



MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)



MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

ADD ON CERTIFICATION COURSE ON SIX SIGMA GREEN BELT

From

15th Jan – 3rd Feb, 2018 in Seminar Hall, Block B

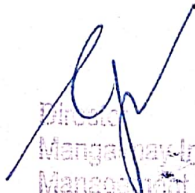
Convener: Mr. Sushil Kumar Maurya, Asst. Professor, MIMT

For MBA 4th Semester

Resource Person

MR. SURESH MENON
TRAINER, HENRY HARVIN EDUCATION

www.mimt.org | Plot No. 8 & 9, Knowledge Park-II, Greater Noida, Delhi-NCR, India


Mangalmay Institute of
Management & Technology
Greater Noida





MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

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Knowledge Park-II, Greater Noida (U.P.)

Date: 12th January 2018

NOTICE

This is to inform all MBA 4th Sem students that a Certification Program “**Six Sigma Green Belt Certification Course**” will be organized from 15th Jan – 3rd Feb 2018 in Seminar Hall, Block A, MIMT. It is mandatory for all the students to attend the certification course.

Mr. Sushil Kumar Maurya, Asst. Professor, MIMT will coordinate the program.


Director

MIMT

Annexure:

Syllabus

Schedule

CC to:

Head of Department

All Faculty members

All Students

Notice Board

Office File



Syllabus of Six Sigma Green Belt

Content of Module

Course Code: MMAC01

Module 1: Six Sigma and Organizational Goals

- Lean principles in six sigma
- Design for six sigma methodology

Module 2: Define Phase

- Project Identification
- Project Management Basics
- Management and Planning Tool
- Business results for project

Module 3: Measure Phase

- Process Analysis and Documentation
- Probability and Statistics
- Collecting and Summarizing Data
- Statistically Distribution
- Measurement System Analysis
- Process and Performance Capability

Module 4: Analyse Phase

- Hypothesis Testing
- Exploratory Data Analysis

Module 5: Improve Phase

- Design of Experiments (DOE)
- Root Cause Analysis
- Lean Tools
- Selecting a solution

Module 6: Control Phase

- Statistical Process Control (SPC)
- Control Plan
- Lean Tools of Process Control

Director
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Schedule

“SIX SIGMA GREEN BELT”

Session	Content	Time	Date
1.	Module 1: Six Sigma and Organizational Goals <ul style="list-style-type: none">Lean principles in six sigmaDesign for six sigma methodology	3 pm to 5 pm	15 th Jan, 2018
2.	Module 2: Define phase <ul style="list-style-type: none">Project IdentificationProject Management Basics	3 pm to 5 pm	16 th Jan, 2018
3.	Module 2: Define phase <ul style="list-style-type: none">Management and Planning ToolBusiness results for project	3 pm to 5 pm	17 th Jan, 2018
4.	Module 3: Measure Phase <ul style="list-style-type: none">Process Analysis and Documentation	3 pm to 5 pm	18 th Jan, 2018
5.	Module 3: Measure Phase <ul style="list-style-type: none">Probability and Statistics	3 pm to 5 pm	19 th Jan, 2018
6.	Module 3: Measure Phase <ul style="list-style-type: none">Collecting and Summarizing DataStatistically Distribution	3 pm to 5 pm	22 nd Jan, 2018
7.	Module 3: Measure Phase <ul style="list-style-type: none">Process and Performance Capability	3 pm to 5 pm	23 rd Jan, 2018
8.	Module 4: Analyse phase <ul style="list-style-type: none">Hypothesis Testing	3 pm to 5 pm	24 th Jan, 2018
9.	Module 4: Analyse phase <ul style="list-style-type: none">Exploratory Data Analysis	3 pm to 5 pm	25 th Jan, 2018
10.	Module 5: Improve Phase <ul style="list-style-type: none">Design of Experiments (DOE)	3 pm to 5 pm	29 th Jan, 2018
11.	Module 5: Improve Phase <ul style="list-style-type: none">Root Cause Analysis	3 pm to 5 pm	30 th Jan, 2018
12.	Module 5: Improve Phase <ul style="list-style-type: none">Lean Tools	3 pm to 5 pm	31 st Jan, 2018
13.	Module 5: Improve Phase <ul style="list-style-type: none">Selecting a solution Export & Import Remote Access	3 pm to 5 pm	1 st Feb, 2018
14.	Module 6: Control phase <ul style="list-style-type: none">Statistical Process Control (SPC)	3 pm to 5 pm	2 nd Feb, 2018

Sushant

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15.	Module 6: Control phase <ul style="list-style-type: none">Control PlanLean Tools of Process Control	3 pm to 5 pm	3 rd Feb. 2018
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Add On Six Sigma Green Belt Certification Course

Duration: 30 Hours

Date	15 th Jan – 3 rd Feb, 2018
Venue	Seminar Hall, MIMT
Organized by	Management Department
Resource Person	Mr. Suresh Menon, Freelance Trainer
Beneficiary	MBA 4 th Sem students (49 Students)
Convenor	Mr. Sushil Kumar Maurya, Asst. Professor, MIMT
Objective	To invoke students learn new concepts and make them to think differently. This gave the students a new option which they can take as their career in future and can become a Master Black Belt Business Analyst.
Content	<p>Six days Certification Course on "Six Sigma Green Belt" was conducted for students of 4th Semester of MBA of Mangalmay Institute of Management and Technology, Greater Noida.</p> <p>The resource person, Mr. Suresh Menon speaker introduced students to Six Sigma and its problem solving significance. In all we had 49 students participating in the whole training who all had been certified for the Green Belt of Lean Six sigma course.</p> <p>Day 1: The Day 1 of the session is on Module 1 i.e., Six Sigma and Organizational Goals. In this session, resource person discussed Six Sigma and its importance in attaining organizational goals.</p> <p>Day 2: The session was started with discussion on "Define Phase" of Six Sigma. In this session, resource person discussed project identification and project management basics.</p> <p>Day 3: Continuing the "Define Phase", on day 3, resource person discussed with students about management and planning tool and the business results for project.</p> <p>Day 4: In this session, the resource person discussed "Measure Phase" of the Six Sigma. Process analysis and documentation was discussed in detail with students.</p> <p>Day 5: In this session, resource person hands over some exercise sheets to students which were related to probability and statistics.</p>

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	<p>Day 6: In this session, various methods of data collection and summarizing were discussed. Resource person gave demonstration on excel how one can easily summarize the data.</p> <p>Day 7: In this session, resource person discussed process and performance capability with students. Further, he elaborated that how an organization can improve process and performance capability using six sigma.</p> <p>Day 8: This session was on hypothesis testing. In this session, resource person discussed various hypothesis testing techniques.</p> <p>Day 9: On 9th day of the certification, resource person discussed various exploratory data analysis techniques with students. This session with hand-on session.</p> <p>Day 10: This session was on "Improve Phase" of Six Sigma. In this session, resource person discussed design of experiments with students. He elaborated this structured approach for collecting data and making inferences.</p> <p>Day 11: In this session, resource person, discussed about the Root Cause Analysis and various Root Cause Analysis tools for effective problem solving.</p> <p>Day 12: On this session, another improvement tool "Lean Tools" were discussed with students. Resource person discussed various tools which helps the organization to control quality.</p> <p>Day 13: Day 13th was on improvement phase of Six Sigma. In this session, resource person discussed the ways to select an optimum solution to the problem. Further, Export & Import Remote Access was also discussed.</p> <p>Day 14: In this session, resource person discussed about the statistical process control. He discussed SPC tools and procedures can help an organization to monitor process behaviour, discover issues in internal systems, and find solutions for production issues.</p> <p>Day 15: In this session, resource person discussed various lean tools for process improvement. And their usability in different situations.</p>
Evaluation	Students having attendance of 80% and above will be eligible to appear for the examination. Successful candidates shall be awarded with certificates.
Outcome of Activity	It infuses a spike of excellence and self-discipline in the students. Six Sigma is beneficial to students because it will help prepare them for leadership roles when they enter the business world.

Sushil

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LIST OF BENEFICIARIES

S.NO	NAME
1	ABDULLAH
2	ABHINAY SHARMA
3	AFREEN HASHMAT ALI
4	AJAZ HUSSAIN
5	AVINASH YADAV
6	DEEPAS KUMAR
7	DIVYA MISHRA
8	FAISAL AHMED KHAN
9	HIMANSHU YADAV
10	KAJAL KASHYAP
11	KM BANDNA KUMARI
12	KOMAL AGARWAL
13	KRISHNA PANDEY
14	MANVENDRA
15	MD GUFRAN ALI
16	MOHAMMAD AZAM SAIFEE
17	MOHD DANIAL
18	PRASHANT KUMAR DAGAR
19	PRIYANKA SHARMA
20	PRIYANSHU SAXENA
21	RACHIT KUMAR SHARMA
22	RAJ TRIPATHI
23	RISHIKESH KUMAR RICKY
24	SAGAR TEWATIA
25	SAIF ALI
26	SAMIR KUMAR BEHERA
27	SARITA SHARMA
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29	SHUBHAM BANSAL
30	SHUBHANGI PATHAK
31	SUHAIL AHMAD PUNOO
32	SUMAN KUMAR BHAGAT
33	UBAID WAHID
34	UPENESH KUMAR SINGH
35	VIVEK CHAUDHARY
36	VIVEK KUMAR
37	ZAHID BASHIR
38	KM DOLI KUMARI
39	BHARTI

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40	EKANSH SINGH
41	MD NADEEM RAZA
42	NIMIT KUMAR
43	RAVI KUMAR SINGH
44	AISHWARYA MISRA
45	ANISH SINGH
46	ROHIT KHOLIYA
47	GIRIDHAR KUMAR PRASOON
48	VIKRANT CHOPRA
49	WASEEM AKRAM

Sushil

[Signature]
Director
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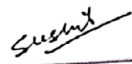


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CERTIFICATE

Certified that Mr./Ms. AJAZ HUSSAIN of
MBA Program (Batch 2016-18) of Mangalmai Institute of Management & Technology, Greater Noida
has successfully completed 30 Hours Add-On Certification Program on **SIX SIGMA GREEN BELT**
conducted from 15th Jan, 2018 to 03rd Feb, 2018.


