



MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY
(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)
Knowledge Park-II, Greater Noida (U.P.)



MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

**ADD-ON CERTIFICATION COURSE ON
ADVANCED EXCEL**

From

12th – 30th November, 2018 in Seminar Hall

Convener: Mr. Bharat Gahlot, Faculty, MIMT

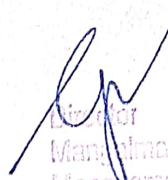
For MBA 3rd Semester

Resource Person

MR. JAYANT

Trainer, TDF Consultant

www.mimt.org | Plot No. 8 & 9, Knowledge Park-II, Greater Noida, Delhi-NCR, India


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Mangalmay Institute of
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Date: 9th November, 2018

NOTICE

This is to inform all MBA 3rd Semester students that an activity Add-on Certification "Advanced excel" is organized on 12th – 30th November 2018. The activity convener is Mr. Bharat Gahlot, Faculty, MIMT.

It is mandatory for the students register for the add-on and be in formals.


Director

MIMT

Annexure:

Syllabus

Schedule

CC to:

Head of Department

All Faculty members

All Students

Notice Board

Office File



SYLLABUS

ADVANCED EXCEL COURSE

Course Code: MMAC04

Learning Objectives:

This Advanced Microsoft Excel training course is designed for students to gain the skills necessary to use pivot tables, audit and analyze worksheet data, utilize data tools, collaborate with others, and create and manage macros.

Duration: 30 hours

Course Outline:

- **Advanced Excel Course - Overview of the Basics of Excel**

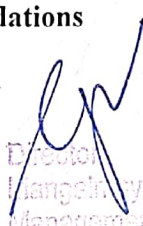
- ☐ Customizing common options in Excel
- ☐ Absolute and relative cells
- ☐ Protecting and un-protecting worksheets and cells

- **Advanced Excel Course - Working with Functions**

- ☐ Writing conditional expressions (using IF)
- ☐ Using logical functions (AND, OR, NOT)
- ☐ Using lookup and reference functions (VLOOKUP, HLOOKUP, MATCH, INDEX)
- ☐ VlookUP with Exact Match, Approximate Match
- ☐ Nested VlookUP with Exact Match
- ☐ VlookUP with Tables, Dynamic Ranges
- ☐ Nested VlookUP with Exact Match
- ☐ Using VLookUP to consolidate Data from Multiple Sheets

- **Advanced Excel Course - Data Validations**

- ☐ Specifying a valid range of values for a cell
- ☐ Specifying a list of valid values for a cell


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- ☐ Specifying custom validations based on formula for a cell

- **Advanced Excel Course - Sorting and Filtering Data**

- ☐ Sorting tables
- ☐ Using multiple-level sorting
- ☐ Using custom sorting
- ☐ Filtering data for selected view (AutoFilter)
- ☐ Using advanced filter options

- **Creating Pivot Tables**

- ☐ Formatting and customizing Pivot tables
- ☐ Using advanced options of Pivot tables
- ☐ Pivot charts
- ☐ Consolidating data from multiple sheets and files using Pivot tables
- ☐ Using external data sources
- ☐ Using data consolidation feature to consolidate data
- ☐ Viewing Subtotal under Pivot

- **Advanced Excel Course - Data Validations**

- ☐ Specifying a valid range of values for a cell
- ☐ Specifying a list of valid values for a cell
- ☐ Specifying custom validations based on formula for a cell

- **Advanced Excel Course - Charts**

- ☐ Using Charts
- ☐ Formatting Charts
- ☐ Using 3D Graphs
- ☐ Using Bar and Line Chart together
- ☐ Using Secondary Axis in Graphs

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- ☐ Sharing Charts with PowerPoint / MS Word, Dynamically
- ☐ (Data Modified in Excel, Chart would automatically get updated)

• Advanced Excel Course - Working with Reports

- ☐ Creating subtotals
- ☐ Multiple-level subtotal

SCHEDULE

Session	Content	Session Timing	Date
1.	Advanced Excel Course - Overview of the Basics of Excel <ul style="list-style-type: none">• Customizing common options in Excel• Absolute and relative cells• Protecting and un-protecting worksheets and cells	3 pm to 5 pm	12 th Nov. 2018
2.	Logical Functions <ul style="list-style-type: none">• If function• How to fix errors -if errors• Nested if• Complex if and or function	3 pm to 5 pm	13 th Nov, 2018
3.	Logical Functions <ul style="list-style-type: none">• Using logical functions (AND, OR, NOT)• Using lookup and reference functions (VLOOKUP, HLOOKUP, MATCH, INDEX)	3 pm to 5 pm	14 th Nov, 2018
4.	Advanced Excel Course - Working with Functions <ul style="list-style-type: none">• VlookUP with Exact Match, Approximate Match• Nested VlookUP with Exact Match• VlookUP with Tables, Dynamic Ranges	3 pm to 5 pm	15 th Nov, 2018
5.	Advanced Excel Course - Working with Functions <ul style="list-style-type: none">• Nested VlookUP with Exact Match• Using VLookUP to consolidate Data from Multiple Sheets	3 pm to 5 pm	16 th Nov, 2018

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6.	Advanced Excel Course - Data Validations <ul style="list-style-type: none">• Specifying a valid range of values for a cell• Specifying a list of valid values for a cell• Specifying custom validations based on formula for a cell	3 pm to 5 pm	19 th Nov, 2018
7.	Advanced Excel Course - Sorting and Filtering Data <ul style="list-style-type: none">• Sorting tables• Using multiple-level sorting• Using custom sorting	3 pm to 5 pm	20 th Nov, 2018
8.	Advanced Excel Course - Sorting and Filtering Data <ul style="list-style-type: none">• Filtering data for selected view (AutoFilter)• Using advanced filter options	3 pm to 5 pm	21 st Nov, 2018
9.	Creating Pivot Tables <ul style="list-style-type: none">• Formatting and customizing Pivot tables• Using advanced options of Pivot tables• Pivot charts	3 pm to 5 pm	22 nd Nov, 2018
10.	Creating Pivot Tables <ul style="list-style-type: none">• Consolidating data from multiple sheets and files using Pivot tables• Using external data sources• Using data consolidation feature to consolidate data• Viewing Subtotal under Pivot	3 pm to 5 pm	23 rd Nov, 2018
11.	Advanced Excel Course - Data Validations <ul style="list-style-type: none">• Specifying a valid range of values for a cell• Specifying a list of valid values for a cell• Specifying custom validations based on formula for a cell	3 pm to 5 pm	26 th Nov, 2018
12.	Advanced Excel Course - Charts <ul style="list-style-type: none">• Using Charts• Formatting Charts• Using 3D Graphs	3 pm to 5 pm	27 th Nov, 2018

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13.	Advanced Excel Course - Charts <ul style="list-style-type: none">• Using Bar and Line Chart together• Using Secondary Axis in Graphs• Sharing Charts with PowerPoint / MS Word, Dynamically• (Data Modified in Excel, Chart would automatically get updated)	3 pm to 5 pm	28 th Nov, 2018
14.	Advanced Excel Course - Working with Reports <ul style="list-style-type: none">• Creating subtotals• Multiple-level subtotals	3 pm to 5 pm	29 th Nov, 2018
15.	Advanced Excel Course - Working with Reports	3 pm to 5 pm	30 th Nov, 2018

