



**MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY**  
(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)  
Knowledge Park-II, Greater Noida (U.P.)



**MANGALMAY**  
INSTITUTE OF MANAGEMENT & TECHNOLOGY

**CERTIFICATION PROGRAM**  
**ENTREPRENEURSHIP**

From

13<sup>th</sup> September – 1<sup>st</sup> October, 2021

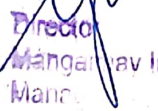
Convener : Dr. Jaspreet Kaur, Asst. Professor

For MBA III<sup>rd</sup> Semester

**Resource Person**

**Mr. Deepak Goel, Ms. Bharti Goel**  
(Trainers, Edu4Sure)

[www.mimt.org](http://www.mimt.org) | Plot No. 8 & 9, Knowledge Park-II, Greater Noida, Delhi-NCR, India

  
Director  
Mangalmay Institute of  
Management & Technology  
Greater Noida



# MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY


(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)

Date: 10<sup>th</sup> September, 2021

## NOTICE

This is to inform all MBA-II Year students that a Certification Program on "Entrepreneurship" will be organized from 13th September-1<sup>st</sup> October, 2021 in Seminar Halls, MIMT. It is mandatory for all the students to come in formals and attend the certification course. Dr. Jaspreet Kaur will be the coordinator.

  
(HOD-MBA)  
MIMT

  
Director  
MIMT

### Annexure:

Syllabus  
Schedule

### CC to:

IQAC Coordinator  
All Faculty members/Coordinators  
All Students  
Notice Board/ Digital Platform/ Students WhatsApp Group  
Office File





## Syllabus "Entrepreneurship"

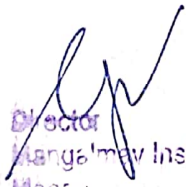
Course Code: MMAC03

### Objectives:

The objective of the course is to help students to ideate the start-up idea and through this course, the students will be able to gain knowledge for validating the start-up idea.

### Course Content

1. Entrepreneurship
2. Ideas and Opportunities
3. Entrepreneurial Motivation
4. Doing Market Analysis
5. Creating Successful Business Model
6. Creativity and entrepreneurship
7. Building A+ Team
8. Business Strategy
9. Product management
10. Marketing and Entrepreneur
11. Managing Finance
12. Managing Legal
13. Business Communication
14. Organization Assistance
15. Business Ethics

  
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## SCHEDULE

### “ENTREPRENEURSHIP”

Session	Topics	Time	Date
1.	Entrepreneurship	2 pm to 4 pm	13 <sup>st</sup> Sept. 2021
2.	Ideas and Opportunities	2 pm to 4 pm	14 <sup>th</sup> Sept, 2021
3.	Entrepreneurial Motivation	2 pm to 4 pm	15 <sup>th</sup> Sept. 2021
4.	Doing Market Analysis	2 pm to 4 pm	16 <sup>th</sup> Sept, 2021
5.	Creating Successful Business Model	2 pm to 4 pm	17 <sup>th</sup> Sept, 2021
6.	Creativity and entrepreneurship	2 pm to 4 pm	20 <sup>th</sup> Sept, 2021
7.	Building A+ Team	2 pm to 4 pm	21 <sup>th</sup> Sept, 2021
8.	Business Strategy	2 pm to 4 pm	22 <sup>nd</sup> Sept, 2021
9.	Product management	2 pm to 4 pm	23 <sup>rd</sup> Sept, 2021
10.	Marketing and Entrepreneur	2 pm to 4 pm	24 <sup>th</sup> Sept, 2021
11.	Managing Finance	2 pm to 4 pm	27 <sup>th</sup> Sept, 2021
12.	Managing Legal	2 pm to 4 pm	28 <sup>th</sup> Sept, 2021
13.	Business Communication	2 pm to 4 pm	29 <sup>th</sup> Sept, 2021
14.	Organization Assistance	2 pm to 4 pm	30 <sup>th</sup> Sept, 2021
15.	Business Ethics	2 pm to 4 pm	1 <sup>st</sup> Oct, 2021

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Jayprakash



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## Entrepreneurship

Date	13th September – 1 <sup>st</sup> October, 2021 (30 Hours)
Venue	Seminar Halls, MIMT
Organized by	Management Department
Resource Persons	Mr. Deepak Goel, Ms. Bharti Goel (Trainers, Edu4Sure)
Beneficiary	MBA– II Year/3 <sup>rd</sup> Sem Students (112 students)
Convener	Dr. Jaspreet Kaur, Asst. Professor, MIMT
Objective	The objective of the course is to make participants learn the fundamentals of entrepreneurship using selected readings, videos, interactive exercises, and case study.
Content	<p>With the initiative of IQAC, Mangalmay Institute of Management and Technology organized a add on certification course on “Entrepreneurship”. The course enabled the students to acquire knowledge of working in a middle-skill trade profession as their own boss and inspired them to explore entrepreneurship and create a small/mid segment business career.</p> <p>Day1: The session started with the discussion on entrepreneurship and growing trend of entrepreneurship in global market. Students gained an overarching framework to evaluate opportunities, manage startups, and finance new ventures.</p> <p>Day 2: In this session, Students learnt how to identify a business idea or opportunity. The resource person shared his knowledge on how to originate the start-up idea. They shared few cases with the students about start-up ideas.</p> <p>Day 3: In this interactive session, the resource person the role of motivation in entrepreneurship.</p> <p>Day 4: The resource persons started the session with discussion on market analysis. They further discussed the importance of market analysis. And how market analysis helps in success and failure of a business.</p> <p>Day 5: In this session, various cases from the India business industry were shared with students to demonstrate the business models behind them.</p> <p>Day 6: The session was on creativity and its role in entrepreneurship. The resource persons had organized an activity where students were encouraged to use their creativity to explain any existing business with a twist.</p>