Prof. (Dr.) Tushar Kanti
DIRECTOR
Mangalmai Institute of
Management & Technology


Mr. Sushil Kumar Maurya
CONVENER
Mangalmai Institute of
Management & Technology




Director
Mangalmai Institute of
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MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

ADD ON CERTIFICATE PROGRAM ON DIGITAL MARKETING

From

18th Sept. – 10th Oct., 2017 in Lab 1, MIMT

Convener : Mr. Sanjay Tiwari, Asst. Professor, MIMT

For MBA 3rd Semester Students

Resource Person

MR. AKASH GUPTA

Trainer, Alliance

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Director
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Date: 15th September, 2017

Notice

This is to inform all MBA 3rd semester students that certification course “**Digital Marketing**” will commence from 18th Sep – 10th Oct, 2017 in Computer Lab, Block B, MIMT. It is mandatory for students to attend the complete course.

Mr. Sanjay Tiwari will coordinate the program.


Director

MIMT

Annexure:

Syllabus

Schedule

CC to:

Head of Department

All Faculty members

All Students

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SYLLABUS

DIGITAL MARKETING

Duration: 32 Hours

Course Code: MMAC02

Module 1

- Introduction to Digital Marketing
- Marketing Platforms- Organic and Paid Digital Marketing

Module 2

- Website & Search Engine introduction
- How to create a website
- Hosting and Domain
- Different platforms for website creation
- Search engine and functionality: Google, Bing, Yahoo

Module 3

- MISC Tools
- Google Webmaster Tools
- Site Map Creators
- Browser-based analysis tools
- Page Rank tools
- Dead links identification tools
- Open site explorer Domain
- Quick sprout

Module 4

- Lead Management & Digital Marketing
- Web to lead forms
- Web to case forms
- Lead generation techniques
- Inbuilt tools for Digital Marketing
- Group posting on Social Media platforms

Module 5

- SEO – Search Engine Optimization
- SEM – Search Engine Marketing
- Social Media Marketing/Optimization- Email Marketing
- Website Designing and Development
- Google AdWords
- Campaign Management
- PPC Advertising

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SCHEDULE

Session	Content	Time	Date
1.	Module 1 <ul style="list-style-type: none">• Introduction to Digital Marketing• Marketing Platforms- Organic and Paid Digital Marketing	3 pm to 5 pm	18 th Sept, 2017
2.	Module 2 <ul style="list-style-type: none">• Website & Search Engine introduction• How to create a website	3 pm to 5 pm	19 th Sept, 2017
3.	Module 2 <ul style="list-style-type: none">• Hosting and Domain• Different platforms for website creation	3 pm to 5 pm	20 th Sept, 2017
4.	Module 2 <ul style="list-style-type: none">• Search engine and functionality: Google, Bing, Yahoo	3 pm to 5 pm	21 st Sept, 2017
5.	Module 3 <ul style="list-style-type: none">• MISC Tools	3 pm to 5 pm	22 nd Sept, 2017
6.	Module 3 <ul style="list-style-type: none">• Google Webmaster Tools	3 pm to 5 pm	25 th Sept, 2017
7.	Module 3 <ul style="list-style-type: none">• Site Map Creators• Browser-based analysis tools	3 pm to 5 pm	26 th Sept, 2017
8.	Module 3 <ul style="list-style-type: none">• Page Rank tools• Dead links identification tools	3 pm to 5 pm	27 th Sept, 2017
9.	Module 3 <ul style="list-style-type: none">• Open site explorer Domain• Quick sprout	3 pm to 5 pm	28 th Sept, 2017
10.	Module 4 <ul style="list-style-type: none">• Lead Management & Digital Marketing• Web to lead forms	3 pm to 5 pm	29 th Sept, 2017
11.	Module 4 <ul style="list-style-type: none">• Web to case forms• Lead generation techniques	3 pm to 5 pm	3 rd Oct, 2017
12.	Module 4 <ul style="list-style-type: none">• Inbuilt tools for Digital Marketing• Group posting on Social Media platforms	3 pm to 5 pm	4 th Oct, 2017

Dr. Jyoti Singh
Mangalmay Institute of
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13.	Module 5 <ul style="list-style-type: none">• SEO – Search Engine Optimization• SEM – Search Engine Marketing	3 pm to 5 pm	5 th Oct, 2017
14.	Module 5 <ul style="list-style-type: none">• SocialMediaMarketing/Optimization-Email Marketing	3 pm to 5 pm	6 th Oct, 2017
15.	Module 5 <ul style="list-style-type: none">• Website Designing and Development• Google AdWords	3 pm to 5 pm	9 th Oct, 2017
16.	Module 5 <ul style="list-style-type: none">• Campaign Management• PPC Advertising	3 pm to 5 pm	10 th Oct, 2017

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Director
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Report

Objective	The program was aimed at developing an overall understanding of digital marketing / online marketing platforms, mainly web analytics, social media tools, marketing through search engines, search engine optimisation, mobile marketing, email marketing, Pay per click, and digital display marketing.
Date	18th Sep – 10th Oct, 2017
Venue	Lab 1, MIMT
Organized by	Management Department
Resource Person	Mr. Akash Gupta, Trainer, Alliance
Beneficiary	MBA 3rd Sem students (77 students)
Convenor	Mr. Sanjay Tiwari, Asst. Professor, MIMT
Content	<p>The Mangalmay Institute of Management and Technology, Greater Noida organized a 32-hours Certification Course titled “Digital Marketing” with the focus of imparting digital marketing knowledge and job opportunities for MBA 3rd Sem students. The program was organized with the motive of providing students a perfect platform for gaining hands on experience and exposure to every aspect of digital marketing.</p> <p>Initially, the certification course went through the important aspects such as digital marketing fundamentals, website creation, search engine optimization, social media marketing, email marketing and analytics, etc.</p> <p>Day 1: the resource person started the session with discussion on Digital marketing and various marketing platforms both organic and paid.</p> <p>Day 2: On day 2, the session was started with Module 2. In this session, resource person introduced the students with various aspects of websites and search engines. The working and functionality of search engine was discussed and demonstrated. In this session, resource person also taught the students the process of creation of a website.</p> <p>Day 3: Continuing the previous topic related to creation of a website, resource person discussed various aspects of website creation such as hosting, domain, and different platforms for website creation.</p> <p>Day 4: Continuing the Model 2, the various search engines such as Google, Bing, Yahoo was discussed with students. How these search engine helps in digital marketing was also discussed in the session.</p> <p>Day 5: On day 5, the resource person started Module 3 and discussed various miscellaneous online tools such as Disqus, WholsHosting, Google Translate, Google URL Shortener, share link generator, etc. which are very useful in digital marketing.</p>

Sanjay

[Signature]
Director
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	<p>Day 6: The session with started with another tool of digital marketing. Students were acquainted with google webmaster tools. The resource person discussed the useful of this tool. Search Console tools and reports were also discussed, and resource person highlight how these tools help in measuring site's Search traffic and performance, fix issues, and make website shine in Google Search results.</p> <p>Day 7: In this session, the resource person discussed features and usefulness of site map creators and browser-based analysis tools.</p> <p>Day 8: On day 8th, the resource person discussed other tools of digital marketing. These are page rank tools and dead links identification tools.</p> <p>Day 9: On day 9th, the resource person discussed open site explorer domain and quick sprout. Few queries were also taken by resource person related to previous sessions.</p> <p>Day 10: The session was started with discussion on lead management and digital marketing.</p> <p>Day 11: In this session, resource person discussed and demonstrate web to case forms and lead generation techniques. Various tools of lead generation techniques were discussed by resource person.</p> <p>Day 12: On day 12th, the resource person discussed various inbuild tools for digital marketing. He further discussed how group posting is useful on social media platforms.</p> <p>Day 13: Topics of today's session were search engine optimization, and search engine marketing. The resource person demonstrated the examples of SEO and SEM.</p> <p>Day 14: In this session, the resource person shared his knowledge on social media marketing. Students got to know the how marketing has changed in the era of digitalization and social media. Resource person further discussed the optimization through e-mail marketing.</p> <p>Day 15: This session covered very interesting topic which was website designing and development and Google Adwords. The session was hand-on session. In this session, students were given a chance to design a website in photoshop - from scratch. The resource person discussed how students can use strategies to generate passive income that builds over time.</p> <p>Day 16: In this session, the resource person discussed few case studies in which students learnt about campaign management and PPC advertising.</p>
Evaluation	Students having attendance of 80% and above will be eligible to appear for the examination. Successful candidates shall be awarded with certificates.

[Signature]

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Outcome of
Activity

The students will be able to express ideas and concepts through the development and creation of digital content for effective marketing by implementing and assessing strategies for social media, designing and evaluating the effectiveness of interactive web sites and analysing digital marketing strategies.

