, Sharda University, India.)



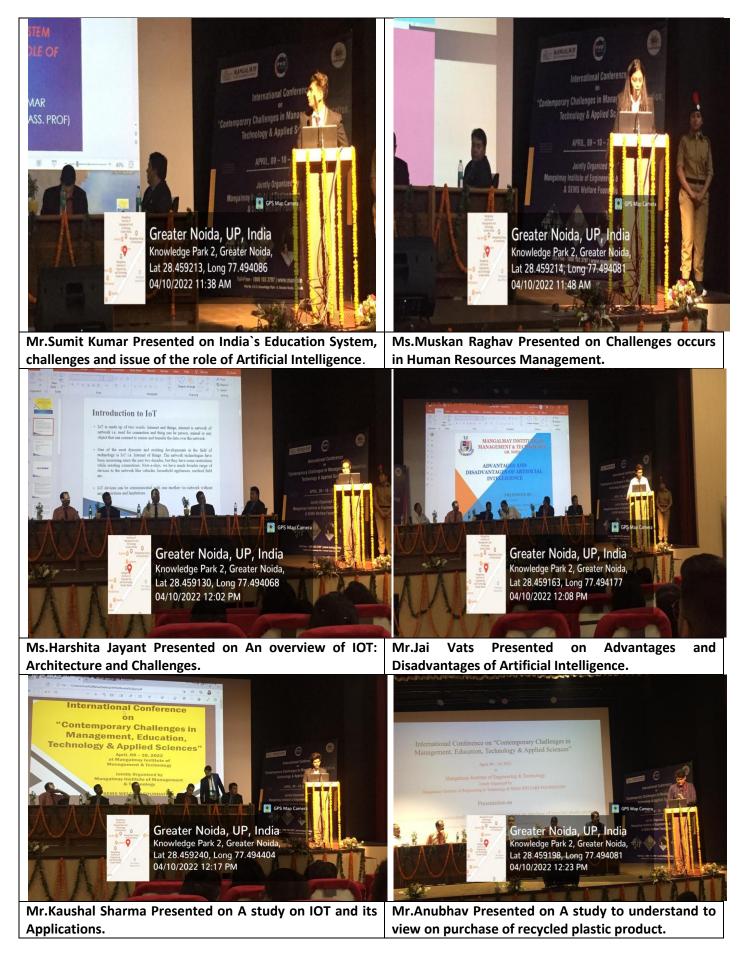
Prof. H. S. Sharma, Sharda University, India address the gathering and presented paper on Emerging Digital Tools for Teaching and Learning. He explained about the three tools in education (i) Google Trends (ii) Canva (iii) Hunter.io.

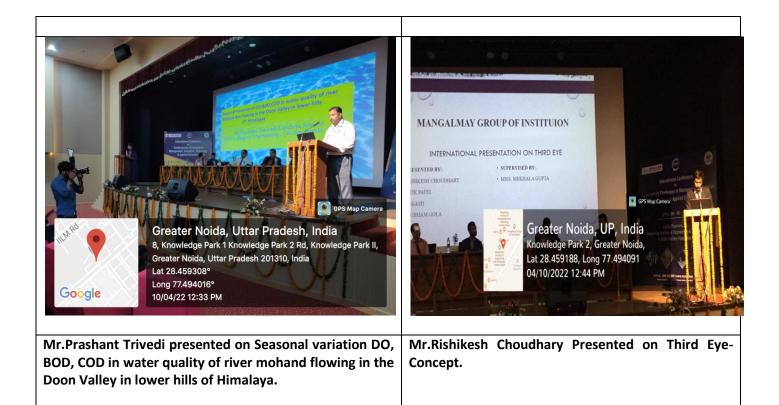


(Dr. Prof. Padmesh Tripathi, IIMT College of Engg., Gr Noida, India)

Dr. Prof. Padmesh Tripathi, IIMT College of Engg., Gr Noida, India addressed the gathering and presented paper on Inverse problem.

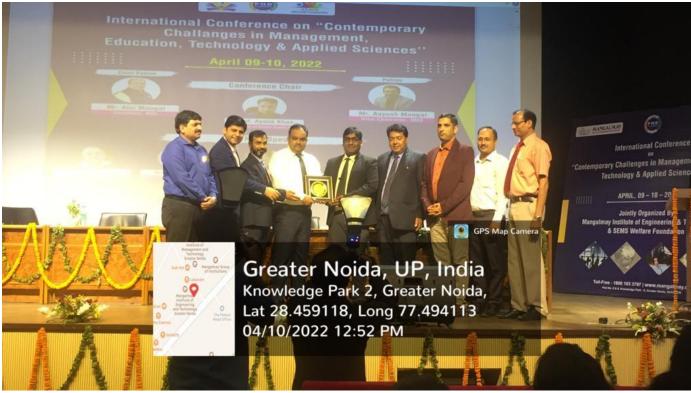
Technical Session: Day-02







Mr.Atul Garg, Secretary, SEMS Welfare Foundation addressed the gathering with introduction of SEMS Foundation also explained the working profile of the foundation and their achievements. At last, he appreciated to the Organizing Team for the International conference.



(Felicitation to Mr.Atul Garg, Secretary, SEMS Welfare Foundation by the Members of MIMT)



(Valedictory session by Dr.Jaskeerat Kaur, Faculty, MIMT)

Dr.Jaskeerat Kaur, Faculty, MIMT conclude the conference in very systematic manner.

