



MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)



MANGALMAY

INSTITUTE OF MANAGEMENT & TECHNOLOGY

R&D Committee, MIMT

**AWARENESS OF INTELLECTUAL
PROPERTY RIGHTS AMONGST MBA STUDENTS**

Date : September 18, 2017 | Venue : MIMT Seminar Hall

For MBA 1st Year & 2nd Year

Resource Person

Adv. CS Vishal Wason

(Company Secretary & Advocate)

Convener

Dr Shweta Kulshreshta

(MIMT Faculty)

Director
Mangalmay Institute of
Management & Technology
Greater Noida





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Report	
Name of Activity	Awareness of Intellectual Property Rights amongst MBA students
Date	18/09/2017
Venue	MIMT Seminar Hall
Organised by	MBA Department
Participated by	MBA Faculty and Students-156
Name of Expert	Adv. CS VISHAL WASON (Company Secretary & Advocate)
Activity Convener	Dr. Shweta Kulshreshta (MIMT Faculty)
Objective	The main focus was creating first level IPR awareness among the faculty members and students about the beneficial aspects of patenting their creative and novel ideas, such awareness would in turn be highly essential for the promotion of creativity, research and technical advancements as well as application into market.
Content	With the Initiative of Management department, Mangalmay institute of Management and Technology took the initiative to organize an "Awareness of Intellectual Property Rights amongst MBA students". Seminar was about nature of IPR, IP Law of India copy right, patents searching and support from government for IP protection and explained how to search patent, how to apply for a patent and also gave information on many websites-both national and international related to patents and also about the cost of applying for patents and time durations and trademark attorney and par tenor, legalize IP services. And finally explained patents filing procedures in India and case studies and trade mark.
Outcome of Activity	The session was very informative and knowledgeable for all beneficiaries and gained the insights about the various IPR's.

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