LIST OF BENEFICIARIES

S.No	NAME
1	ABDULLAH
2	ABHINAY SHARMA
3	AFREEN HASHMAT ALI
4	AISHWARYA MISRA
5	AJAY KUMAR
6	AJAZ HUSSAIN
7	AMIT KUMAR OJHA
8	ANISH SINGH
9	ANURAG SHRIVASTAVA
10	AVINASH YADAV
11	AZHARUDDIN KHAN
12	BHARTI
13	BHARTI TIWARI
14	DEEPAK CHAUHAN
15	DEEPAS KUMAR
16	DEVENDRA SINGH RAWAT
17	DIVYA MISHRA
18	EKANSH SINGH
19	FAISAL AHMED KHAN
20	GIRIDHAR KUMAR PRASOON
21	HIMANSHU YADAV
22	JENU JAYAN
23	KAJAL KASHYAP
24	KM BANDNA KUMARI
25	KM DOLI KUMARI
26	KM GAYATRI PANDEY
27	KM. SHALU CHAUDHARI
28	KOMAL AGARWAL
29	KRISHNA PANDEY
30	MANISH KUMAR SINGH
31	MANOJ KUMAR NATH
32	MANVENDRA
33	MD GUFRAN ALI
34	MD NADEEM RAZA

Sanjay

[Signature]
Director
Mangalmay Institute of
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35	MOHAMMAD AZAM SAIFEE
36	MOHD DANIAL
37	MOHD SAMAD
38	MUKUL SINGH
39	NIMIT KUMAR
40	POOJA PANDEY
41	PRAKHAR SAXENA
42	PRASHANT KUMAR DAGAR
43	PRIYANKA SHARMA
44	PRIYANSHU SAXENA
45	RACHIT KUMAR SHARMA
46	RAJ TRIPATHI
47	RAUSHAN KUMAR SINGH
48	RAVI KUMAR SINGH
49	RAVI KUMAR VISHWAKARMA
50	RISHABH SRIVASTAVA
51	RISHAV CHAUDHRY
52	RISHIKESH KUMAR RICKY
53	ROHIT KHOLIYA
54	SABINA KHATOON
55	SAGAR PANDEY
56	SAGAR TEWATIA
57	SAIF ALI
58	SAMIR KUMAR BEHERA
59	SARITA SHARMA
60	SATYAM SINGH
61	SHAKTI
62	SHASHANK SONKER
63	SHIVAJI SINGH
64	SHUBHAM BANSAL
65	SHUBHANGI PATHAK
66	SUHAIL AHMAD PUNOO
67	SUMAN KUMAR BHAGAT
68	TABISHUR RAHMAN
69	UBAID WAHID
70	UPENESH KUMAR SINGH
71	VIKASH KUMAR CHOUDHARY
72	VIKRANT CHOPRA
73	VIVEK CHAUDHARY
74	VIVEK KUMAR
75	WASEEM AKRAM
76	WASEEM AKRAM KHAN
77	ZAHID BASHIR

Dr. Gaur
Mangalmay Institute of
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in association with



CERTIFICATE

Certified that Mr./Ms. _____ **VIKRANT CHOPRA** _____ of
MBA Program (Batch 2016-18) of Mangalmay Institute of Management & Technology, Greater Noida
has successfully completed 32 Hours Add-On Certification Program on **DIGITAL MARKETING**
conducted from 18th Sep, 2017 to 10th Oct, 2017.

Prof. (Dr.) Tushar Kant
DIRECTOR
Mangalmay Institute of
Management & Technology

Mr. Sanjay Tiwari
CONVENER
Mangalmay Institute of
Management & Technology

Director
Mangalmay Institute of
Management & Technology
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INSTITUTE OF MANAGEMENT & TECHNOLOGY

CERTIFICATION PROGRAM

ENTREPRENEURSHIP

From

23rd October To 10th November, 2017

Convener : Mr. Himanshu Arora, Asst. Professor, MIMT

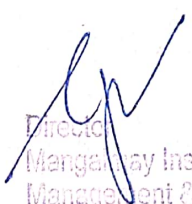
For MBA Ist Semester

Resource Person

Mr. YOGESH SHRIVASTAV

Freelance Trainer

www.mimt.org | Plot No. 8 & 9, Knowledge Park-II, Greater Noida, Delhi-NCR, India


Director
Mangalmay Institute of
Management & Technology
Greater Noida





MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)

Date: 20th October, 2017

NOTICE

This is to inform all MBA First Sem students that, Certification Program "Entrepreneurship" will be organized from 23rd October – 10th November, 2017 in Seminar Hall, Block B, MIMT. It is mandatory for all the students to come in formals and attend the certification course. Mr. Sushil Kumar Maurya will coordinate the program.


Director

MIMT

Annexure:

Syllabus
Schedule

CC to:

Head of Department
All Faculty members
All Students
Notice Board
Office File



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Syllabus

Entrepreneurship

Course Code: MMAC03

- Module 1: Introduction to Entrepreneurship
- Module 2: Origination of Start-up idea
- Module 3: Validating your idea
- Module 4: Doing Market Analysis
- Module 5: Creating Successful Business Model
- Module 6: Taking Entrepreneurial Plunge
- Module 7: Building A+ Team
- Module 8: Developing the Product
- Module 9: Product management
- Module 10: Marketing your Offering
- Module 11: Managing Finance
- Module 12: Managing Legal
- Module 13: Business Communication
- Module 14: Funding of Project
- Module 15: Business Ethics

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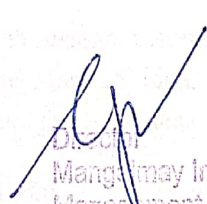
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SCHEDULE

Session	Content	Time	Date
1.	Module 1: Introduction to Entrepreneurship	3 pm to 5 pm	23 rd Oct, 2017
2.	Module 2: Origination of Start-up idea	3 pm to 5 pm	24 th Oct, 2017
3.	Module 3: Validating your idea	3 pm to 5 pm	25 th Oct, 2017
4.	Module 4: Doing Market Analysis	3 pm to 5 pm	26 th Oct, 2017
5.	Module 5: Creating Successful Business Model	3 pm to 5 pm	27 th Oct, 2017
6.	Module 6: Taking Entrepreneurial Plunge	3 pm to 5 pm	30 th Oct, 2017
7.	Module 7: Building A+ Team	3 pm to 5 pm	31 st Oct, 2017
8.	Module 8: Developing the Product	3 pm to 5 pm	1 st Nov, 2017
9.	Module 9: Product management	3 pm to 5 pm	2 nd Nov, 2017
10.	Module 10: Marketing your Offering	3 pm to 5 pm	3 rd Nov, 2017
11.	Module 11: Managing Finance	3 pm to 5 pm	6 th Nov, 2017
12.	Module 12: Managing Legal	3 pm to 5 pm	7 th Nov, 2017
13.	Module 13: Business Communication	3 pm to 5 pm	8 th Nov, 2017
14.	Module 14: Funding of Project	3 pm to 5 pm	9 th Nov, 2017
15.	Module 15: Business Ethics	3 pm to 5 pm	10 th Nov, 2017


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Report	
Name of Activity	Certification Program "Entrepreneurship" (30 Hours)
Date	23rd October – 10th November, 2017
Venue	Seminar Hall, Block A, MIMT
Organized by	Management Department
Name of Expert	Mr. Yogesh Shrivastav, Freelance Trainer
Beneficiary	MBA 1 st Sem students (112 students)
Convenor	Mr. Himanshu Arora, Asst. Professor, MIMT
Objective	The purpose of the course is that the students acquire necessary knowledge and skills required for organizing and carrying out entrepreneurial activities, to develop the ability of analyzing and understanding business situations in which entrepreneurs act and to master the knowledge necessary to plan entrepreneurial activities.
Content	<p>The Mangalmay Institute of Management and Technology, Greater Noida has initiated a 30-hours Certification Program on "Entrepreneurship" with an objective to enhance knowledge and kindle the skills of the young minds aspiring to be successful entrepreneurs.</p> <p>This certification program aims to prepare future economy engineers to potentially their own entrepreneurial path. In addition to providing know-how needed for establishment of one's own enterprise, the course aims to encourage entrepreneurial mindset of students. It is important for them to see entrepreneurship or establishment of their own enterprise as an opportunity, to further develop their intellectual self-confidence and to view engineering know-how as an entrepreneurial challenge.</p> <p>Day 1: The session was focused on the importance of entrepreneurship and growing trend of entrepreneurship in global market.</p> <p>Day 2: In this session, resource person shared his knowledge on how to originate the start-up idea. Various cases were discussed with the students about start-up ideas.</p> <p>Day 3: On day third, resource person discussed how on one can validate the various ideas. It was an interactive session where students shared their views on it.</p> <p>Day 4: Resource person start the session with discussion on market analysis. He further discussed the importance of market analysis in case of start-up.</p> <p>Day 5: In this session, various cases from the India business industry</p>

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were shared with students to demonstrate the business models behind them. Some live cases were also discussed with students.

Day 6: In this session, resource person highlights that failure is also play an important role in the start-up. He discussed how students can jump from college campus to the world of entrepreneurship.

Day 7: This session was focused on team building and motivation. In this session, resource person initiated some team building activities.

Day 8: In this session, resource person discussed about product development and its process. Some strategies were also discussed with students about product development.