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Jaspreet Kaur





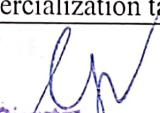


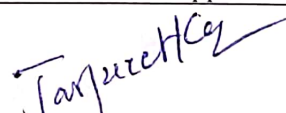
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	<p>Day 7: This session was focused on team building. In this session, resource person organized few team building activities.</p> <p>Day 8: In this session, the resource persons discussed leverage experiments to validate concepts and refine the business strategy.</p> <p>Day 9: The resource persons discussed a structured approach with students which helps an entrepreneur to managing entire product life cycle. Further, concepts such as competition analysis, road mapping, prototyping, A/B testing were also discussed.</p> <p>Day 10: This session discussed a solid foundation to create marketing strategies across domains such as B2B &amp; B2C. In this session, resource person highlights cultivating a holistic marketing approach.</p> <p>Day 11: In this session, resource person discussed about the management of finance. They encouraged students to share their views to discover the key financial decisions entrepreneurs must make in the early stages of a startup.</p> <p>Day 12: The resource persons discussed with students about the various legal formalities involved in start-up and the registration process of start-ups.</p> <p>Day 13: The resource persons discussed in this session that business communication is essence of any business. Business communication plays any important role in the success and failure of the start-up.</p> <p>Day 14: In this session, resource person discussed the process of raising capital and how to speak to investors about funding. They further shared the various government schemes and initiatives which encourage entrepreneurship in India.</p> <p>Day 15: Resource person discussed various principles for positive business ethics. And its importance and contribution in entrepreneurship.</p>
Outcome of Activity	The students were able to understand and gain unique insights into necessary entrepreneurial aspects such as identifying viable business opportunities, developing effective business strategies, product development and commercialization tactics and how to seek financial support.

  
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Tanpreet Kaur



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## LIST OF BENEFICIARIES

S. No	Name
1	A RENDEMO JAMI
2	AAYUSHI GUPTA
3	ABHIGYAN SINGH
4	ABHISHEK SINGH
5	ADITYA CHAUBEY
6	AKANSHA CHAUDHARY
7	AKASH RAJ
8	AMIT KUMAR
9	AMRESH SINGH
10	ANJALI SINGH
11	ANKIT BHATI
12	ANKIT KUMAR
13	ANKIT SONKAR
14	ANU DIVYA R
15	ARJUN SINGH
16	ARUNKUMAR A S
17	ASHIMA SHARMA
18	ASHUTOSH KUMAR
19	ATAUR RAB
20	AYUSH KUMAR PANDEY
21	AYUSH KUMAR SINHA
22	BASIT SAFDER

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23	DANISH SAIFI
24	DEEPAK RAJ
25	DIGAMBAR KUMAR
26	DIKSHA
27	GUNDESHWARI
28	HIMANSHI SINGHAL
29	HIMANSHU PANWAR
30	HIMANSHU YADAV
31	JAGMOHAN SHARMA
32	JYOTI DURGAPAL
33	KM BHARTI SHARMA
34	KM KHUSHI
35	KM KOMAL
36	KM NISHI DHAKA
37	KM PRIYA MISHRA
38	KOMAL PANWAR
39	KOMAL SHARMA
40	KUMAR GAURAV
41	KUMAR MITESH
42	KUMOD KUMAR
43	KUNAL
44	LEKHIKA SHARMA
45	MALLIKA VERMA
46	MANOJ KUMAR CHOUDHARY

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47	MD ASLAM ANSARI
48	MEENAKSHI
49	MEGHA YADAV
50	MERAJ AHMAD
51	MINATI KUMARI
52	MOHD SHARIB ALEEM
53	MUSIFUL HAQUE
54	NAWAZ ALAM
55	NEHA PAL
56	PALLAVI SINGH
57	PIYUSH SHRIVASTAVA
58	POOJA
59	POOJA DUA
60	POONAM
61	PRAGYA JOSHI
62	PRAGYA SINGH
63	PRANAV KUMAR
64	PRANJUL SAHU
65	PRASHANT MISHRA
66	PRINCE PACHAURI
67	PRIYA SHARMA
68	RABISH KUMAR SINGH
69	RAHUL KUMAR
70	RAKHI PAL

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Tasneem K







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71	RAM AVTAR SAHANI
72	RAMA SRIVASTAVA
73	RAMANDEEP KAUR
74	RATNESH KUMAR DUBEY
75	REKHA
76	RISHA BANIA
77	RITIKA VASHISHT
78	ROBIN SINGH
79	SAHIL JITENDRA DAYARAMANI
80	SANKET JAISWAL
81	SARIT KATARIA
82	SARITA KUMARI
83	SAURABH SINGH
84	SHIKHA MISHRA
85	SHIVAM TIWARI
86	SHIVAM YADAV
87	SHIVANSHI SRIVASTAVA
88	SHREY BHATNAGAR
89	SHUBHAM KUMAR
90	SIMRAN ARORA
91	SONAL GUPTA
92	SPARSH CHAUHAN
93	SPARSH MASSEY
94	SPARSH SINGHAL