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ADD-ON

ADVANCED EXCEL

Duration: 30 Hours

Date	12th – 30th November, 2018
Venue	Seminar Hall, MIMT
Organized by	MIMT Department
Expert	Mr. Jayant Chakraborti, TDF Consultant
Beneficiary	MBA 3 rd Semester (90 students)
Convenor	Mr. Bharat Gahlot, Asst. Professor, MIMT
Objective	The main objective of this certification was to familiarize the participants about the use and importance of Advanced Excel. Besides, introduce them with the various tools of Advanced Tools. The students must gain the skills necessary to use pivot tables, audit and analyze worksheet data, utilize data tools, collaborate with others, and create and manage macros.
Content	<p>With the initiative of Management Department, MIMT organized a 30-hour certification on “Advanced Excel”.</p> <p>The sessions were taken up by Mr. Jayant who elaborately explained with examples the use of logical functions, array functions and date and time functions. He taught the various ways of sorting and filtering large data sets and the working of the lookup functions. Real life examples of predesigning templates for cash memos in shops, searching patient’s identity from hospital records using mobile numbers, made the lectures remarkably interesting. The students were highly benefitted by both the lectures which formed the prerequisite to handling of big data. In subsequent sessions, he explained the various uses of Data Validation and Pivot Tables in EXCEL, creating charts and slicers, how to protect an excel worksheet and the various tools of data analysis in EXCEL.</p> <p>Day 1: On Day 1, resource person gave the overview of MS Excel. The session was started with basics of MS excel so that students feel comfortable to do excel at advanced level. In this session, students learn customizing common options in Excel, Absolute and relative</p>

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cells and protecting and un-protecting worksheets and cells.

Day 2: On day 2, Students learn about logical functions such as if function, how to fix errors-if error, nested if, and complex if and or function. This hand-on session was highly informative for students.

Day 3: In this session, Resource person continue the logical functions and students learn about logical functions (AND, OR, NOT), and lookup and reference functions.

Day 4: Day 4 was started with advanced excel course. This session covers VlookUP with Exact Match, Approximate Match, Nested VlookUP with Exact Match, and VlookUP with Tables, Dynamic Ranges.

Day 5: Resource person started the session with another logical functions of advanced excel. Students did some practice on logical function which were taught in previous session. Later, resource person proceeded with other functions of advanced excel such as NestedVlookUP with Exact Match and Using VLookUP to consolidate Data from Multiple Sheets.

Day 6: Day 6th was on data validation. Resource person covered various aspects of data validation such as Specifying a valid range of values for a cell, Specifying a list of valid values for a cell, etc.

Day 7: In this session, resource person discussed sorting and filtering function. He also discussed the usefulness of this function and how this function do work big data as well.

Day 8: In this session, resource person continuing sorting and filtering of data and student learn about auto-filtering and advance filter options in MS Advanced Excel.

Day 9: On 9th day of the program, students learn about pivot tables. Resource person taught about formatting and customizing pivot table in Excel sheet.

Day 10: In this session, students learn about consolidating data from multiple sheets and files using pivot tables, use of external data sources for creating pivot table, use of data consolidation feature to consolidate data, and viewing subtotal under pivot table.

Day 11: Day 11 was on data validations. In this session, various

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	<p>methods were taught to students to validate the data.</p> <p>Day 12: In this session, students learn about charts in Excel. This hand-on session, students create various charts, learn about the chart formatting. Resource person also discussed 3D graphs and how to create and use them in the reports.</p> <p>Day 13: In this session, resource person taught various functions of charts such as use of Bar and Line Chart together, use of secondary axis in graphs, and sharing charts with PowerPoint / MS Word.</p> <p>Day 14&15: In this session, resource person discussed about reports making and presentation of results.</p>
Outcome of Activity	Students learned about Advanced Excel & its application in research, data handling and reporting. They also learn about the different tools, techniques & usage of Advanced Excel.

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LIST OF BENEFICIARIES

S.NO	NAME
1	ADARSH KUMAR SINGH
2	ALKA MISHRA
3	AMAN SINGH
4	AMIT KUMAR
5	AMIT KUMAR
6	AMIT KUMAR THAKUR
7	AMOD YADAV
8	AMRENDRA KUMAR
9	ANAND KISHOR
10	ANITA KUMARI
11	ANJALI RANI
12	ANJALI YADAV
13	ANKIT SACHAN
14	ANKIT SHARMA
15	ASHA RANI
16	AYUSHI SHARMA
17	BABLU KUMAR YADAV
18	BARUN KUMAR SAH
19	BHAWANA SONI
20	CHANDRA PRAKASH
21	CHHOTI KUMARI

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22	DEEPAK KUMAR SINGH
23	DIVYANSHU PANDEY
24	FAIZAN TALIB
25	HARSHIT AGARWAL
26	HARSHIT SINGH
27	HIMANK PATHAK
28	IFTEKHAR AHMAD
29	KARAN SINGH
30	KHALID RAZA
31	KHUSHAL KUMAR SINHA
32	KONAL SHARMA
33	LAKSHMEE KANT SHUKLA
34	LOKESH KUMAR
35	MAYANK SHARMA
36	MD ARIF
37	MD HASAN RAZA
38	MD ZEYAULLAH
39	MOHAMMAD AMIR FAISAL
40	MOHD KAMRAN
41	MOHD AQIB BHATI
42	MOHD ARZU ZAIDI
43	MOHD ZUNED ALAM
44	MONA AGRAWAL
45	MONIKA VIMAL

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46	MONU LAL
47	MS SHUBHANGI JOSHI
48	NANCY VERMA
49	NEERAJ BHATT
50	NEHA AGNIHOTRI
51	NEHA PARVEEN
52	NEHA SHARMA
53	NIDHI SHARMA
54	NIRAJ KUMAR
55	NITESH SHARMA
56	PAYAL YADAV
57	PRINCE TIWARI
58	RAHUL RAJ
59	RAJAT RANJAN
60	RAJIV KUMAR
61	RAKESH KUMAR YADAV
62	REENA SINHA
63	RIYA SINGH
64	ROHIT KUMAR
65	SABA MUSTAFA
66	SAMAKSH RASTOGI
67	SHAHBAZ HUSSAIN
68	SHASHI KANT PANDEY
69	SHILPA KUMARI

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70	SHIVAM ANAND
71	SHOEB ANSARI
72	SHUBHAM CHAUHAN
73	SHUBHAM KUMAR SRIVASTAVA
74	SHUSHANT
75	SMITH SHARMA
76	SNEH SHIKHA
77	SUDHANSHU KUMAR
78	SUDHIR KUMAR DUBEY
79	SUMIT SHARMA
80	SUMIT YADAV
81	SUNIL KUMAR VERMA
82	TAUFIQUE AHMAD
83	VANDANA SHARMA
84	VIKASH KUMAR SINGH
85	VIKRAM KUMAR
86	VINEET GULATI
87	VINISH VISHAL
88	VIRENDRA VIKRAM
89	VISHAL RAJPOOT
90	YOGESHWAR CHOUDHARY


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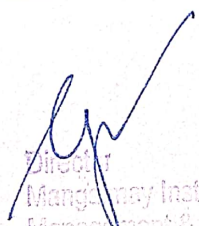
In association with  From the Faculty Development Centre, Greater Noida

CERTIFICATE

Certified that Mr./Ms. LOKESH KUMAR of
MBA Program (Batch 2017-19) of Mangalmay Institute of Management & Technology, Greater Noida
has successfully completed 30 Hours Add-On Certification Program on **ADVANCED EXCEL** conducted
from 12th Nov, 2018 to 30th Nov, 2018.