Paper Presenters (On Line) in Technical Sessions through following link:-

Management Science Link : <u>https://teams.microsoft.com/l/meetup-</u> join/19%3ameeting_MTcxODIhZDEtNjg3NS00MjY3LWFkNDEtNTJhYWZkMjAyYjY2%40thread.v2/0?context=%7b%2

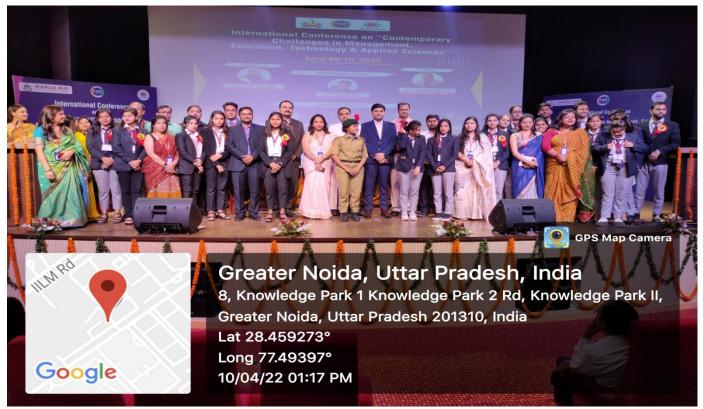
| S.No. | Author | Title of Presentation | College |
|-------|---|--|---|
| 1 | Dr. Maninder Kaur | Artificial Intelligence Based Virtual Classrooms In Teacher Education | Khalsa College of Education,Amritsar |
| 2 | Tanisha Bindal, Dr.Akanksha Upadhyaya | A Study on the outlook of Entrepreneurs towards Choosing Own Start-Up As a Career | Rukmini Devi Institute of Advanced Studies |
| 3 | Rachita Gupta, Dr Priyanka Singh Niranjan & Dr Pratibha Kumari | Education for Attaining Social Sustainability: A Strive Equivalent With Amelioration of Moral Behavior | Amity University, Noida, India, Amity University, Noida, India, S.J.R.M. College of Education, Research & Development, Lohar Majra, Kurukshetra |
| 4 | Anjali Dubey & Dr. Archana Shrivastava | The Value of Business Incubators & Accelerators From The Entrepreneur's Perspective | Abes Institute of Technology, Ghaziabad, Jaypee Business School |
| 5 | Dr Vijay Kumar & Ms Neelu Verma | The Impact of Artificial Intelligence In The Travel, Tourism & Hospitality Industry: An Influential Study | Jamia Millia Islamia, JDMC Delhi University |
| 6 | Ms.Shruti Sharma, Dr.Smita Singh & Ms.Namrata Singh | Patanjali: Benchmark For The Indian Entrepreneurs. | Department of Wisdom, Banasthali Vidhyapith,Rajasthan, India, Associate Professor, NIET, Greater Noida |
| 7 | Manish Tarun | Central Bank Digital Currency & Privacy In The Time of P&emic | Central University of Rajasthan |
| 8 | Dr. Utpala Das | Self Help Groups : Challenges & Scope During & Post Covid 19 In Uttar Pradesh | IMS Ghaziabad |
| 9 | Vikram S&hu & Manish Kumar | A Catastrophe Deadline of Earth's Climate | Guru Nanak Dev University, Guru Nanak Dev University |
| 10 | Dr. Sharmila Devi & Jyoti | Multiple Intelligences As Significant Predictors of Career Choices Among Secondary School Students | Punjabi University, Patiala, Punjabi University, Patiala |
| 11 | Sonam Ms, Dr. Mridul Dharwal, Dr. Sushma Aggarwal & Dr. Varun Bhushan | Artificial Intelligence In Micro-Finance In India: The Key For Sustainable Development | Sharda University & Hansraj College, University of Delhi, Sharda University, Lakshmibai College, University Of Delhi, Pgdav College, University of Delhi |

Learning Outcomes:

International Conference on "Contemporary Challenges in Management, Education, Technology & Applied Sciences" held on 09-10 April, 2022 at MIMT Auditorium of Mangalmay Institute of Management and Technology, Gr.Noida, UP with 110 student, 175 faculty delegates and 65 Research scholars have reached out to the delegates with the following points:

- The participants got a good understanding on the emerging trends in different industries and sectors like; e-Commerce, ICT, Mathematical Integration, Innovation, Education, Technology & Applied Sciences.
- 2. The future researchers have got a glimpse of their future research field related to the different sub themes of the conference, thereby making them enable to choose their research topic.
- 3. Student participants enhanced their concepts in capacity building, Start-up & Stand-up India and enriched their knowledge on Industries based on Google trends and processes.
- 4. Conference participants got to know about the many aspects related to Innovation, Skill development Initiatives, New Beginnings in Indian Financial System, Emerging Financing Options for Start-up India.
- 5. It was informed to the delegates that Digital India can be treated as the brain child of Make in India and that helps any new idea in the digital world to make India shine in the global market.
- 6. All the sectors given priority by these initiatives were discussed which made easy for the delegates to select their field.
- 7. There was an importance given by all the speakers about self-employment by the educated youth for which self-confidence is necessary. The self-confidence will be increased by the skill set which has been the aim of skill India.
- 8. Students were advised to be multi skilled so that they can be the change agents of India to transform India in a better way.

Few Glimpses of the International Conference



(Faculties with Volunteers)



(Faculties: MIMT)

Press Release