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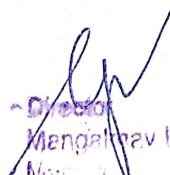


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95	SRI NIVAS KUMAR
96	SUDHANSHU BHATNAGAR
97	SUMIT KUMAR ROUT
98	SUNNY CHAUDHARY
99	TAMANNA
100	TANYA JAIN
101	TANYA SAKHUJA
102	TAPISH TONGER
103	TRIPTI KUMARI
104	UNNATI SINGH
105	UTKARSH CHAURASIA
106	VIKAS KUMAR
107	VIKKI
108	VINAY KUMAR
109	VIPIN SINGH RAWAT
110	VIPUL SINGH RATHOR
111	VISHAL KUMAR PAL
112	VISHAL TYAGI

  
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Jyoti



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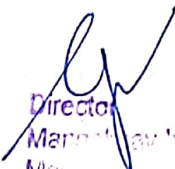
In association with **Edu4Sure**

### CERTIFICATE

Certified that Mr./Ms. ADITYA CHAUBEY of  
MBA Program (Batch 2021-23) of Mangalmay Institute of Management & Technology, Greater Noida  
has successfully completed 30 Hours Add-On Certification Program on **ENTREPRENEURSHIP**  
conducted from 13<sup>th</sup> Sep, 2021 to 01<sup>st</sup> Oct 2021.

  
Prof. (Dr.) Hitesh Kumar  
DIRECTOR  
Mangalmay Institute of  
Management & Technology

  
Dr. Jaspreet Kaur  
CONVENER  
Mangalmay Institute of  
Management & Technology

  
Director  
Mangalmay Institute of  
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Convener  
Mangalmay Institute of  
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## **CERTIFICATION PROGRAM**

### **SIX SIGMA GREEN BELT**

From

4<sup>th</sup> - 27<sup>th</sup> October, 2021

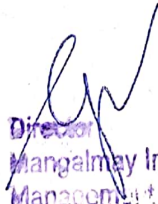
Convener : Dr. Pooja Goel, Asst. Professor

For MBA III<sup>rd</sup> Semester

#### **Resource Person**

**Ms. Bharti Goel | Mr. Deepak Goel**  
(Edu4sure)

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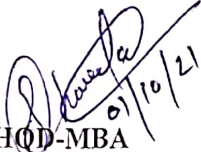
Knowledge Park-II, Greater Noida (U.P.)

Date: 1<sup>st</sup> October, 2021

## NOTICE

This is to inform all MBA 3<sup>rd</sup> Sem students that a Certification Program “Six Sigma Green Belt” will be organized from 4<sup>th</sup>–27<sup>th</sup> October, 2021 in Seminar Halls, MIMT. It is mandatory for all the students to attend the certification course.

Dr. Pooja Goel will coordinate the program.

  
HOD-MBA  
MIMT

  
Director  
MIMT

### Annexure:

Syllabus

Schedule

### CC to:

IQAC Director

All Faculty members

All Students

Notice Board/Digital Platform/Students' WhatsApp Group

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## Syllabus of Six Sigma

AMACOL

### Content of Module

#### Module 1: Six Sigma and Organizational Goals

- Lean principles in six sigma
- Design for six sigma methodology

#### Module 2: Define Phase

- Project Identification
- Project Management Basics
- Management and Planning Tool
- Business results for project

#### Module 3: Measure Phase

- Process Analysis and Documentation
- Probability and Statistics
- Collecting and Summarizing Data
- Statistically Distribution
- Measurement System Analysis
- Process and Performance Capability

#### Module 4: Analyse Phase

- Hypothesis Testing
- Exploratory Data Analysis

#### Module 5: Improve Phase

- Design of Experiments (DOE)
- Root Cause Analysis
- Lean Tools
- Selecting a solution

#### Module 6: Control Phase

- Statistical Process Control (SPC)
- Control Plan
- Lean Tools of Process Control