Prof. (Dr.) Tushar Kantli
DIRECTOR
Mangalmay Institute of
Management & Technology


Mr. Bharat Gahlot
CONVENER
Mangalmay Institute of
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CERTIFICATION COURSE ON DIGITAL MARKETING

From

04th February - 25th February, 2019

Convener : Ms. Ruchi Rayat

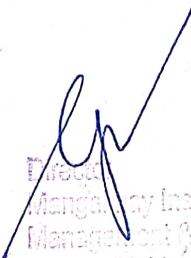
For MBA 2nd Semester

Resource Person

MR. SONU PRAKASH

Trainer, APPWARS Technologies

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Date: 1st February, 2019

Notice

This is to inform all MBA 2nd semester students that certification course “**Digital Marketing**” will commence from 04th February, 2019 to 25th February, 2019 in Seminar Hall. It is mandatory for students to attend the complete course.

Ms. Ruchi Rayat will coordinate the certification course.


Director

MIMT

Annexure:

Syllabus

Schedule

CC to:

Head of Department

All Faculty members

All Students

Notice Board

Office File



SYLLABUS

DIGITAL MARKETING

Course Code: MMAC01

Duration: 32 Hours

Module 1

- Introduction to Digital Marketing
- Marketing Platforms- Organic and Paid Digital Marketing

Module 2

- Website & Search Engine introduction
- How to create a website
- Hosting and Domain
- Different platforms for website creation
- Search engine and functionality: Google, Bing, Yahoo

Module 3

- MISC Tools
- Google Webmaster Tools
- Site Map Creators
- Browser-based analysis tools
- Page Rank tools
- Dead links identification tools
- Open site explorer Domain
- Quick sprout

Module 4

- Lead Management & Digital Marketing
- Web to lead forms
- Web to case forms
- Lead generation techniques
- Inbuilt tools for Digital Marketing
- Group posting on Social Media platforms

Module 5

- SEO – Search Engine Optimization
- SEM – Search Engine Marketing
- Social Media Marketing/Optimization- Email Marketing
- Website Designing and Development
- Google AdWords

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- Campaign Management
- PPC Advertising

SCHEDULE

Session	Content	Time	Date
1.	Module 1 <ul style="list-style-type: none">• Introduction to Digital Marketing• Marketing Platforms- Organic and Paid Digital Marketing	3 pm to 5 pm	4 th Feb, 2019
2.	Module 2 <ul style="list-style-type: none">• Website & Search Engine introduction• How to create a website	3 pm to 5 pm	5 th Feb, 2019
3.	Module 2 <ul style="list-style-type: none">• Hosting and Domain• Different platforms for website creation	3 pm to 5 pm	6 th Feb, 2019
4.	Module 2 <ul style="list-style-type: none">• Search engine and functionality: Google, Bing, Yahoo	3 pm to 5 pm	7 th Feb, 2019
5.	Module 3 <ul style="list-style-type: none">• MISC Tools	3 pm to 5 pm	8 th Feb, 2019
6.	Module 3 <ul style="list-style-type: none">• Google Webmaster Tools	3 pm to 5 pm	11 th Feb, 2019
7.	Module 3 <ul style="list-style-type: none">• Site Map Creators• Browser-based analysis tools	3 pm to 5 pm	12 th Feb, 2019
8.	Module 3 <ul style="list-style-type: none">• Page Rank tools• Dead links identification tools	3 pm to 5 pm	13 th Feb, 2019
9.	Module 3 <ul style="list-style-type: none">• Open site explorer Domain• Quick sprout	3 pm to 5 pm	14 th Feb, 2019
10.	Module 4 <ul style="list-style-type: none">• Lead Management & Digital Marketing• Web to lead forms	3 pm to 5 pm	15 th Feb, 2019
11.	Module 4 <ul style="list-style-type: none">• Web to case forms• Lead generation techniques	3 pm to 5 pm	18 th Feb, 2019
12.	Module 4 <ul style="list-style-type: none">• Inbuilt tools for Digital Marketing• Group posting on Social Media platforms	3 pm to 5 pm	19 th Feb, 2019

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13.	Module 5 <ul style="list-style-type: none">• SEO – Search Engine Optimization• SEM – Search Engine Marketing	3 pm to 5 pm	20 th Feb, 2019
14.	Module 5 <ul style="list-style-type: none">• Social Media Marketing/Optimization-Email Marketing	3 pm to 5 pm	21 st Feb, 2019
15.	Module 5 <ul style="list-style-type: none">• Website Designing and Development• Google AdWords	3 pm to 5 pm	22 nd Feb, 2019
16.	Module 5 <ul style="list-style-type: none">• Campaign Management• PPC Advertising	3 pm to 5 pm	25 th Feb, 2019

Report	
Name of Activity	Certification Course “Digital Marketing” (32 Hours)
Date	04 th February - 25 th February, 2019
Venue	Seminar Hall
Organized by	Management Department
Name of Expert	Mr. Sonu Prakash (APPWARS TECHNOLOGIES)
Beneficiary	MBA 2 nd Sem (122 students)
Objective	This course aims to provide real time knowledge and skills pertaining to insightful knowledge and training on various aspects of Digital Marketing.
Convenor	Ms. Ruchi Rayat, Asst. Professor, MIMT
Content	<p>MIMT organized a 32-hours Certification Course titled “Digital Marketing” with the focus of imparting digital marketing knowledge and job opportunities for MBA II Sem students from 4th -25th February, 2019. The main aim is to educate, train and make students ready for any job role in digital marketing industry. The 32-hour program was organized with the motive of providing students a perfect platform for gaining hands on experience and exposure to every aspect of digital marketing.</p> <p>Initially, the certification course went through the important aspects such as digital marketing fundamentals, website creation, search engine optimization, social media marketing, email marketing and analytics. And then, the course proposed ways to setting up Facebook page and Google AdWords account and creating reports from Google Analytics.</p> <p>Day 1: Resource person started the session with discussion on Digital marketing and various marketing platforms both organic and paid.</p> <p>Day 2: On day 2, session was started with Module 2. In this session,</p>

Ruchi

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resource person introduced the students with various aspects of websites and search engines. The working and functionality of search engine was discussed and demonstrated. In this session, resource person also taught the students the process of creation of a website.

Day 3: Continuing the previous topic related to creation of a website, resource person discussed various aspects of website creation such as hosting, domain and different platforms for website creation.

Day 4: Continuing the Model 2, the various search engines such as Google, Bing, Yahoo was discussed with students. How these search engine helps in digital marketing was also discussed in the session.

Day 5: On day 5, resource person started Module 3 and discussed various miscellaneous online tools such as Disqus, WholsHosting, Google Translate, Google URL Shortener, Share link generator, etc. which are very useful in digital marketing.

Day 6: The session with started with another tool of digital marketing. Students were acquainted with google webmaster tools. Resource person discussed the useful of this tool. Search Console tools and reports were also discussed, and resource person highlight how these tools help in measuring site's Search traffic and performance, fix issues, and make website shine in Google Search results.

Day 7: In this session, resource person discussed features and usefulness of site map creators and browser-based analysis tools.

Day 8: On day 8, resource person discussed other tools of digital marketing. These are page rank tools and dead links identification tools.

Day 9: On day 9, the resource person discussed open site explorer domain and quick sprout. Few queries were also taken by resource person related to previous sessions.

Day 10: The session was started with discussion on lead management and digital marketing.