Day 9: Product Management: Resource person discussed a structured approach with students which helps an entrepreneur to managing entire product life cycle. Further, concepts such as competition analysis, road mapping, prototyping, A/B testing were also discussed.

Day 10: This session discussed a solid foundation to create marketing strategies across domains such as B2B & B2C. In this session, resource person highlights cultivating a Holistic Approach towards Consumer Behaviour, Product Strategies, and Integrated Marketing Communications.

Day 11: In this session, resource person discussed about the management of finance.

Day 12: On Day 12, resource person discussed with students about the various legal formalities involved in start-up and the registration process of start-ups.

Day 13: Resource person discussed in this session that business communication is essence of any business. Business communication plays any important role in the success and failure of the start-up.

Day 14: In this session, resource person discussed various sources of fund of start-ups. In this interactive session, few examples were also discussed from industry in the context of funding of the project.

Day 15: Resource person discussed various principles for positive business ethics. And its importance and contribution in entrepreneurship.

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Outcome Activity	of	The students developed the ability of analyzing various aspects of entrepreneurship – especially of taking over the risk, and the specificities as well as the pattern of entrepreneurship development and, finally, to contribute to their entrepreneurial and managerial potentials.
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LIST OF BENEFICIARIES

S. No.	Student Name
1	ADARSH KUMAR SINGH
2	ALKA MISHRA
3	AMAN SINGH
4	AMIT KUMAR
5	AMIT KUMAR
6	AMIT KUMAR THAKUR
7	AMOD YADAV
8	AMRENDRA KUMAR
9	ANAND KISHOR
10	ANITA KUMARI
11	ANJALI RANI
12	ANJALI YADAV
13	ANKIT RANJAN
14	ANKIT KHARE
15	ANKIT SACHAN
16	ANKIT SHARMA
17	ASHA RANI
18	AYUSHI SHARMA
19	BABLU KUMAR YADAV
20	BARUN KUMAR SAH
21	BHAWANA SONI
22	CHANDRA PRAKASH
23	CHHOTI KUMARI
24	DEEPAK KUMAR SINGH
25	DIVYANSHU PANDEY
26	FAIZAN TALIB
27	GANDHARV SHARMA
28	HARSHIT AGARWAL
29	HARSHIT SINGH
30	HIMANK PATHAK
31	HIMESH SRIVASTAVA

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32	IFTEKHAR AHMAD
33	KARAN SINGH
34	KESHEV
35	KHALID RAZA
36	KHUSHAL KUMAR SINHA
37	KONAL SHARMA
38	KOPAL SHARMA
39	KRISHAN BHATI
40	LAKSHMEE KANT SHUKLA
41	LOKESH KUMAR
42	MAYANK SHARMA
43	MD AFROZ ALAM
44	MD ARIF
45	MD HASAN RAZA
46	MD ZEYAULLAH
47	MD ZIA IBRAHIM ALI
48	MOHAMMAD AMIR FAISAL
49	MOHD KAMRAN
50	MOHD AQIB BHATI
51	MOHD ARZU ZAIDI
52	MOHD ZUNED ALAM
53	MONA AGRAWAL
54	MONIKA VIMAL
55	MONU LAL
56	MS SHUBHANGI JOSHI
57	NAKUL KUMAR YADAV
58	NAMRATA SINGH
59	NANCY VERMA
60	NEERAJ BHATT
61	NEHA AGNIHOTRI
62	NEHA PARVEEN
63	NEHA SHARMA
64	NIDHI SHARMA
65	NIRAJ KUMAR
66	NITESH SHARMA
67	NORUL HASAN
68	PAYAL YADAV
69	PIYUSH KUMAR
70	POOJA SHARMA
71	PRABHAT BHUSHAN
72	PRATHAM PANDEY
73	PRINCE TIWARI
74	PRIYANKA VERMA

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75	PUSHKAR KUMAR
76	RAHUL RAJ
77	RAJAT RANJAN
78	RAJIV KUMAR
79	RAKESH KUMAR YADAV
80	REENA SINHA
81	RIYA SINGH
82	ROHIT KUMAR
83	SABA MUSTAFA
84	SAMAKSH RASTOGI
85	SAURABH PURWAR
86	SHAHBAZ HUSSAIN
87	SHASHI KANT PANDEY
88	SHILPA KUMARI
89	SHIVAM ANAND
90	SHOEB ANSARI
91	SHUBHAM CHAUHAN
92	SHUBHAM KUMAR SRIVASTAVA
93	SHUSHANT
94	SMITH SHARMA
95	SNEH SHIKHA
96	SUDHANSHU KUMAR
97	SUDHIR KUMAR DUBEY
98	SUMIT SHARMA
99	SUMIT YADAV
100	SUNIL KUMAR VERMA
101	SUREKHA TEOTIA
102	TAUFIQUE AHMAD
103	VANDANA SHARMA
104	VIKASH KUMAR SINGH
105	VIKRAM KUMAR
106	VIKRAM KUMAR SINGH
107	VINEET GULATI
108	VINISH VISHAL
109	VIRENDRA VIKRAM
110	VISHAL RAJPOOT
111	YOGESH KUMAR
112	YOGESHWAR CHOUDHARY

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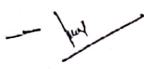
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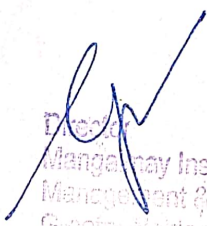
in association with Edu4Sure

CERTIFICATE

Certified that Mr./Ms. ADARSH KUMAR SINGH of
MBA Program (Batch 2017-19) of Mangalmay Institute of Management & Technology, Greater Noida
has successfully completed 30 Hours Add-On Certification Program on ENTREPRENEURSHIP
conducted from 23rd Oct, 2017 to 10th Nov, 2017.


Prof. (Dr.) Tushar Kant
DIRECTOR
Mangalmay Institute of
Management & Technology


Mr. Himanshu Arora
CONVENER
Mangalmay Institute of
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**CERTIFICATION PROGRAM ON
DIGITAL MARKETING**

From

21st Aug. - 11th Sept., 2017 at Lab 1, MIMT

Convener : Ms. Seema Singh

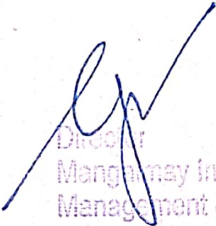
For MBA 1st Semester Students

Resource Person

MR. TUSHAR JAIN

TRAINER, EDU4SURE

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Date: 18th August, 2017

Notice

This is to inform all MBA 1st semester students that Certification Course “**Digital Marketing**” will commence from 21st August to 11th September, 2017 in Computer Lab, Block B, MIMT. It is mandatory for students to attend the complete course.

Ms. Seema Singh will coordinate the program.



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MIMT

Annexure:

Syllabus

Schedule

CC to:

Head of Department

All Faculty members

All Students

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SYLLABUS

DIGITAL MARKETING

Duration: 32 Hours

Course Code: MMAC02

Module 1

- Introduction to Digital Marketing
- Marketing Platforms - Organic and Paid Digital Marketing

Module 2

- Website & Search Engine introduction
- How to create a website
- Hosting and Domain
- Different platforms for website creation
- Search engine and functionality: Google, Bing, Yahoo

Module 3

- MISC Tools
- Google Webmaster Tools
- Site Map Creators
- Browser-based analysis tools
- Page Rank tools
- Dead links identification tools
- Open site explorer Domain
- Quick sprout

Module 4

- Lead Management & Digital Marketing
- Web to lead forms
- Web to case forms
- Lead generation techniques
- Inbuilt tools for Digital Marketing
- Group posting on Social Media platforms

Module 5

- SEO – Search Engine Optimization
- SEM – Search Engine Marketing
- Social Media Marketing/Optimization- Email Marketing
- Website Designing and Development
- Google AdWords

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Sanu Singh



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- Campaign Management
- PPC Advertising

SCHEDULE

Session	Content	Time	Date
1.	Module 1 <ul style="list-style-type: none">• Introduction to Digital Marketing• Marketing Platforms - Organic and Paid Digital Marketing	3 pm to 5 pm	21 st Aug, 2017
2.	Module 2 <ul style="list-style-type: none">• Website & Search Engine introduction• How to create a website	3 pm to 5 pm	22 nd Aug, 2017
3.	Module 2 <ul style="list-style-type: none">• Hosting and Domain• Different platforms for website creation	3 pm to 5 pm	23 rd Aug, 2017
4.	Module 2 <ul style="list-style-type: none">• Search engine and functionality: Google, Bing, Yahoo	3 pm to 5 pm	24 th Aug, 2017
5.	Module 3 <ul style="list-style-type: none">• MISC Tools	3 pm to 5 pm	28 th Aug, 2017
6.	Module 3 <ul style="list-style-type: none">• Google Webmaster Tools	3 pm to 5 pm	29 th Aug, 2017
7.	Module 3 <ul style="list-style-type: none">• Site Map Creators• Browser-based analysis tools	3 pm to 5 pm	30 th Aug, 2017
8.	Module 3 <ul style="list-style-type: none">• Page Rank tools• Dead links identification tools	3 pm to 5 pm	31 st Aug, 2017
9.	Module 3 <ul style="list-style-type: none">• Open site explorer Domain• Quick sprout	3 pm to 5 pm	1 st Sept, 2017
10.	Module 4 <ul style="list-style-type: none">• Lead Management & Digital Marketing• Web to lead forms	3 pm to 5 pm	4 th Sept, 2017
11.	Module 4 <ul style="list-style-type: none">• Web to case forms• Lead generation techniques	3 pm to 5 pm	5 th Sept, 2017