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## SCHEDULE

### "SIX SIGMA GREEN BELT"

Session	Content	Time	Date
1.	<b>Module 1: Six Sigma and Organizational Goals</b> <ul style="list-style-type: none"><li>Lean principles in six sigma</li><li>Design for six sigma methodology</li></ul>	3 pm to 5 pm	4 <sup>th</sup> Oct, 2021
2.	<b>Module 2: Define phase</b> <ul style="list-style-type: none"><li>Project Identification</li><li>Project Management Basics</li></ul>	3 pm to 5 pm	5 <sup>th</sup> Oct, 2021
3.	<b>Module 2: Define phase</b> <ul style="list-style-type: none"><li>Management and Planning Tool</li><li>Business results for project</li></ul>	3 pm to 5 pm	6 <sup>th</sup> Oct, 2021
4.	<b>Module 3: Measure Phase</b> <ul style="list-style-type: none"><li>Process Analysis and Documentation</li></ul>	3 pm to 5 pm	7 <sup>th</sup> Oct, 2021
5.	<b>Module 3: Measure Phase</b> <ul style="list-style-type: none"><li>Probability and Statistics</li></ul>	3 pm to 5 pm	8 <sup>th</sup> Oct, 2021
6.	<b>Module 3: Measure Phase</b> <ul style="list-style-type: none"><li>Collecting and Summarizing Data</li><li>Statistically Distribution</li></ul>	3 pm to 5 pm	11 <sup>th</sup> Oct, 2021
7.	<b>Module 3: Measure Phase</b> <ul style="list-style-type: none"><li>Process and Performance Capability</li></ul>	3 pm to 5 pm	12 <sup>th</sup> Oct, 2021
8.	<b>Module 4: Analyse phase</b> <ul style="list-style-type: none"><li>Hypothesis Testing</li></ul>	3 pm to 5 pm	13 <sup>th</sup> Oct, 2021
9.	<b>Module 4: Analyse phase</b> <ul style="list-style-type: none"><li>Exploratory Data Analysis</li></ul>	3 pm to 5 pm	18 <sup>th</sup> Oct, 2021
10.	<b>Module 5: Improve Phase</b> <ul style="list-style-type: none"><li>Design of Experiments (DOE)</li></ul>	3 pm to 5 pm	20 <sup>th</sup> Oct, 2021
11.	<b>Module 5: Improve Phase</b> <ul style="list-style-type: none"><li>Root Cause Analysis</li></ul>	3 pm to 5 pm	21 <sup>st</sup> Oct, 2021
12.	<b>Module 5: Improve Phase</b> <ul style="list-style-type: none"><li>Lean Tools</li></ul>	3 pm to 5 pm	22 <sup>nd</sup> Oct, 2021
13.	<b>Module 5: Improve Phase</b> <ul style="list-style-type: none"><li>Selecting a solution Export &amp; Import Remote Access</li></ul>	3 pm to 5 pm	25 <sup>th</sup> Oct, 2021
14.	<b>Module 6: Control phase</b> <ul style="list-style-type: none"><li>Statistical Process Control (SPC)</li></ul>	3 pm to 5 pm	26 <sup>th</sup> Oct, 2021
15.	<b>Module 6: Control phase</b> <ul style="list-style-type: none"><li>Control Plan</li><li>Lean Tools of Process Control</li></ul>	3 pm to 5 pm	27 <sup>th</sup> Oct, 2021

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## Add On Six Sigma Green Belt Certification Course

Duration: 30 Hours

Date	4 <sup>th</sup> -27 <sup>th</sup> October, 2021
Venue	Seminar Halls
Organized by	Management Department
Resource Person	Ms. Bharti Goel (Edu4sure) & Mr. Deepak Goel (Edu4sure)
Beneficiary	MBA 3 <sup>rd</sup> Sem students (109 students)
Convenor	Dr. Pooja Goel, Asst. Professor, MIMT
Objective	To invoke students learns new concepts and make them to think differently. This gave the students a new option which they can take as their career in future and can become a Master Black Belt Business analyst.
Content	<p>Six days Certification Course on "Green Belt Six Sigma" was conducted for students of Second Semester of MBA of Mangalmay Institute of Management and Technology, Greater Noida from.</p> <p>The resource persons introduced students to Six Sigma and its problem solving significance. They were divided into 6 groups and were given various tasks.</p> <p>Day 1: The session started with the background of Six sigma and its evolution and including the phase of DMAIC – Define, measure, analysis, Improve and Control. The resource person discussed Six Sigma and its importance in attaining organizational goals. The concept of critical to quality definition was explained to students.</p> <p>Day 2: The session was started with discussion on "Define Phase" of Six Sigma. In this session, resource person discussed project identification and project management basics. The method for problem solving (DMAIC), Define phase and its important tools were discussed in detail.</p> <p>Day 3: Continuing the "Define Phase", on day 3, resource person discussed with students about management and planning tool and the business results for project.</p> <p>Day 4: In this session, the resource person discussed "Measure Phase" of the Six Sigma. Process analysis and documentation was discussed in detail with students.</p> <p>Day 5: In this session, resource person hands over some exercise sheets to students which were related to probability and statistics.</p> <p>Day 6: In this session, various methods of data collection and summarizing</p>

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	<p>were discussed. Resource person gave demonstration on excel how one can easily summarize the data.</p> <p>Day 7: In this session, resource person discussed process and performance capability with students. Further, he elaborated that how an organization can improve process and performance capability using six sigma.</p> <p>Day 8: This session was on hypothesis testing. In this session, resource person discussed various hypothesis testing techniques.</p> <p>Day 9: On 9<sup>th</sup> day of the certification, resource person discussed various exploratory data analysis techniques with students. This session with hand-on session.</p> <p>Day 10: This session was on "Improve Phase" of Six Sigma. In this session, resource person discussed design of experiments with students. He elaborated this structured approach for collecting data and making inferences.</p> <p>Day 11: In this session, resource person, discussed about the Root Cause Analysis and various Root Cause Analysis tools for effective problem solving.</p> <p>Day 12: In this session, another improvement tool "Lean Tools" were discussed with students. Resource person discussed various tools which helps the organization to control quality.</p> <p>Day 13: The day 13<sup>th</sup> was on improvement phase of Six Sigma. In this session, resource person discussed the ways to select an optimum solution to the problem. Further, Export &amp; Import Remote Access was also discussed.</p> <p>Day 14: In this session, resource person discussed about the statistical process control. He discussed SPC tools and procedures can help an organization to monitor process behaviour, discover issues in internal systems, and find solutions for production issues.</p> <p>Day 15: In this session, resource person discussed various lean tools for process improvement. And their usability in different situations.</p> <p>This training also included learning through case studies where students explored at fullest.</p>
Outcome of Activity	<p>It infuses a spike of excellence and self-discipline in the students. Six Sigma is beneficial to students because it will help prepare them for leadership roles when they enter the business world.</p>