Day 11: In this session, resource person discussed and demonstrate web to case forms and lead generation techniques. Various tools of lead generation techniques were discussed by resource person.

Day 12: On day 12, resource person discussed various inbuild tools for digital marketing. He further discussed how group posting is useful on social media platforms.

Day 13: Topics of today's session were search engine optimization, and search engine marketing. The resource person demonstrated the

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	<p>examples of SEO and SEM.</p> <p>Day 14: In this session, resource person shared his knowledge on social media marketing. Students got to know the how marketing has changed in the era of digitalization and social media. Resource person further discussed the optimization through e-mail marketing.</p> <p>Day 15: This session covered very interesting topic which was website designing and development and Google Adwords. In session was hand-on session. In this session, students were given a chance to design a website in photoshop - from scratch. Resource person discussed how students can use strategies to generate passive income that builds over time.</p> <p>Day 16: In this session, resource person discussed few case studies in which students learnt about campaign management and PPC advertising.</p> <p>A total of 122 MBA students attended the Add-on Course. In future, Department has planned to conduct more digital marketing seminars or certification courses in the college to aware students about the job opportunities lying bagging in the digital marketing sector.</p>
Outcome of Activity	<p>The students will be able to express ideas and concepts through the development and creation of digital content for effective marketing by implementing and assessing strategies for social media, designing, and evaluating the effectiveness of interactive web sites and analyzing digital marketing strategies.</p>

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LIST OF BENEFICIARIES

S. No.	Name
1	AAKASH SUNAR
2	ABDULLAH MASOOD
3	ABHIJEET KUMAR
4	ABHIMANYU KUMAR
5	ABHISHEK SHARMA
6	ABHISHEK THAPA
7	ABHISHEK KUMAR DUBEY
8	ADARSH KAUSHIK
9	ADEEB QAMAR
10	AKASH TIWARI
11	AKSHARA CHAUHAN
12	AKSHAY MANGAL
13	AMAN ANIKIT
14	AMIT KUMAR
15	AMIT KUMAR
16	ANKIT TIWARI
17	ANKUR LOHIYA
18	ANKUSH MAHESWARI
19	ANUJ KUMAR JHA
20	ARPITA RAJ
21	ARPITA SHARMA
22	ATUL SINGH
23	BHUPINDER SINGH
24	DEEP MOHINI SINGH
25	DEEPAK SHARMA
26	DEEPAK KUMAR MISHRA
27	DIKSHA MISHRA
28	ETIKA SRIVASTAVA
29	FIZA SIDDIQUI
30	GAURAV
31	GAUTAM KUMAR JHA
32	GIFTEDSON BAGH
33	GULSHAN KUMAR
34	HAMID AL REKIBUDDIN AHMED
35	HASRAT ALI
36	HIMANSHU SINGH
37	HITESH SHARMA
38	JAGAT SINGH RAWAT
39	JAIPRAKASH SHARMA
40	JEMIMAH P SETHY
41	KANNU PRIYA

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42	KATYAYNI SHARMA
43	KM NAMRTA SINGH
44	KM NEHA GUPTA
45	KM PRIYANKA NAGER
46	KM SAPNA BANSAL
47	MANISH KUMAR
48	MD ATHAR JAWAID
49	MD SALAMATULLAH AARFI
50	MD SHAHNEYAZ ALAM
51	MEENA
52	MITRANJAN KUMAR PASWAN
53	MOHAMMAD ADNAN
54	MOHAMMAD SHADAB
55	MOHD RASHID
56	MONIKA CHAUHAN
57	MRINAL ANAND
58	MRINALINI PRASAD
59	MUKESH KUMAR
60	MUKUL CHANDRA JOSHI
61	NIDHI CHARAK
62	NIRANJAN KUMAR
63	NIRMALA GARIYA
64	NOYAMI BAGH
65	NUKUL YADAV
66	PARAS VERMA
67	PHARUKH
68	POOJA SONI
69	PRACHI ANAND
70	PRAKASH JHA
71	PRAVIN KUMAR SINGH
72	PRIYA SINGH
73	PRIYESH KUMAR
74	PRIYESH RAJ
75	RAHUL KUMAR
76	RAJAT LAUR
77	RAJDEEP SONKAR
78	RAJESH KUMAR MISHRA
79	RASHMI
80	RAVI SAMMAL
81	RAVI RANJAN DAS
82	SADARE ALAM
83	SAGAR TIWARI
84	SANJAY SINGH SAIJARI
85	SANJEET CHANDRA BORO

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86	SANTOSH KUMAR VERMA
87	SANYOGITA
88	SARIKA
89	SHARAD SIROHI
90	SHAZEB KHAN
91	SHIKHA PRIYA
92	SHILPA
93	SHIVAM GAUTAM
94	SHIVAM JHA
95	SHIVANGI SINGH
96	SHIVANI
97	SHIVANI TYAGI
98	SHOBHITA PRAKASH
99	SHRUTI ARORA
100	SHUBHAM
101	SHUBHAM SHARMA
102	SHUBHAM SHARMA
103	SHUBHANSHU RAI
104	SHWETA BHARDWAJ
105	SIMRAN KHANNA
106	SNEHA SINGH
107	SUBHAM KUMAR
108	SUDHANSHU KUMAR
109	SUJEET KUMAR TIWARI
110	SUMIT KUMAR
111	SUPRIYA KUMARI
112	SWATI
113	SWEETY KUMARI
114	TAPESH KUMAR
115	TARUN KUMAR
116	TAUHID ANSARI
117	VATSAL CHAUDHARY
118	VIKAS
119	VINAY KUMAR
120	VIPUL GARG
121	VIVEK SINGH
122	YOGESH KUMAR

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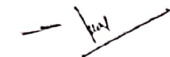
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In association with 

CERTIFICATE

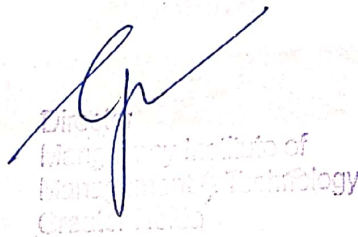
Certified that Mr./Ms. _____BHUPINDER SINGH_____ of
MBA Program (Batch 2018-20) of Mangalmay Institute of Management & Technology, Greater Noida
has successfully completed 32 Hours Add-On Certification Program on **DIGITAL MARKETING**
conducted from 04th Feb, 2019 to 25th Feb, 2019.



Prof. (Dr.) Tushar Kant
DIRECTOR
Mangalmay Institute of
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Ms. Ruchi Rayat
CONVENER
Mangalmay Institute of
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CERTIFICATION COURSE ON SPSS

From

1st March – 28th March, 2019

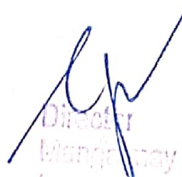
Convener : Dr. Munish Kumar Tiwari, Asso. Professor, MIMT

For MBA 2nd Year

Resource Person

Mr. Jayant Chakraborti
from TDF Consultant

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Date: 27th February, 2019

NOTICE

All the Students of MBA 4th Sem are hereby informed that a certification program on "SPSS" Training Program will commence from **1st March – 28th March, 2019** in Seminar Hall, MIMT.

The coordinator will be Dr. Munish K. Tiwari.