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Sanjay



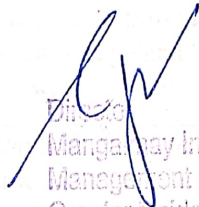


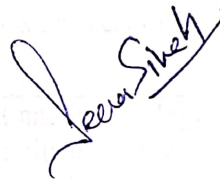
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12.	Module 4 <ul style="list-style-type: none">• Inbuilt tools for Digital Marketing• Group posting on Social Media platforms	3 pm to 5 pm	6 th Sept, 2017
13.	Module 5 <ul style="list-style-type: none">• SEO – Search Engine Optimization• SEM – Search Engine Marketing	3 pm to 5 pm	7 th Sept, 2017
14.	Module 5 <ul style="list-style-type: none">• Social Media Marketing/Optimization-Email Marketing	3 pm to 5 pm	8 th Sept, 2017
15.	Module 5 <ul style="list-style-type: none">• Website Designing and Development• Google AdWords	3 pm to 5 pm	9 th Sept, 2017
16.	Module 5 <ul style="list-style-type: none">• Campaign Management• PPC Advertising	3 pm to 5 pm	11 th Sept, 2017


Dr. Pooja
Mangalmay Institute of
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Dr. Sushant



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Add On Certificate Program

on

DIGITAL MARKETING

Duration: 32 Hours

Objective	The program was aimed at developing an overall understanding of digital marketing / online marketing platforms, mainly web analytics, social media tools, marketing through search engines, search engine optimisation, mobile marketing, email marketing, Pay per click, and digital display marketing.
Date	21 Aug - 11 Sep, 2017
Venue	Lab 1, MIMT Campus
Organized by	Management Department
Resource Person	Mr. Tushar Jain from Edu4Sure
Beneficiary	MBA 1 st Sem students (112 students)
Convenor	Ms. Seema Singh, Asst. Professor, MIMT
Expected Outcome	This course aims to provide real time knowledge and skills pertaining to insightful knowledge and training on various aspects of Digital Marketing and How it works.
Content	<p>The Mangalmai Institute of Management and Technology, Greater Noida organized a 32-hours Certification Course titled "Digital Marketing" with the focus of imparting digital marketing knowledge and job opportunities for MBA 1st Sem students. The program was organized with the motive of providing students a perfect platform for gaining hands on experience and exposure to every aspect of digital marketing.</p> <p>Initially, the certification course went through the important aspects such as digital marketing fundamentals, website creation, search engine optimization, social media marketing, email marketing and analytics. And then, the course proposed ways to setting up Facebook page and Google AdWords account and creating reports from Google Analytics.</p> <p>Day 1: Resource person started the session with discussion on Digital marketing and various marketing platforms both organic and paid.</p> <p>Day 2: On day 2, session was started with Module 2. In this session, resource person introduced the students with various aspects of websites and search engines. The working and functionality of search engine was discussed and demonstrated. In this session, resource person also taught the students the process of creation of a website.</p> <p>Day 3: Continuing the previous topic related to creation of a website, resource person discussed various aspects of website creation such as hosting, domain and different platforms for website creation.</p>

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Day 4: Continuing the Model 2, the various search engines such as Google, Bing, Yahoo was discussed with students. How these search engine helps in digital marketing was also discussed in the session.

Day 5: On day 5, resource person started Module 3 and discussed various miscellaneous online tools such as Disqus, WholsHosting, Google Translate, Google URL Shortener, share link generator, etc. which are very useful in digital marketing.

Day 6: The session with started with another tool of digital marketing. Students were acquainted with google webmaster tools. Resource person discussed the useful of this tool. Search Console tools and reports were also discussed, and resource person highlight how these tools help in measuring site's Search traffic and performance, fix issues, and make website shine in Google Search results.

Day 7: In this session, resource person discussed features and usefulness of site map creators and browser-based analysis tools.

Day 8: On day 8, resource person discussed other tools of digital marketing. These are page rank tools and dead links identification tools.

Day 9: On day 9, the resource person discussed open site explorer domain and quick sprout. Few queries were also taken by resource person related to previous sessions.

Day 10: The session was started with discussion on lead management and digital marketing.

Day 11: In this session, resource person discussed and demonstrate web to case forms and lead generation techniques. Various tools of lead generation techniques were discussed by resource person.

Day 12: On day 12, resource person discussed various inbuild tools for digital marketing. He further discussed how group posting is useful on social media platforms.

Day 13: Topics of today's session were search engine optimization, and search engine marketing. Resource person demonstrate the examples of SEO and SEM.

Day 14: In this session, resource person shared his knowledge on sociak media marketing. Students got to know the how marketing has changed in the era of digitalization and social media. Resource person further discussed the optimization through e-mail marketing.

Day 15: This session covered very interesting topic which was website designing and development and Google Adwords. In session was hand-on

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	<p>session. In this session, students were given a chance to design a website in photoshop - from scratch. Resource person discussed how students can use strategies to generate passive income that builds over time.</p> <p>Day 16: In this session, resource person discussed few case studies in which students learnt about campaign management and PPC advertising.</p>
Evaluation	Students having attendance of 90% and above will be eligible to appear for the examination. Successful candidates shall be awarded with certificates.
Outcome of Activity	The students will be able to express ideas and concepts through the development and creation of digital content for effective marketing by implementing and assessing strategies for social media, designing and evaluating the effectiveness of interactive web sites and analyzing digital marketing strategies.

LIST OF BENEFICIARIES

S. No.	Student Name
1	ADARSH KUMAR SINGH
2	ALKA MISHRA
3	AMAN SINGH
4	AMIT KUMAR
5	AMIT KUMAR
6	AMIT KUMAR THAKUR
7	AMOD YADAV
8	AMRENDRA KUMAR
9	ANAND KISHOR
10	ANITA KUMARI
11	ANJALI RANI
12	ANJALI YADAV
13	ANKIT RANJAN
14	ANKIT KHARE
15	ANKIT SACHAN
16	ANKIT SHARMA
17	ASHA RANI
18	AYUSHI SHARMA
19	BABLU KUMAR YADAV
20	BARUN KUMAR SAH
21	BHAWANA SONI
22	CHANDRA PRAKASH
23	CHHOTI KUMARI
24	DEEPAK KUMAR SINGH
25	DIVYANSHU PANDEY
26	FAIZAN TALIB
27	GANDHARV SHARMA

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28	HARSHIT AGARWAL
29	HARSHIT SINGH
30	HIMANK PATHAK
31	HIMESH SRIVASTAVA
32	IFTEKHAR AHMAD
33	KARAN SINGH
34	KESHEV
35	KHALID RAZA
36	KHUSHAL KUMAR SINHA
37	KONAL SHARMA
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44	MD ARIF
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46	MD ZEYAULLAH
47	MD ZIA IBRAHIM ALI
48	MOHAMMAD AMIR FAISAL
49	MOHD KAMRAN
50	MOHD AQIB BHATI
51	MOHD ARZU ZAIDI
52	MOHD ZUNED ALAM
53	MONA AGRAWAL
54	MONIKA VIMAL
55	MONU LAL
56	MS SHUBHANGI JOSHI
57	NAKUL KUMAR YADAV
58	NAMRATA SINGH
59	NANCY VERMA
60	NEERAJ BHATT
61	NEHA AGNIHOTRI
62	NEHA PARVEEN
63	NEHA SHARMA
64	NIDHI SHARMA
65	NIRAJ KUMAR
66	NITESH SHARMA
67	NORUL HASAN
68	PAYAL YADAV
69	PIYUSH KUMAR
70	POOJA SHARMA
71	PRABHAT BHUSHAN

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72	PRATHAM PANDEY
73	PRINCE TIWARI
74	PRIYANKA VERMA
75	PUSHKAR KUMAR
76	RAHUL RAJ
77	RAJAT RANJAN
78	RAJIV KUMAR
79	RAKESH KUMAR YADAV
80	REENA SINHA
81	RIYA SINGH
82	ROHIT KUMAR
83	SABA MUSTAFA
84	SAMAKSH RASTOGI
85	SAURABH PURWAR
86	SHAHBAZ HUSSAIN
87	SHASHI KANT PANDEY
88	SHILPA KUMARI
89	SHIVAM ANAND
90	SHOEB ANSARI
91	SHUBHAM CHAUHAN
92	SHUBHAM KUMAR SRIVASTAVA
93	SHUSHANT
94	SMITH SHARMA
95	SNEH SHIKHA
96	SUDHANSHU KUMAR
97	SUDHIR KUMAR DUBEY
98	SUMIT SHARMA
99	SUMIT YADAV
100	SUNIL KUMAR VERMA
101	SUREKHA TEOTIA
102	TAUFIQUE AHMAD
103	VANDANA SHARMA
104	VIKASH KUMAR SINGH
105	VIKRAM KUMAR
106	VIKRAM KUMAR SINGH
107	VINEET GULATI
108	VINISH VISHAL
109	VIRENDRA VIKRAM
110	VISHAL RAJPOOT
111	YOGESH KUMAR
112	YOGESHWAR CHOUDHARY

Mangalmay Institute of
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Devi Singh



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Knowledge Park-II, Greater Noida (U.P.)

In association with



CERTIFICATE

Certified that Mr./Ms. ANJALI YADAV of
MBA Program (Batch 2017-19) of Mangalmay Institute of Management & Technology, Greater Noida
has successfully completed 32 Hours Add-On Certification Program on **DIGITAL MARKETING**
conducted from 21st Aug, 2017 to 11th Sep, 2017.