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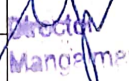
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## LIST OF BENEFICIARIES

S.NO	NAME
1	A RENDEMO JAMI
2	AAYUSHI GUPTA
3	ABHIGYAN SINGH
4	ABHISHEK SINGH
5	ADITYA CHAUBEY
6	AKANSHA CHAUDHARY
7	AKASH RAJ
8	AMIT KUMAR
9	AMRESH SINGH
10	ANJALI SINGH
11	ANKIT BHATI
12	ANKIT KUMAR
13	ANKIT SONKAR
14	ANU DIVYA R
15	ARJUN SINGH
16	ARUNKUMAR A S
17	ASHIMA SHARMA
18	ASHUTOSH KUMAR
19	ATAUR RAB
20	AYUSH KUMAR PANDEY
21	AYUSH KUMAR SINHA
22	BASIT SAFDER
23	DANISH SAIFI
24	DEEPAK RAJ
25	DIGAMBAR KUMAR
26	DIKSHA

  
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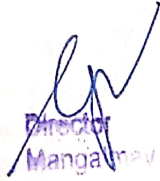


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27	GUNDESHWARI
28	HIMANSHI SINGHAL
29	HIMANSHU PANWAR
30	HIMANSHU YADAV
31	JAGMOHAN SHARMA
32	JYOTI DURGAPAL
33	KM BHARTI SHARMA
34	KM KHUSHI
35	KM KOMAL
36	KM NISHI DHAKA
37	KM PRIYA MISHRA
38	KOMAL PANWAR
39	KOMAL SHARMA
40	KUMAR GAURAV
41	KUMAR MITESH
42	KUMOD KUMAR
43	KUNAL
44	LEKHIKA SHARMA
45	MALLIKA VERMA
46	MANOJ KUMAR CHOUDHARY
47	MD ASLAM ANSARI
48	MEENAKSHI
49	MEGHA YADAV
50	MERAJ AHMAD
51	MINATI KUMARI
52	MOHD SHARIB ALEEM
53	MUSIFUL HAQUE
54	NAWAZ ALAM
55	NEHA PAL

  
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57	PIYUSH SHRIVASTAVA
58	POOJA
59	POOJA DUA
60	POONAM
61	PRAGYA JOSHI
62	PRAGYA SINGH
63	PRANAV KUMAR
64	PRANJUL SAHU
65	PRASHANT MISHRA
66	PRINCE PACHAURI
67	PRIYA SHARMA
68	RABISH KUMAR SINGH
69	RAHUL KUMAR
70	RAKHI PAL
71	RAM AVTAR SAHANI
72	RAMA SRIVASTAVA
73	RAMANDEEP KAUR
74	RATNESH KUMAR DUBEY
75	REKHA
76	RISHA BANIA
77	RITIKA VASHISHT
78	ROBIN SINGH
79	SAHIL JITENDRA DAYARAMANI
80	SANKET JAISWAL
81	SARIT KATARIA
82	SARITA KUMARI
83	SAURABH SINGH
84	SHIKHA MISHRA

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86	SHIVAM YADAV
87	SHIVANSHI SRIVASTAVA
88	SHREY BHATNAGAR
89	SONAL GUPTA
90	SPARSH CHAUHAN
91	SPARSH MASSEY
92	SPARSH SINGHAL
93	SRI NIVAS KUMAR
94	SUDHANSHU BHATNAGAR
95	SUMIT KUMAR ROUT
96	SUNNY CHAUDHARY
97	TAMANNA
98	TANYA JAIN
99	TAPISH TONGER
100	TRIPITI KUMARI
101	UNNATI SINGH
102	UTKARSH CHAURASIA
103	VIKAS KUMAR
104	VIKKI
105	VINAY KUMAR
106	VIPIN SINGH RAWAT
107	VIPUL SINGH RATHOR
108	VISHAL KUMAR PAL
109	VISHAL TYAGI

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


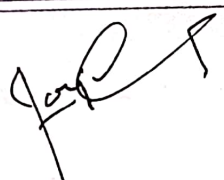

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## CERTIFICATE

Certified that Mr./Ms. \_\_\_\_\_ **TAPISH TONGER** \_\_\_\_\_ of  
MBA Program (Batch 2020-22) of Mangalmay Institute of Management & Technology, Greater Noida  
has successfully completed 30 Hours Add-On Certification Program on **SIX SIGMA GREEN BELT**  
conducted from 04<sup>th</sup> Oct, 2021 to 27<sup>th</sup> Oct, 2021.