Director

MIMT

Annexure:

Syllabus

Schedule


CC to:

Head of the Department

All Faculty Members

All Students

Notice Board

Office File



**SYLLABUS
SPSS**

MMA05

Duration: 30 hours

SPSS and Functions:

- An Overview of SPSS
- Mouse and keyboard processing, frequently - used dialog boxes
- Editing output
- Printing results
- Creating and editing a data file

Managing Data:

1. Listing cases, replacing missing values, computing new variables,
2. Recording variables, exploring data, selecting cases, sorting cases, merging files

Graphs

- Creating and editing graphs and charts

Frequencies:

- Frequencies, Bar charts, Histograms, Percentiles

Descriptive Statistics:

- Measures of central tendency, variability
- Deviation from normality, size and stability
- Cross Tabulation and chi-square analyses
- The means Procedure
- Bivariate Correlation, Partial Correlations and the correlation matrix
- The T-test procedure: Independent –samples, paired samples, and one sample Tests
- The one-way ANOVA procedure: One way analysis of variance,
- General Linear model: Two-way analysis of variance
- General Linear model:
 - i) Three-way analysis of variance and the influence of covariates
 - ii) Simple Linear Regression
 - iii) Multiple regression analysis
 - iv) Multidimensional scaling

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- v) Factor analysis
vi) Cluster analysis

SCHEDULE

Session	Content	Session Timing	Date
1.	SPSS and Functions: <ul style="list-style-type: none">An Overview of SPSSMouse and keyboard processing, frequently - used dialog boxesEditing outputPrinting resultsCreating and editing a data file	3 pm to 5 pm	1 st March, 2019
2.	Managing Data: <ul style="list-style-type: none">Listing cases, replacing missing values, computing new variables,Recording variables, exploring data, selecting cases, sorting cases, merging files	3 pm to 5 pm	4 th March, 2019
3.	Graphs <ul style="list-style-type: none">Creating and editing graphs and charts	3 pm to 5 pm	5 th March, 2019
4.	Frequencies: <ul style="list-style-type: none">FrequenciesBar charts	3 pm to 5 pm	6 th March, 2019
5.	Frequencies: <ul style="list-style-type: none">HistogramsPercentiles	3 pm to 5 pm	7 th March, 2019
6.	Descriptive Statistics: <ul style="list-style-type: none">Measures of central tendency, variabilityDeviation from normality, size and	3 pm to 5 pm	8 th March, 2019

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	stability		
7.	<ul style="list-style-type: none">• Cross Tabulation and chi-square analyses• The means Procedure	3 pm to 5 pm	11 th March, 2019
8.	<ul style="list-style-type: none">• Bivariate Correlation• Partial Correlations and the correlation matrix	3 pm to 5 pm	12 th March, 2019
9.	<ul style="list-style-type: none">• The T-test procedure• Independent – samples, paired samples, and one sample Tests	3 pm to 5 pm	18 th March, 2019
10.	<ul style="list-style-type: none">• The one-way ANOVA procedure: One way analysis of variance	3 pm to 5 pm	19 th March, 2019
11.	<ul style="list-style-type: none">• General Linear model: Two-way analysis of variance• Three-way analysis of variance and the influence of covariates	3 pm to 5 pm	22 nd March, 2019
12.	<ul style="list-style-type: none">• Simple Linear Regression• Multiple regression analysis	3 pm to 5 pm	25 th March, 2019
13.	<ul style="list-style-type: none">• Multidimensional scaling• Factor analysis	3 pm to 5 pm	26 th March, 2019
14.	<ul style="list-style-type: none">• Cluster analysis	3 pm to 5 pm	27 th March, 2019
15.	Test and Final Assessment	3 pm to 5 pm	28 th March, 2019

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Report

Name of Activity	Certification "SPSS" Training Program (30 Hours)
Date	1st March – 28th March, 2019
Venue	MIMT Seminar Hall
Organized by	Management Department
Name of Expert	Mr. Jayant Chakraborti from TDF Consultant
Beneficiary	MBA 4 th Sem (57 students)
Convener	Dr. Munish Kr. Tiwari, Associate Professor, MIMT
Objective	<ul style="list-style-type: none">• To provide hands-on training in the applications of statistical software (SPSS) in research data processing. To acquire expertise in identifying appropriate statistical tools for different types of research objectives.• To understand the rationale behind the application of different statistical techniques.
Content	<p>Mangalmay Institute of Management and Technology, Greater Noida has organized a 30 hours SPSS Training Program for MBA 4th Sem students. The students got an opportunity of gaining knowledge and practical exposure to the SPSS software under the guidance of Mr. Rohit Kumar Jha from Edu4Sure. The training program included hand-on session on SPSS software.</p> <p>Application of statistical software for data analysis is indispensable for students and prospective researchers. It is a common observation that many social sciences research scholars perceive research methodology and statistics as a complex matter. As it is cardinal for social science researchers to develop the grasp in research methodology and statistics to carry out the empirical research, the main objective of the training program is to impart a crisp, clear, easy-to-understand, and hands-on training to management students. Participants will be able to appreciate the blend of practice and theory of research methodology with relevant and contextual cases. Computer based data processing and analysis will be the central aspect of this training program. SPSS (Statistical Package for Social Sciences) has been consciously chosen as it is user-friendly and appropriate for research aspirants.</p> <p>Day 1: Day 1 starts with introducing students with the SPSS. Resource person discussed about the various functions of the SPSS with students.</p>

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Day 2: In this session, the resource person discussed how to manage data in excel and SPSS. And how to import data from Excel to SPSS. Resource person covered topics such listing cases, replacing missing values, computing new variables, recording variables, exploring data, selecting cases, sorting cases, and merging files.

Day 3: On day 3, the resource person discussed about creating and editing graphs and charts. And how to import those charts and diagram in Excel.

Day 4: In this session, the students learn about calculation of frequencies in SPSS and various command for frequencies.

Day 5: The session started with queries handling, and then resource person discussed about histogram and percentiles in SPSS.

Day 6: The day 6th was dedicated to descriptive analysis. Resource person provided data to students, and they did hand-on session.

Day 7: In this session, students learn about Cross Tabulation and chi-square analyses and means procedure.

Day 8: In this session, the resource person discussed about correlation analysis. He further discussed about the use of correlation analysis. The focus was on Bivariate Correlation and Partial Correlations and the correlation matrix.

Day 9: The day was dedicated to another important techniques for data analysis. In this session, resource person discussed independent samples T-test, paired samples T-test, and one sample T-test with students.

Day 10: In this session, the students learn about another hypothesis testing technique. The session was on One-way Analysis of Variance (ANOVA). Again, it was hands-on session and students did practice on data provided by resource person.

Day 11: On day 11th, the resource person discussed about General Linear model: Two-way analysis of variance and Three-way analysis of variance and the influence of covariates. The session also discussed applicability of various forms of ANOVA in different situation.

Day 12: The day 12th was started with basics of Regression. The resource person discussed the assumptions of regression also. In this session, resource person discussed Simple Linear Regression and Multiple

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	<p>Regression Analysis.</p> <p>Day 13: In this session, the resource person discussed about the Multidimensional scaling and Exploratory Factor Analysis. Students were also learnt about the various measures and types of variables.</p> <p>Day 14: In this session, another multidimensional technique was discussed. Resource person discussed cluster analysis and its applicability in the marketing research. He also discussed the reporting of cluster analysis results.</p> <p>Day 15: On Day 15th, an assessment test was scheduled.</p>
Outcome of Activity	The students learned how to define research problems and to develop a suitable methodology to address the key issues. Which enabled them to understand the need for using appropriate statistical tools in research.