Prof. (Dr.) Tushar Kantil
DIRECTOR
Mangalmay Institute of
Management & Technology

Ms. Seema Singh
CONVENER
Mangalmay Institute of
Management & Technology

Mangalmay Institute of
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CERTIFICATION PROGRAM

SIX SIGMA GREEN BELT

From

5th -23rd March, 2018

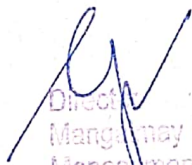
Convener : Mr. Sanjay Tiwari, Asst. Professor, MIMT

For MBA IInd Semester

Resource Person

Ms. Bharti Goel | Mr. Deepak Goel
(Edu4sure)

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Date: 2nd March, 2018

NOTICE

This is to inform all MBA 2nd Sem students that a Certification Program "Six Sigma Green Belt" will be organized from 5th -23rd March, 2018 in Seminar Hall, Block A, MIMT. It is mandatory for all the students to attend the certification course.

Ms. Neha Jain will coordinate the program.


Director

MIMT

Annexure:

Syllabus

Schedule

CC to:

Head of Department

All Faculty members

All Students

Notice Board/ Digital Platform

Office File



Syllabus
Six Sigma Green Belt
Content of Module

Course Code: MMAC01

Module 1: Six Sigma and Organizational Goals

- Lean principles in six sigma
- Design for six sigma methodology

Module 2: Define Phase

- Project Identification
- Project Management Basics
- Management and Planning Tool
- Business results for project

Module 3: Measure Phase

- Process Analysis and Documentation
- Probability and Statistics
- Collecting and Summarizing Data
- Statistically Distribution
- Measurement System Analysis
- Process and Performance Capability

Module 4: Analyse Phase

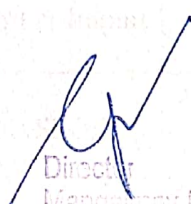
- Hypothesis Testing
- Exploratory Data Analysis

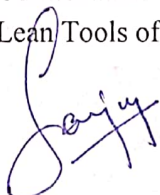
Module 5: Improve Phase

- Design of Experiments (DOE)
- Root Cause Analysis
- Lean Tools
- Selecting a solution

Module 6: Control Phase

- Statistical Process Control (SPC)
- Control Plan
- Lean Tools of Process Control


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SCHEDULE

Session	Content	Time	Date
1.	Module 1: Six Sigma and Organizational Goals <ul style="list-style-type: none">Lean principles in six sigmaDesign for six sigma methodology	3 pm to 5 pm	5 th March, 2018
2.	Module 2: Define phase <ul style="list-style-type: none">Project IdentificationProject Management Basics	3 pm to 5 pm	6 th March, 2018
3.	Module 2: Define phase <ul style="list-style-type: none">Management and Planning ToolBusiness results for project	3 pm to 5 pm	7 th March, 2018
4.	Module 3: Measure Phase <ul style="list-style-type: none">Process Analysis and Documentation	3 pm to 5 pm	8 th March, 2018
5.	Module 3: Measure Phase <ul style="list-style-type: none">Probability and Statistics	3 pm to 5 pm	9 th March, 2018
6.	Module 3: Measure Phase <ul style="list-style-type: none">Collecting and Summarizing DataStatistically Distribution	3 pm to 5 pm	12 th March, 2018
7.	Module 3: Measure Phase <ul style="list-style-type: none">Process and Performance Capability	3 pm to 5 pm	13 th March, 2018
8.	Module 4: Analyse phase <ul style="list-style-type: none">Hypothesis Testing	3 pm to 5 pm	14 th March, 2018
9.	Module 4: Analyse phase <ul style="list-style-type: none">Exploratory Data Analysis	3 pm to 5 pm	15 th March, 2018
10.	Module 5: Improve Phase <ul style="list-style-type: none">Design of Experiments (DOE)	3 pm to 5 pm	16 th March, 2018
11.	Module 5: Improve Phase <ul style="list-style-type: none">Root Cause Analysis	3 pm to 5 pm	19 th March, 2018
12.	Module 5: Improve Phase <ul style="list-style-type: none">Lean Tools	3 pm to 5 pm	20 th March, 2018
13.	Module 5: Improve Phase <ul style="list-style-type: none">Selecting a solution Export & Import Remote Access	3 pm to 5 pm	21 st March, 2018
14.	Module 6: Control phase <ul style="list-style-type: none">Statistical Process Control (SPC)	3 pm to 5 pm	22 nd March, 2018
15.	Module 6: Control phase <ul style="list-style-type: none">Control PlanLean Tools of Process Control	3 pm to 5 pm	23 rd March, 2018

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Add On Six Sigma Green Belt Certification Course

Duration: 30 Hours

Date	5 th -23 rd March, 2018
Venue	Seminar Hall
Organized by	Management Department
Resource Person	Ms. Bharti Goel (Edu4sure) & Mr. Deepak Goel (Edu4sure)
Beneficiary	MBA 2 nd Sem students (112 Students)
Convenor	Mr. Sanjay Tiwari, Asst. Professor, MIMT
Objective	To invoke students learn new concepts and make them to think differently. This gave the students a new option which they can take as their career in future and can become a Master Black Belt Business analyst.
Content	<p>Six days Certification Course on "Green Belt Six Sigma" was conducted for students of Second Semester of MBA of Mangalmay Institute of Management and Technology, Greater Noida from. A total of 112 students attended the 30-hour certification course on Green Belt Six Sigma.</p> <p>The resource persons introduced students to Six Sigma and its problem solving significance. They were divided into 2 groups and were given various tasks in their respective class. The method for problem solving (DMAIC), Define phase and its important tools were discussed in detail. Concept of critical to quality definition was explained to students. This training also included learning through case studies where students explored at fullest. It was really a fun learning process for all the students. In all we had 111 students participating in the whole training who all had been certified for the Green Belt of Lean Six sigma course.</p> <p>Day 1: The Day 1 of the session is on Module 1. In this session, resource person discussed Six Sigma and its importance in attaining organizational goals.</p> <p>Day 2: The Day 2 was started with discussion on "Define Phase" of Six Sigma. In this session, resource person discussed project identification and project management basics.</p> <p>Day 3: Continuing the "Define Phase", on day 3, resource person discussed with students about management and planning tool and the business results for project.</p> <p>Day 4: In this session, the resource person discussed "Measure Phase" of the Six Sigma. Process analysis and documentation was discussed in detail with students.</p>

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	<p>Day 5: In this session, resource person hands over some exercise sheets to students which were related to probability and statistics.</p> <p>Day 6: In this session, various methods of data collection and summarizing were discussed. Resource person gave demonstration on excel how one can easily summarize the data.</p> <p>Day 7: In this session, resource person discussed process and performance capability with students. Further, he elaborated that how an organization can improve process and performance capability using six sigma.</p> <p>Day 8: This session was on hypothesis testing. In this session, resource person discussed various hypothesis testing techniques.</p> <p>Day 9: On 9th day of the certification, resource person discussed various exploratory data analysis techniques with students. This session with hand-on session.</p> <p>Day 10: This session was on "Improve Phase" of Six Sigma. In this session, resource person discussed design of experiments with students. He elaborated this structured approach for collecting data and making inferences.</p> <p>Day 11: In this session, resource person, discussed about the Root Cause Analysis and various Root Cause Analysis tools for effective problem solving.</p> <p>Day 12: On this session, another improvement tool "Lean Tools" were discussed with students. Resource person discussed various tools which helps the organization to control quality.</p> <p>Day 13: The Day 13th was on improvement phase of Six Sigma. In this session, resource person discussed how to select an optimum solution to the problem. Further, Export & Import Remote Access was also discussed.</p> <p>Day 14: In this session, resource person discussed about the statistical process control. He discussed SPC tools and procedures can help an organization to monitor process behaviour, discover issues in internal systems, and find solutions for production issues.</p> <p>Day 15: In this session, resource person discussed various lean tools for process improvement. And their usability in different situations.</p>
Evaluation	Students having attendance of 90% and above will be eligible to appear for the examination. Successful candidates shall be awarded with certificates.
Outcome of Activity	It infuses a spike of excellence and self-discipline in the students. Six Sigma is beneficial to students because it will help prepare them for leadership roles when they enter the business world.