  
Prof. (Dr.) Hitesh Kumar  
DIRECTOR  
Mangalmay Institute of  
Management & Technology

  
Dr. Pooja Goel  
CONVENER  
Mangalmay Institute of  
Management & Technology





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## **CERTIFICATION PROGRAM**

### **NISM Series 8: Equity Derivatives Certification**

From

6<sup>th</sup> June – 17<sup>th</sup> June, 2022

Convener : Dr. Nishant Singh, Asst. Professor

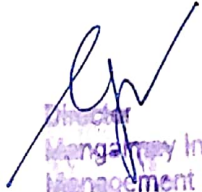
For MBA II<sup>nd</sup> Semester

#### **Resource Person**

**Mr. CHANDRESH GUPTA**

**NISM Certified Trainer**

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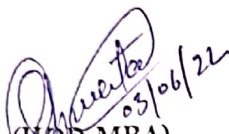
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Dated: 3rd June, 2022

**NOTICE**

This is to inform all MBA First year/2<sup>nd</sup> Sem students of Management Department that an Add-on Certification Course on "NISM Series 8: Equity Derivatives Certification" is being scheduled from 6th June – 17th June, 2022 at Seminar Hall, Block A. The course is being conducted by Mr. Chandresh Gupta, a certified trainer of NISM. The timing for the program will be 2:00pm to 5:00pm.

All interested students are required to enroll themselves to Dr. Nishant Singh, Assistant Professor, MIMT.

  
(HOD-MBA)  
MIMT

  
Director  
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**Annexure:**

Syllabus  
Schedule

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All Faculty members  
All Students  
Notice Board/ Digital Platform/Students WhatsApp Group  
Office File



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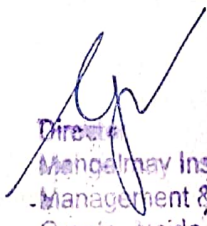
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## SCHEDULE

"NISM Series 8"

30 Hrs.

Session	Content	Session Timing	Date
1.	Basics of Derivatives	2 pm to 5 pm	6 <sup>th</sup> June, 2022
2.	Understanding Index	2 pm to 5 pm	7 <sup>th</sup> June, 2022
3.	Introduction to Forwards and Futures	2 pm to 5 pm	8 <sup>th</sup> June, 2022
4.	Introduction to Options	2 pm to 5 pm	9 <sup>th</sup> June, 2022
5.	Option Trading Strategies	2 pm to 5 pm	10 <sup>th</sup> June, 2022
6.	Introduction to Trading Systems	2 pm to 5 pm	13 <sup>th</sup> June, 2022
7.	Introduction to Clearing and Settlement System	2 pm to 5 pm	14 <sup>th</sup> June, 2022
8.	Legal and Regulatory Environment	2 pm to 5 pm	15 <sup>th</sup> June, 2022
9.	Accounting and Taxation	2 pm to 5 pm	16 <sup>th</sup> June, 2022
10.	Sales Practices and Investor Protection Services	2 pm to 5 pm	17 <sup>th</sup> June, 2022

  
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### Syllabus Outline

#### NISM-Series-VIII: Equity Derivatives Certification Examination

Course Code: NISM8

30 Hrs.

#### Objective of the Examination:

The examination seeks to create a common minimum knowledge benchmark for associated persons functioning as approved users and sales personnel of the trading member of an equity derivatives exchange or equity derivative segment of a recognized stock exchange.

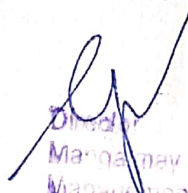
The examination aims to enable a better understanding of various derivatives products available in equity derivatives markets, regulations and risks associated with the products and the exchange mechanisms of clearing and settlement. The examination also covers knowledge competencies related to the understanding of the financial structure in India and the importance of the different rules and regulations governing the Indian securities market, especially those related to the equity derivatives segment.

On successful completion of the examination the candidate should:

- Know the basics of the Indian equity derivatives market.
- Understand the various trading strategies that can be built using futures and options on both stocks and stock indices.
- Understand the clearing, settlement, and risk management as well as the operational mechanism related to equity derivatives markets.
- Know the regulatory environment in which the equity derivatives markets operate in India.

#### Examination Specifications

- This is a computer-based examination with multiple choice questions.
- The examination is for a total of 100 marks consisting of 100 questions of 1 mark each.
- The examination should be completed in 2 hours.
- There shall be negative marking of 25% of the marks assigned to a question.
- The passing score for the examination is 60 marks.

  
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### Syllabus Outline with Weightages

Unit No.	Unit Name	Weightage
Unit 1:	Basics of Derivatives	8%
Unit 2:	Understanding Index	2%
Unit 3:	Introduction to Forwards and Futures	25%
Unit 4:	Introduction to Options	25%
Unit 5:	Option Trading Strategies	3%
Unit 6:	Introduction to Trading Systems	4%
Unit 7:	Introduction to Clearing and Settlement System	13%
Unit 8:	Legal and Regulatory Environment	15%
Unit 9:	Accounting and Taxation	3%
Unit 10:	Sales Practices and Investor Protection Services	2%