S.NO	NAME
1	ADARSH KUMAR SINGH
2	AMIT KUMAR
3	AMIT KUMAR THAKUR
4	AMRENDRA KUMAR
5	ANITA KUMARI
6	AYUSHI SHARMA
7	CHHOTI KUMARI
8	HARSHIT AGARWAL
9	IFTEKHAR AHMAD
10	KHALID RAZA
11	LAKSHMEE KANT SHUKLA

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12	MD ARIF
13	MD HASAN RAZA
14	MD ZEYAULLAH
15	MOHAMMAD AMIR FAISAL
16	MOHD AQIB BHATI
17	MOHD ZUNED ALAM
18	MS SHUBHANGI JOSHI
19	NEERAJ BHATT
20	NEHA AGNIHOTRI
21	NIDHI SHARMA
22	NIRAJ KUMAR
23	NITESH SHARMA
24	PAYAL YADAV
25	PRINCE TIWARI
26	RAJAT RANJAN
27	RAKESH KUMAR YADAV
28	RIYA SINGH
29	ROHIT KUMAR
30	SABA MUSTAFA
31	SAMAKSH RASTOGI
32	SHAHBAZ HUSSAIN
33	SHIVAM ANAND

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35	SNEH SHIKHA
36	SUDHANSHU KUMAR
37	SUDHIR KUMAR DUBEY
38	TAUFIQUE AHMAD
39	VANDANA SHARMA
40	VIKRAM KUMAR
41	VINEET GULATI
42	VIRENDRA VIKRAM
43	AMAN SINGH
44	DEEPAK KUMAR SINGH
45	KRISHAN BHATI
46	LOKESH KUMAR
47	NEHA PARVEEN
48	RAJIV KUMAR
49	SUMIT YADAV
50	YOGESHWAR CHOUDHARY
51	ASHA RANI
52	MOHD ARZU ZAIDI
53	VISHAL RAJPOOT
54	MS SHUBHANGI JOSHI
55	MAYANK SHARMA



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56	ANKIT SACHAN
57	ALKA MISHRA


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In association with  University of Allahabad

CERTIFICATE

Certified that Mr./Ms. ADARSH KUMAR SINGH of
MBA Program (Batch 2017-19) of Mangalmay Institute of Management & Technology, Greater Noida
has successfully completed 30 Hours Add-On Certification Program on SPSS conducted
from 1st Mar, 2019 to 28th Mar, 2019.


Prof. (Dr.) Tushar Kanti
DIRECTOR
Mangalmay Institute of
Management & Technology


Dr. Munish Kumar Tiwari
CONVENER
Mangalmay Institute of
Management & Technology



Director
Mangalmay Institute of
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CERTIFICATION PROGRAM

ENTREPRENEURSHIP

From

23rd August – 13th September, 2018

Convener : Ms. Shruti Srivastava, Asst. Professor

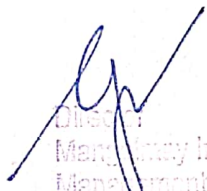
For MBA Ist Semester

Resource Person

Mr. Yogesh Shrivastav

Freelance Trainer

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Date: 22nd August, 2018

NOTICE

This is to inform all MBA First year students that certification Program “**Entrepreneurship**” will be organized from **23rd August – 13th September, 2018**. It is mandatory for all the First semester students to attend the certification course.

Ms. Shruti Srivastava will coordinate the certification program.


Director

MIMT

Annexure:

Syllabus

Schedule

CC to:

Head of Department

All Faculty members

All Students

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Syllabus "Entrepreneurship"

Course Code: MMAC03

Objectives: The objective of the course is to help students to ideate the start-up idea and through this course, the students will be able to gain knowledge for validating the start-up idea.

Entrepreneurial Skills Covered:

- Entrepreneurship
- Market Analysis
- Team Building
- Pitching
- Marketing & Digital Marketing
- Product Development

Entrepreneurship Syllabus

Module 1: Introduction to Entrepreneurship

Module 2: Origination of Start-up idea

Module 3: Validating your idea

Module 4: Doing Market Analysis

Module 5: Creating Successful Business Model

Module 6: Taking Entrepreneurial Plunge

Module 7: Building A+ Team

Module 8: Developing the Product

Module 9: Product management

Module 10: Marketing your Offering

Module 11: Managing Finance

Module 12: Managing Legal

Module 13: Business Communication

Module 14: Funding of Project

Module 15: Business Ethics

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Schedule

“Entrepreneurship”

Session	Content	Session Timing	Date
1.	Module 1: Introduction to Entrepreneurship	3 pm to 5 pm	23 Aug, 2018
2.	Module 2: Origination of Start-up idea	3 pm to 5 pm	24 th Aug, 2018
3.	Module 3: Validating your idea	3 pm to 5 pm	27 th Aug, 2018
4.	Module 4: Doing Market Analysis	3 pm to 5 pm	28 th Aug, 2018
5.	Module 5: Creating Successful Business Model	3 pm to 5 pm	29 th Aug, 2018
6.	Module 6: Taking Entrepreneurial Plunge	3 pm to 5 pm	30 th Aug, 2018
7.	Module 7: Building A+ Team	3 pm to 5 pm	31 st Aug, 2018
8.	Module 8: Developing the Product	3 pm to 5 pm	3 rd Sep, 2018
9.	Module 9: Product management	3 pm to 5 pm	4 th Sep, 2018
10.	Module 10: Marketing your Offering	3 pm to 5 pm	5 th Sep, 2018
11.	Module 11: Managing Finance	3 pm to 5 pm	6 th Sep, 2018
12.	Module 12: Managing Legal	3 pm to 5 pm	7 th Sep, 2018
13.	Module 13: Business Communication	3 pm to 5 pm	10 th Sep, 2018
14.	Module 14: Funding of Project	3 pm to 5 pm	11 th Sep, 2018
15.	Module 15: Business Ethics	3 pm to 5 pm	13 th Sep, 2018

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Report

Name of Activity	Certification Program "Entrepreneurship" (30 Hours)
Date	23rd August – 13th September, 2018
Venue	MIMT Seminar Hall, Block A
Organized by	Management Department
Name of Expert	Mr. Yogesh Srivastava, Freelance Trainer
Beneficiary	MBA 1 st Sem (123 Students)
Convener	Ms. Shruti Srivastava, Asst. Professor, MIMT
Content	<p>The Mangalmay Institute of Management and Technology, Greater Noida has initiated a 30-hours Certification Program on "Entrepreneurship" with an objective to enhance knowledge and kindle the skills of the young minds aspiring to be successful entrepreneurs.</p> <p>This certification program is about the practical knowledge that a student will gain during his/her MBA course which will increase their employability and in turn, help them get the best career opportunities according to their interest and capabilities. In short, skills that increase employability are those that will allow an MBA graduate to solve complicated social or economic problems in a hassle-free way using his/her entrepreneurial skill.</p> <p>Day 1: Day 1 of the certification focused on the importance of entrepreneurship and growing trend of entrepreneurship in global market.</p> <p>Day 2: In this session, resource person shared his knowledge on how to originate the start-up idea. Various cases were discussed with the students about start-up ideas.</p> <p>Day 3: On day 3, resource person discussed how one can validate the various ideas. It was an interactive session where students shared their views on it.</p> <p>Day 4: Resource person start the session with discussion on market analysis. He further discussed the importance of market analysis in case of start-up.</p> <p>Day 5: In this session, various cases from the India business industry were shared with students to demonstrate the business models behind them. Some live cases were also discussed with students.</p> <p>Day 6: In this session, resource person highlights that failure is also</p>



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play an important role in the start-up. He discussed how students can jump from college campus to the world of entrepreneurship.