Singh

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LIST OF BENEFICIARIES

S. No.	Student Name
1	ADARSH KUMAR SINGH
2	ALKA MISHRA
3	AMAN SINGH
4	AMIT KUMAR
5	AMIT KUMAR
6	AMIT KUMAR THAKUR
7	AMOD YADAV
8	AMRENDRA KUMAR
9	ANAND KISHOR
10	ANITA KUMARI
11	ANJALI RANI
12	ANJALI YADAV
13	ANKIT RANJAN
14	ANKIT KHARE
15	ANKIT SACHAN
16	ANKIT SHARMA
17	ASHA RANI
18	AYUSHI SHARMA
19	BABLU KUMAR YADAV
20	BARUN KUMAR SAH
21	BHAWANA SONI
22	CHANDRA PRAKASH
23	CHHOTI KUMARI
24	DEEPAK KUMAR SINGH
25	DIVYANSHU PANDEY
26	FAIZAN TALIB
27	GANDHARV SHARMA
28	HARSHIT AGARWAL
29	HARSHIT SINGH
30	HIMANK PATHAK
31	HIMESH SRIVASTAVA
32	IFTEKHAR AHMAD
33	KARAN SINGH
34	KESHEV
35	KHALID RAZA
36	KHUSHAL KUMAR SINHA
37	KONAL SHARMA
38	KOPAL SHARMA
39	KRISHAN BHATI
40	LAKSHMEE KANT

Saini

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	SHUKLA
41	LOKESH KUMAR
42	MAYANK SHARMA
43	MD AFROZ ALAM
44	MD ARIF
45	MD HASAN RAZA
46	MD ZEYAULLAH
47	MD ZIA IBRAHIM ALI
48	MOHAMMAD AMIR FAISAL
49	MOHD KAMRAN
50	MOHD AQIB BHATI
51	MOHD ARZU ZAIDI
52	MOHD ZUNED ALAM
53	MONA AGRAWAL
54	MONIKA VIMAL
55	MONU LAL
56	MS SHUBHANGI JOSHI
57	NAKUL KUMAR YADAV
58	NAMRATA SINGH
59	NANCY VERMA
60	NEERAJ BHATT
61	NEHA AGNIHOTRI
62	NEHA PARVEEN
63	NEHA SHARMA
64	NIDHI SHARMA
65	NIRAJ KUMAR
66	NITESH SHARMA
67	NORUL HASAN
68	PAYAL YADAV
69	PIYUSH KUMAR
70	POOJA SHARMA
71	PRABHAT BHUSHAN
72	PRATHAM PANDEY
73	PRINCE TIWARI
74	PRIYANKA VERMA
75	PUSHKAR KUMAR
76	RAHUL RAJ
77	RAJAT RANJAN
78	RAJIV KUMAR
79	RAKESH KUMAR YADAV
80	REENA SINHA
81	RIYA SINGH
82	ROHIT KUMAR
83	SABA MUSTAFA

Director
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84	SAMAKSH RASTOGI
85	SAURABH PURWAR
86	SHAHBAZ HUSSAIN
87	SHASHI KANT PANDEY
88	SHILPA KUMARI
89	SHIVAM ANAND
90	SHOEB ANSARI
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111	YOGESH KUMAR
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Signature

Signature

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Knowledge Park-II, Greater Noida (U.P.)

In association with EduSure

CERTIFICATE

Certified that Mr./Ms. _____ AYUSHI SHARMA _____ of
MBA Program (Batch 2017-19) of Mangalmay Institute of Management & Technology, Greater Noida
has successfully completed 30 Hours Add-On Certification Program on SIX SIGMA GREEN BELT
conducted from 05th Mar, 2018 to 23rd Mar, 2018.

Prof. (Dr.) Tushar Kanti
DIRECTOR
Mangalmay Institute of
Management & Technology

Mr. Sanjay Tiwari
CONVENER
Mangalmay Institute of
Management & Technology

Director
Mangalmay Institute of
Management & Technology
Greater Noida



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INSTITUTE OF MANAGEMENT & TECHNOLOGY

CERTIFICATION PROGRAM

ADVANCED EXCEL

From

26th March -10th April, 2018

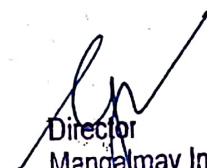
Convener : Ms. Seema Pundir (Faculty, MIMT)

For MBA IInd Semester

Resource Person

Dr. Priyanka Srivastav
(Faculty, MIMT)

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Knowledge Park-II, Greater Noida (U.P.)

Date: 09th Feb, 2018

NOTICE

This is to inform all MBA II Semester students that an activity Add-on Certification Program on “**Advanced Excel**” is organized on **26th March – 10th April 2018**. The activity convener is Ms. Seema Pundir, Faculty, MIMT.

It is mandatory for the students register for the add-on and be in formals.

Director

Director
MIMT
Mangalmay Institute of
Management & Technology
Greater Noida

Annexure:

Syllabus

Schedule

CC to:

Head of Department

All Faculty members

All Students

Notice Board

Office File



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SYLLABUS

ADVANCED EXCEL COURSE

Course Code: MMAC04

Learning Objectives:

This Advanced Microsoft Excel training course is designed for students to gain the skills necessary to use pivot tables, audit and analyze worksheet data, utilize data tools, collaborate with others, and create and manage macros.

Duration: 30 hours

Course Outline:

- **Advanced Excel Course - Overview of the Basics of Excel**

- ☐ Customizing common options in Excel
- ☐ Absolute and relative cells
- ☐ Protecting and un-protecting worksheets and cells

- **Advanced Excel Course - Working with Functions**

- ☐ Writing conditional expressions (using IF)
- ☐ Using logical functions (AND, OR, NOT)
- ☐ Using lookup and reference functions (VLOOKUP, HLOOKUP, MATCH, INDEX)
- ☐ VlookUP with Exact Match, Approximate Match
- ☐ Nested VlookUP with Exact Match
- ☐ VlookUP with Tables, Dynamic Ranges
- ☐ Nested VlookUP with Exact Match
- ☐ Using VLookUP to consolidate Data from Multiple Sheets

- **Advanced Excel Course - Data Validations**

- ☐ Specifying a valid range of values for a cell
- ☐ Specifying a list of valid values for a cell
- ☐ Specifying custom validations based on formula for a cell

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- **Advanced Excel Course - Sorting and Filtering Data**

- ☐ Sorting tables
- ☐ Using multiple-level sorting
- ☐ Using custom sorting
- ☐ Filtering data for selected view (AutoFilter)
- ☐ Using advanced filter options

- **Creating Pivot Tables**

- ☐ Formatting and customizing Pivot tables
- ☐ Using advanced options of Pivot tables
- ☐ Pivot charts
- ☐ Consolidating data from multiple sheets and files using Pivot tables
- ☐ Using external data sources
- ☐ Using data consolidation feature to consolidate data
- ☐ Viewing Subtotal under Pivot

- **Advanced Excel Course - Data Validations**

- ☐ Specifying a valid range of values for a cell
- ☐ Specifying a list of valid values for a cell
- ☐ Specifying custom validations based on formula for a cell

- **Advanced Excel Course - Charts**

- ☐ Using Charts
- ☐ Formatting Charts
- ☐ Using 3D Graphs
- ☐ Using Bar and Line Chart together
- ☐ Using Secondary Axis in Graphs
- ☐ Sharing Charts with PowerPoint / MS Word, Dynamically

Sena Singh

[Signature]
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- **Advanced Excel Course - Working with Reports**

☐ Creating subtotals

☐ Multiple-level subtotal

SCHEDULE

Session	Content	Session Timing	Date
1.	Advanced Excel Course - Overview of the Basics of Excel <ul style="list-style-type: none">• Customizing common options in Excel• Absolute and relative cells• Protecting and un-protecting worksheets and cells	3 pm to 5 pm	26 th March'2018
2.	Logical Functions <ul style="list-style-type: none">• If function• How to fix errors -if errors• Nested if• Complex if and or function	3 pm to 5 pm	27 th March'2018
3.	Logical Functions <ul style="list-style-type: none">• Using logical functions (AND, OR, NOT)• Using lookup and reference functions (VLOOKUP, HLOOKUP, MATCH, INDEX)	3 pm to 5 pm	28 th March'2018
4.	Advanced Excel Course - Working with Functions <ul style="list-style-type: none">• VlookUP with Exact Match, Approximate Match• Nested VlookUP with Exact Match• VlookUP with Tables, Dynamic Ranges	3 pm to 5 pm	29 th March'2018
5.	Advanced Excel Course - Working with Functions <ul style="list-style-type: none">• Nested VlookUP with Exact Match• Using VLookUP to consolidate Data from Multiple Sheets	3 pm to 5 pm	30 th March'2018
6.	Advanced Excel Course - Data Validations <ul style="list-style-type: none">• Specifying a valid range of values	3 pm to 5 pm	31 st March'2018

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	for a cell <ul style="list-style-type: none">• Specifying a list of valid values for a cell• Specifying custom validations based on formula for a cell		
7.	Advanced Excel Course - Sorting and Filtering Data <ul style="list-style-type: none">• Sorting tables• Using multiple-level sorting• Using custom sorting	3 pm to 5 pm	2 nd April'2018
8.	Advanced Excel Course - Sorting and Filtering Data <ul style="list-style-type: none">• Filtering data for selected view (AutoFilter)• Using advanced filter options	3 pm to 5 pm	3 rd April'2018
9.	Creating Pivot Tables <ul style="list-style-type: none">• Formatting and customizing Pivot tables• Using advanced options of Pivot tables• Pivot charts	3 pm to 5 pm	4 th April'2018
10.	Creating Pivot Tables <ul style="list-style-type: none">• Consolidating data from multiple sheets and files using Pivot tables• Using external data sources• Using data consolidation feature to consolidate data• Viewing Subtotal under Pivot	3 pm to 5 pm	5 th April'2018
11.	Advanced Excel Course - Data Validations <ul style="list-style-type: none">• Specifying a valid range of values for a cell• Specifying a list of valid values for a cell• Specifying custom validations based on formula for a cell	3 pm to 5 pm	6 th April'2018
12.	Advanced Excel Course - Charts <ul style="list-style-type: none">• Using Charts• Formatting Charts• Using 3D Graphs	3 pm to 5 pm	7 th April'2018
13.	Advanced Excel Course - Charts <ul style="list-style-type: none">• Using Bar and Line Chart together• Using Secondary Axis in Graphs• Sharing Charts with PowerPoint / MS Word, Dynamically	3 pm to 5 pm	8 th April'2018