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	REPORT
	NISM Series 8: Equity Derivatives Certification
Name of Activity	NISM Series 8: Equity Derivatives Certification
Date	6th June – 17th June, 2022 (2:00pm – 5:00pm)
Venue	Seminar Hall, Block A, MIMT
Organized by	Management Department
Name of Expert	Mr. Chandresh Gupta, NISM Certified Trainer
Beneficiary	Students of MBA2 <sup>nd</sup> Sem (12 students)
Activity - Convener	Dr. Nishant Singh, Asst. Professor, MIMT
Objective	The certification aimed to enable students to gain a better understanding of various derivatives products available in equity derivatives markets, regulations and risks associated with the products and the exchange mechanisms of clearing and settlement.
Content	<p>As per MOU signed between Nifty Ki Pathshala &amp; Mangalmay Institute of Management &amp; Technology, Institute had organised an Add-on certification course on “NISM Series 8: Equity Derivatives Certification”. Expert started the session with some theoretical about the basics of Derivatives, their role &amp; structure &amp; different kinds of derivative &amp; their features.</p> <p>Day 1: On Day 1 of the session, expert explained about the various derivative products available in equity derivatives markets, regulations and risks associated with the products and the exchange mechanisms of clearing and settlement. The expert also discussed knowledge and competencies related to the understanding of the financial structure in India and the importance of the different rules and regulations governing the Indian securities market, especially those related to the equity derivatives segment.</p> <p>Day 2: In this session, a detailed discussed was done of derivative index.</p>

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The resource person explained in this session how value of the contract derived from an underlying stock market index.

Day 3: In this session, the expert discussed about the forwards and futures contract. This session provided participants with a deep dive into the differences between forwards and futures contracts, and how they are used in today's marketplace. Participants also explored how futures markets function, the role of the exchanges and how futures contracts are priced.

Day 4: The session on Day 4 focussed on different kind of options, and option trading strategies that offers a wealth of possibilities to the market participants.

Day 5: In this session, the students got insights about Options trading strategies and how they limit risk, hedge against loss, or speculate.

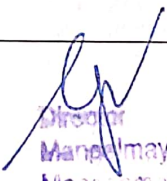
Day 6: This session is on the trading system. Resource person discussed various types of trading styles in trading system. It was also discussed by expert how investor can manage risk and to increase profitability in any market environment.


Day 7: This session was on Clearing and Settlement Procedure in the Indian Stock Market. Discussion was done with students regarding responsibility for clearing and settlement of trade executed at the stock exchange.

Day 8: In this session, the resource person discussed the regulatory framework of derivative trading in the Indian market and global market.

Day 9: This session was on Taxation of Financial Derivatives. The resource person discussed taxation applicability and tax provisions related to the income from transactions in derivative market.

Day 10: In this session, the expert highlighted some regulatory and investors protection measures related to Derivatives Market in India.

  
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Outcome of Activity	Students learned the basics of the Indian equity derivatives market. And gained understanding of various trading strategies that can be built using futures and options on both stocks and stock indices. Apart from this, students also understood the clearing, settlement, and risk management as well as the operational mechanism related to equity derivatives markets. And regulatory environment in which the equity derivatives markets operate in India.
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### List of Beneficiary

S. No.	Beneficiary
1.	Akash Chauhan
2.	Aradhana Kumari
3.	Ashutosh Mishra
4.	Ayush Dev
5.	Hritik Upadhyay
6.	Manisha Singh
7.	Ruchi Burnwal
8.	Shivangi Ranjan
9.	Somansh Gautam
10.	Sunidhi Singh
11.	Utkarsh Bhatnagar
12.	Vansh Jain

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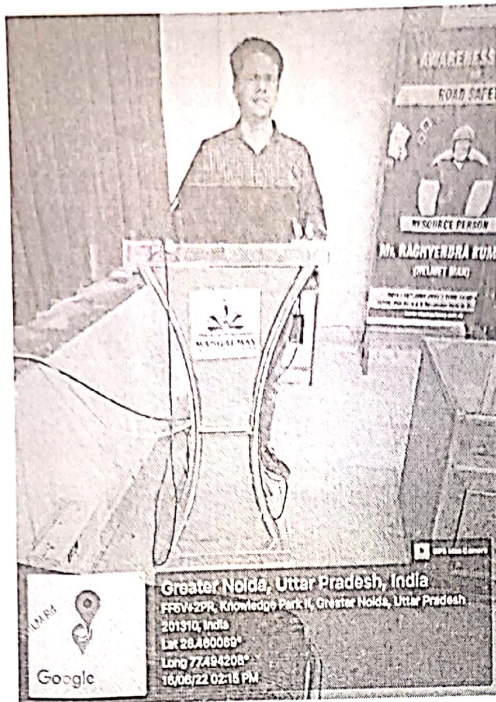


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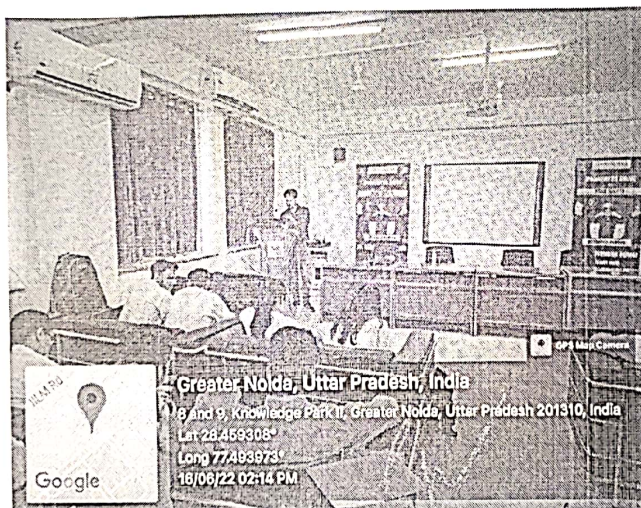
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## Photographs