Day 7: This session was focused on team building and motivation. In this session, resource person initiated some team building activities.

Day 8: In this session, resource person discussed about product development and its process. Some strategies were also discussed with students about product development.

Day 9: Product Management: Resource person discussed a structured approach with students which helps an entrepreneur to managing entire product life cycle. Further, concepts such as competition analysis, road mapping, prototyping, A/B testing were also discussed.

Day 10: This session discussed a solid foundation to create marketing strategies across domains such as B2B & B2C. In this session, resource person highlights cultivating a Holistic Approach towards Consumer Behaviour, Product Strategies, and Integrated Marketing Communications.

Day 11: In this session, resource person discussed about the management of finance.

Day 12: On Day 12, resource person discussed with students about the various legal formalities involved in start-up and the registration process of start-ups.

Day 13: Resource person discussed in this session that business communication is essence of any business. Business communication plays any important role in the success and failure of the start-up.

Day 14: In this session, resource person discussed various sources of fund of start-ups. In this interactive session, few examples were also discussed from industry in the context of funding of the project.

Day 15: Resource person discussed various principles for positive business ethics. And its importance and contribution in entrepreneurship.

This course on Entrepreneurship will enable the students to understand key financial or non-financial or social issues related to start-up, investors, and the interaction between them in the capital markets. By

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	the end of this program the student should be able to understand and gain unique insights into necessary entrepreneurial aspects such as identifying viable business opportunities, developing effective business strategies, product development and commercialization tactics and how to seek financial funding.
Objective	The goal of the course is to make participants learn the fundamentals of entrepreneurship using selected readings, videos, interactive exercises, and case studies.
Outcome of Activity	The course basic aim is to teach students independent decision making, entrepreneurial thinking, working in teams, team leading and assumption of responsibilities in their role as organizers. Furthermore, the seminar aims to show how to draw a business plan project with team efforts, become familiar with processes and procedures of starting up a new enterprise and gain knowledge necessary for business plan presentation to various audiences.

LIST OF BENEFICIARIES

S. No.	Name
1	AAKASH SUNAR
2	ABDULLAH MASOOD
3	ABHIJEET KUMAR
4	ABHIMANYU KUMAR
5	ABHISHEK SHARMA
6	ABHISHEK THAPA
7	ABHISHEK KUMAR DUBEY
8	ADARSH KAUSHIK
9	ADEEB QAMAR
10	AKASH TIWARI
11	AKSHARA CHAUHAN
12	AKSHAY MANGAL
13	AMAN ANIKIT
14	AMIT KUMAR
15	AMIT KUMAR
16	ANKIT TIWARI
17	ANKUR LOHIYA
18	ANKUSH MAHESWARI
19	ANUJ KUMAR JHA
20	ARPITA RAJ
21	ARPITA SHARMA
22	ATUL SINGH

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24	DEEP MOHINI SINGH
25	DEEPAK SHARMA
26	DEEPAK KUMAR MISHRA
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28	ETIKA SRIVASTAVA
29	FIZA SIDDIQUI
30	GAURAV
31	GAUTAM KUMAR JHA
32	GIFTEDSON BAGH
33	GULSHAN KUMAR
34	HAMID AL REKIBUDDIN AHMED
35	HASRAT ALI
36	HIMANSHU SINGH
37	HITESH SHARMA
38	JAGAT SINGH RAWAT
39	JAIPRAKASH SHARMA
40	JEMIMAH P SETHY
41	KANNU PRIYA
42	KATYA YNI SHARMA
43	KM NAMRTA SINGH
44	KM NEHA GUPTA
45	KM PRIYANKA NAGER
46	KM SAPNA BANSAL
47	MANISH KUMAR
48	MD ATHAR JAWAID
49	MD SALAMATULLAH AARFI
50	MD SHAHNEYAZ ALAM
51	MEENA
52	MITRANJAN KUMAR PASWAN
53	MOHAMMAD ADNAN
54	MOHAMMAD SHADAB
55	MOHD RASHID
56	MONIKA CHAUHAN
57	MRINAL ANAND
58	MRINALINI PRASAD
59	MUKESH KUMAR
60	MUKUL CHANDRA JOSHI
61	NIDHI CHARAK
62	NIRANJAN KUMAR
63	NIRMALA GARIYA
64	NOYAMI BAGH

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68	POOJA SONI
69	PRACHI ANAND
70	PRAKASH JHA
71	PRAVIN KUMAR SINGH
72	PRIYA SINGH
73	PRIYESH KUMAR
74	PRIYESH RAJ
75	RAHUL KUMAR
76	RAJAT LAUR
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104	SHUBHANSHU RAI
105	SHWETA BHARDWAJ
106	SIMRAN KHANNA



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118	VATSAL CHAUDHARY
119	VIKAS
120	VINAY KUMAR
121	VIPUL GARG
122	VIVEK SINGH
123	YOGESH KUMAR

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CERTIFICATE

Certified that Mr./Ms. AAKASH SUNAR of
MBA Program (Batch 2018-20) of Mangalmay Institute of Management & Technology, Greater Noida
has successfully completed 30 Hours Add-On Certification Program on **ENTREPRENEURSHIP**
conducted from 23rd Aug, 2018 to 13th Sep, 2018.

Prof. (Dr.) Tushar Kanti
DIRECTOR
Mangalmay Institute of
Management & Technology

Ms. Shruti Srivastava
CONVENER
Mangalmay Institute of
Management & Technology

Director
Mangalmay Institute of
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CERTIFICATION PROGRAM

SIX SIGMA GREEN BELT

From

12th - 30th November, 2018

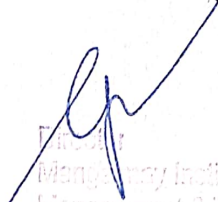
Convener : Mr. Yogendra Kapoor, Asst. Professor, MIMT

For MBA Ist Semester

Resource Person

Ms. Bharti Goel | Mr. Deepak Goel
(Edu4sure)

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Date: 09th November, 2018

NOTICE

This is to inform all MBA 1st semester students that a certification program "Six Sigma Green Belt" will be organized from 12th - 30th November, 2018. It is mandatory for all students to attend the certification course.

Mr. Yogendra Kapoor will coordinate the certification program.