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	<ul style="list-style-type: none">(Data Modified in Excel, Chart would automatically get updated)		
14.	Advanced Excel Course - Working with Reports <ul style="list-style-type: none">Creating subtotalsMultiple-level subtotals	3 pm to 5 pm	9 th April'2018
15.	Advanced Excel Course - Working with Reports	3 pm to 5 pm	10 th April'2018

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ADD-ON CERTIFICATION PROGRAM

ON

ADVANCED EXCEL

Duration: 30 Hours

Date	26 th March – 10 th April, 2018
Venue	Seminar Hall, MIMT
Organized by	MIMT Department
Expert	Dr. Priyanka Srivastav (Faculty MIMT)
Beneficiary	MBA II Semester (112 students)
Convener	Ms. Seema Pundir, Asst. Professor, MIMT
Objective	<ul style="list-style-type: none">• To introduce students to the various applications of MS-Excel• To make the students aware of the various uses and functionalities of EXCEL in data analysis & their applications• To bridge the gap in computer knowledge & prepare the students to handle statistical software like R & STATA, for which knowledge of EXCEL is a necessity.• The students must gain the skills necessary to use pivot tables, audit and analyze worksheet data, utilize data tools, collaborate with others, and create and manage macros.
Content	<p>With the initiative of Management Department, MIMT organized a 30-hour certification on "Advanced Excel".</p> <p>The sessions were taken up by Dr. Priyanka Srivastav, who elaborately explained with examples the use of logical functions, array functions and date and time functions. She taught the various ways of sorting and filtering large data sets and the working of the lookup functions. Real life examples of predesigning templates for cash memos in shops, searching patient's identity from hospital records using mobile numbers, made the lectures remarkably interesting. The students were highly benefitted by both the lectures which formed the prerequisite to handling of big data. In subsequent sessions, She explained the various uses of Data Validation and Pivot Tables in EXCEL, creating charts and slicers, how to protect an excel worksheet and the various</p>

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tools of data analysis in EXCEL.

Day 1: On Day 1, resource person gave the overview of MS Excel. The session was started with basics of MS excel so that students feel comfortable to do excel at advanced level. In this session, students learn customizing common options in Excel, Absolute and relative cells and protecting and un-protecting worksheets and cells.

Day 2: On day 2, Students learn about logical functions such as if function, how to fix errors-if error, nested if, and complex if and or function. This hand-on session was highly informative for students.

Day 3: In this session, Resource person continue the logical functions and students learn about logical functions (AND, OR, NOT), and lookup and reference functions.

Day 4: Day 4 was started with advanced excel course. This session covers VlookUP with Exact Match, Approximate Match, Nested VlookUP with Exact Match, and VlookUP with Tables, Dynamic Ranges.

Day 5: Resource person started the session with another logical functions of advanced excel. Students did some practice on logical function which were taught in previous session. Later, resource person proceeded with other functions of advanced excel such as Nested VlookUP with Exact Match and Using VLookUP to consolidate Data from Multiple Sheets.

Day 6: Day 6th was on data validation. Resource person covered various aspects of data validation such as Specifying a valid range of values for a cell, Specifying a list of valid values for a cell, etc.

Day 7: In this session, resource person discussed sorting and filtering function. He also discussed the usefulness of this function and how this function do work big data as well.

Day 8: In this session, resource person continuing sorting and filtering of data and student learn about auto-filtering and advance filter options in MS Advanced Excel.

Day 9: On 9th day of the program, students learn about pivot tables. Resource person taught about formatting and customizing pivot table

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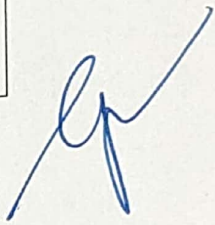



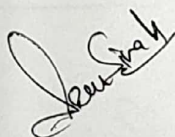
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	<p>in Excel sheet.</p> <p>Day 10: In this session, students learn about consolidating data from multiple sheets and files using pivot tables, use of external data sources for creating pivot table, use of data consolidation feature to consolidate data, and viewing subtotal under pivot table.</p> <p>Day 11: Day 11 was on data validations. In this session, various methods were taught to students to validate the data.</p> <p>Day 12: In this session, students learn about charts in Excel. This hand-on session, students create various charts, learn about the chart formatting. Resource person also discussed 3D graphs and how to create and use them in the reports.</p> <p>Day 13: In this session, resource person taught various functions of charts such as use of Bar and Line Chart together, use of secondary axis in graphs, and sharing charts with PowerPoint / MS Word.</p> <p>Day 14&15: In this session, resource person discussed about reports making and presentation of results.</p>
Outcome of Activity	<p>Students learnt about various features of Microsoft Advanced Excel & its application in research, data handling and reporting. They also learnt data handling using excel & different tools, techniques & students became well versed with the excel utility which in turn increased their employability.</p>



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LIST OF BENEFICIARIES

S. No.	Student Name
1	ADARSH KUMAR SINGH
2	ALKA MISHRA
3	AMAN SINGH
4	AMIT KUMAR
5	AMIT KUMAR
6	AMIT KUMAR THAKUR
7	AMOD YADAV
8	AMRENDRA KUMAR
9	ANAND KISHOR
10	ANITA KUMARI
11	ANJALI RANI
12	ANJALI YADAV
13	ANKIT RANJAN
14	ANKIT KHARE
15	ANKIT SACHAN
16	ANKIT SHARMA
17	ASHA RANI
18	AYUSHI SHARMA
19	BABLU KUMAR YADAV
20	BARUN KUMAR SAH
21	BHAWANA SONI
22	CHANDRA PRAKASH
23	CHHOTI KUMARI
24	DEEPAK KUMAR SINGH
25	DIVYANSHU PANDEY
26	FAIZAN TALIB
27	GANDHARV SHARMA
28	HARSHIT AGARWAL
29	HARSHIT SINGH
30	HIMANK PATHAK
31	HIMESH SRIVASTAVA
32	IFTEKHAR AHMAD
33	KARAN SINGH
34	KESHEV
35	KHALID RAZA
36	KHUSHAL KUMAR SINHA


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37	KONAL SHARMA
38	KOPAL SHARMA
39	KRISHAN BHATI
40	LAKSHMEE KANT SHUKLA
41	LOKESH KUMAR
42	MAYANK SHARMA
43	MD AFROZ ALAM
44	MD ARIF
45	MD HASAN RAZA
46	MD ZEYAULLAH
47	MD ZIA IBRAHIM ALI
48	MOHAMMAD AMIR FAISAL
49	MOHD KAMRAN
50	MOHD AQIB BHATI
51	MOHD ARZU ZAIDI
52	MOHD ZUNED ALAM
53	MONA AGRAWAL
54	MONIKA VIMAL
55	MONU LAL
56	MS SHUBHANGI JOSHI
57	NAKUL KUMAR YADAV
58	NAMRATA SINGH
59	NANCY VERMA
60	NEERAJ BHATT
61	NEHA AGNIHOTRI
62	NEHA PARVEEN
63	NEHA SHARMA
64	NIDHI SHARMA
65	NIRAJ KUMAR
66	NITESH SHARMA
67	NORUL HASAN
68	PAYAL YADAV
69	PIYUSH KUMAR
70	POOJA SHARMA
71	PRABHAT BHUSHAN
72	PRATHAM PANDEY
73	PRINCE TIWARI
74	PRIYANKA VERMA
75	PUSHKAR KUMAR
76	RAHUL RAJ
77	RAJAT RANJAN
78	RAJIV KUMAR

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79	RAKESH KUMAR YADAV
80	REENA SINHA
81	RIYA SINGH
82	ROHIT KUMAR
83	SABA MUSTAFA
84	SAMAKSH RASTOGI
85	SAURABH PURWAR
86	SHAHBAZ HUSSAIN
87	SHASHI KANT PANDEY
88	SHILPA KUMARI
89	SHIVAM ANAND
90	SHOEB ANSARI
91	SHUBHAM CHAUHAN
92	SHUBHAM KUMAR SRIVASTAVA
93	SHUSHANT
94	SMITH SHARMA
95	SNEH SHIKHA
96	SUDHANSHU KUMAR
97	SUDHIR KUMAR DUBEY
98	SUMIT SHARMA
99	SUMIT YADAV
100	SUNIL KUMAR VERMA
101	SUREKHA TEOTIA
102	TAUFIQUE AHMAD
103	VANDANA SHARMA
104	VIKASH KUMAR SINGH
105	VIKRAM KUMAR
106	VIKRAM KUMAR SINGH
107	VINEET GULATI
108	VINISH VISHAL
109	VIRENDRA VIKRAM
110	VISHAL RAJPOOT
111	YOGESH KUMAR
112	YOGESHWAR CHOUDHARY

Signature

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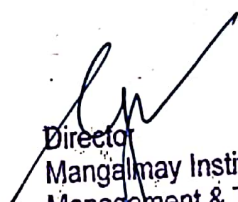
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CERTIFICATE

Certified that Mr./Ms. Amrendra Kumar of
MBA Program (Batch 2018-20) of Mangalmay Institute of Management & Technology, Greater Noida
has successfully completed 30 Hours Add-On Certification Program on Advanced Excel conducted
from 26th March - 10th April 2018.


Prof. (Dr.) Tushar Kantli
DIRECTOR
Mangalmay Institute of
Management & Technology


Ms. Seema Pundir
Convener
Mangalmay Institute of
Management & Technology


Director
Mangalmay Institute of
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