Director

MIMT

Annexure:

Syllabus

Schedule

CC to:

Head of Department

All Faculty members

All Students

Notice Board

Office File



Syllabus of Six Sigma Green Belt

Content of Module

Course Code: MMAC01

Module 1: Six Sigma and Organizational Goals

- Lean principles in six sigma
- Design for six sigma methodology

Module 2: Define Phase

- Project Identification
- Project Management Basics
- Management and Planning Tool
- Business results for project

Module 3: Measure Phase

- Process Analysis and Documentation
- Probability and Statistics
- Collecting and Summarizing Data
- Statistically Distribution
- Measurement System Analysis
- Process and Performance Capability

Module 4: Analyse Phase

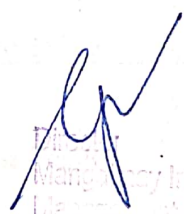
- Hypothesis Testing
- Exploratory Data Analysis

Module 5: Improve Phase

- Design of Experiments (DOE)
- Root Cause Analysis
- Lean Tools
- Selecting a solution

Module 6: Control Phase

- Statistical Process Control (SPC)
- Control Plan
- Lean Tools of Process Control


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SCHEDULE

Session	Content	Time	Date
1.	Module 1: Six Sigma and Organizational Goals <ul style="list-style-type: none">Lean principles in six sigmaDesign for six sigma methodology	3 pm to 5 pm	12 th Nov. 2018
2.	Module 2: Define phase <ul style="list-style-type: none">Project IdentificationProject Management Basics	3 pm to 5 pm	13 th Nov. 2018
3.	Module 2: Define phase <ul style="list-style-type: none">Management and Planning ToolBusiness results for project	3 pm to 5 pm	14 th Nov. 2018
4.	Module 3: Measure Phase <ul style="list-style-type: none">Process Analysis and Documentation	3 pm to 5 pm	15 th Nov. 2018
5.	Module 3: Measure Phase <ul style="list-style-type: none">Probability and Statistics	3 pm to 5 pm	16 th Nov. 2018
6.	Module 3: Measure Phase <ul style="list-style-type: none">Collecting and Summarizing DataStatistically Distribution	3 pm to 5 pm	19 th Nov. 2018
7.	Module 3: Measure Phase <ul style="list-style-type: none">Process and Performance Capability	3 pm to 5 pm	20 th Nov. 2018
8.	Module 4: Analyse phase <ul style="list-style-type: none">Hypothesis Testing	3 pm to 5 pm	21 st Nov. 2018
9.	Module 4: Analyse phase <ul style="list-style-type: none">Exploratory Data Analysis	3 pm to 5 pm	22 nd Nov. 2018
10.	Module 5: Improve Phase <ul style="list-style-type: none">Design of Experiments (DOE)	3 pm to 5 pm	23 rd Nov. 2018
11.	Module 5: Improve Phase <ul style="list-style-type: none">Root Cause Analysis	3 pm to 5 pm	26 th Nov. 2018
12.	Module 5: Improve Phase <ul style="list-style-type: none">Lean Tools	3 pm to 5 pm	27 th Nov. 2018
13.	Module 5: Improve Phase <ul style="list-style-type: none">Selecting a solution Export & Import Remote Access	3 pm to 5 pm	28 th Nov. 2018
14.	Module 6: Control phase <ul style="list-style-type: none">Statistical Process Control (SPC)	3 pm to 5 pm	29 th Nov. 2018
15.	Module 6: Control phase <ul style="list-style-type: none">Control PlanLean Tools of Process Control	3 pm to 5 pm	30 th Nov. 2018

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Report	
Name of Activity	Certification Program "Six Sigma Green Belt Certification Course"(30 Hours)
Date	12th - 30th November, 2018
Venue	MIMT Seminar Hall, Block A
Organized by	Management Department
Name of Expert	Ms. Bharti Goel (Edu4sure) & Mr. Deepak Goel (Edu4sure)
Beneficiary	MBA 1 st Sem (123 students)
Convenor	Mr. Yogendra Kapoor, Asst. Professor, MIMT
Objective	To invoke students learns new concepts and make them to think differently. This gave the students a new option which they can take as their career in future.
Content	<p>Mangalmay Intitute of Management and Technology, Greater Noida provides students an opportunity of getting trained on the Six Sigma Green Belt certification course. Mr. Deepak Goel and Ms. Bharti Goel had shared their expertise knowledge and gave the students exposure in this certification program. As more and more students are opting for the MBA course and quickly plan to enter into the increasingly competitive work force which makes it necessary for the students to have the knowledge of planning stage of the business which is the main pillar of any great success. This includes the trends in hiring, how they compete and cope to their likely competition for available positions and where the industry itself is headed.</p> <p>Lean six sigma course provides the students competitive advantage not only for business- but also in life in general - giving the students a sizable advantage in more ways than traditionally thought. Employers are seeking resumes that precisely demonstrate experience and success in areas that are important to them and their companies as a whole.</p> <p>The 30-hours add-on focused on learning 3 softwares i.e. Companion, Minitab 18 and SigmaXL which gave the students a practical hands on for the thoery part they had been learned. The worshop started with the backgroung of Six Sigma Green Belt and its evolution and including the phase of DMAIC - Define, measure, analysis, Improve and Control.</p>



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Day 1: Day 1 of the session is on Module 1 where expert discussed Six Sigma Green Belt and its importance in attaining organizational goals.

Day 2: The Day 2 was started with discussion on "Define Phase" of Six Sigma. In this session, resource person discussed project identification and project management basics.

Day 3: Continuing the "Define Phase", on Day 3, resource person discussed with students about management and planning tool and the business results for project.

Day 4: In this session, the resource person discussed "Measure Phase" of the Six Sigma. Process analysis and documentation was discussed in detail with students.

Day 5: In this session, resource person hands over some exercise sheets to students which were related to probability and statistics.

Day 6: In this session, various methods of data collection and summarizing were discussed. Resource person gave demonstration on excel how one can easily summarize the data.

Day 7: In this session, resource person discussed process and performance capability with students. Further, he elaborated that how an organization can improve process and performance capability using six sigma.

Day 8: This session was on hypothesis testing. In this session, resource person discussed various hypothesis testing techniques.

Day 9: On 9th day of the certification, resource person discussed various exploratory data analysis techniques with students. This session with hand-on session.

Day 10: This session was on "Improve Phase" of Six Sigma. In this session, resource person discussed design of experiments with students. He elaborated this structured approach for collecting data and making inferences.

Day 11: In this session, resource person, discussed about the Root Cause Analysis and various Root Cause Analysis tools for effective problem solving.

Day 12: On this session, another improvement tool "Lean Tools" were discussed with students. Resource person discussed various tools which helps the organization to control quality.

Day 13: Day 13th was on improvement phase of Six Sigma. In this session, resource person discussed how to select an optimum solution to the problem. Further, Export & Import Remote Access was also discussed.



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	<p>Day 14: In this session, resource person discussed about the statistical process control. He discussed SPC tools and procedures can help an organization to monitor process behaviour, discover issues in internal systems, and find solutions for production issues.</p> <p>Day 15: In this session, resource person discussed various lean tools for process improvement. And their usability in different situations.</p>
Outcome of Activity	It infuses a spike of excellence and self-discipline in the students. Six Sigma is beneficial to students because it will help prepare them for leadership roles when they enter the business world.

LIST OF BENEFICIARIES

S. No.	Name
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21	ARPITA SHARMA
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23	BHUPINDER SINGH
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26	DEEPAK KUMAR MISHRA
27	DIKSHA MISHRA
28	ETIKA SRIVASTAVA
29	FIZA SIDDIQUI



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31	GAUTAM KUMAR JHA
32	GIFTEDSON BAGH
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67	PHARUKH
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69	PRACHI ANAND
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72	PRIYA SINGH
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78	RAJESH KUMAR MISHRA
79	RASHMI
80	RAVI SAMMAL
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115	TAPESH KUMAR
116	TARUN KUMAR
117	TAUHID ANSARI

Director
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G. K. Sharma

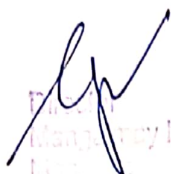


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119	VIKAS
120	VINAY KUMAR
121	VIPUL GARG
122	VIVEK SINGH
123	YOGESH KUMAR


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Prof. (Dr.) Tushar Kantli
DIRECTOR
Mangalmay Institute of
Management & Technology

Mr. Yogendra Kapoor
CONVENER
Mangalmay Institute of
Management & Technology

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