The resource Person Mr. Chandresh Gupta during session on NISM 8



*Nishant*

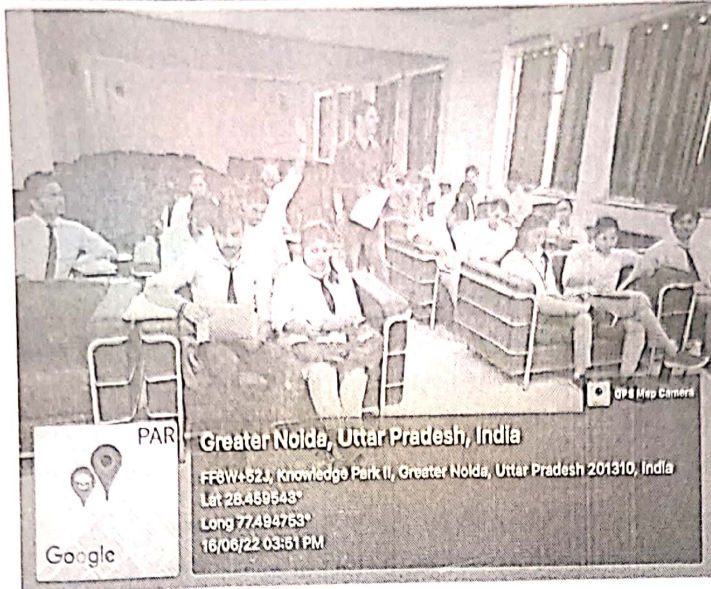
*[Signature]*  
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Students of MBA 1<sup>st</sup> year attending NISM 8 session

*Kishant*

*[Signature]*  
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NISM

NATIONAL INSTITUTE OF  
SECURITIES MARKETS  
An Educational Initiative by SEBI



## Provisional Certificate

Registration Number : NISM-202100123017  
Enrolment Number : 2200187338  
Candidate Name : UTKARSH BHATNAGAR  
PAN : EEWPB4439C  
Examination Name : NISM-Series-VIII: Equity Derivatives  
Certification Examination  
Language : English  
Testing Centre : Delhi - Rajender Place  
Examination Date : 12-Jul-2022  
Examination Time : 16:00 - 18:00



Marks Scored	Out of Total Marks	Percentage	Passing Percentage	No. of Questions attempted	Questions answered Correctly	Questions answered Incorrectly	Result
77	100	77	60	92	80	12	Pass

Admissions Open 2022

NISM

National Institute of Securities Markets  
(An Educational Initiative of SEBI)

Full-time program		Weekend Program	
2-year Full-time program <b>Post Graduate Diploma in Management (Securities Markets)</b> AICTE Approved	1-year Full-time program <b>NISM NIP LLM INVESTMENT &amp; SECURITIES MARKETS</b>	6-month Regular Program <b>Certificate Program in Commodity Warehousing Management</b> <b>COMMODITY</b>	15-month Weekend Program <b>Post Graduate Program (Portfolio Management / Investment Advisory / Research Analysis)</b>
			14-month Regular Weekend Program <b>Post Graduate Certificate in Management (Data Science in Financial Markets)</b> AICTE Approved <b>FinS</b>
<a href="http://www.nism.ac.in/academics">www.nism.ac.in/academics</a>			

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## **CERTIFICATION PROGRAM**

**NISM Series V-A: Mutual Fund Distribution-  
Nifty Ki Pathshala**

From

**5<sup>th</sup> - 27<sup>th</sup> October, 2021**

**Convener : Dr. Shruti Srivastava, Asst. Professor**

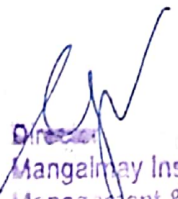
**For MBA I<sup>st</sup> Semester**

**Resource Person**

**Mr. CHANDRESH GUPTA**

**NISM Certified Trainer**

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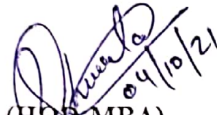
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Dated: 4<sup>th</sup> October, 2021

### NOTICE

This is to inform all MBA First Sem students of Management Department that an Add-on Certification Program on "NISM Series V-A: Mutual Fund Distribution-Nifty Ki Pathshala" is being scheduled from 5<sup>th</sup>-27<sup>th</sup> Oct'21 at classroom of Block B. The Resource Person for the program will be Mr. Chandresh Gupta, a certified trainer of NISM. The timing for the program will be 3:00pm to 6:00pm.

All interested students are required to enroll themselves to Dr. Shruti Srivastava, Assistant Professor, MIMT.

  
(HOD-MBA)  
MIMT

  
Director  
MIMT

#### Annexure:

Syllabus  
Schedule

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All Faculty members  
All Students  
Notice Board/ Digital Platform/ Students whatsapp Group  
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### SCHEDULE

Session	Content	Session Timing	Date
1.	Mutual Fund, Fund Structure & Constituent	3 pm to 6pm	5 <sup>th</sup> Oct, 2021
2.	Legal & Regulatory Environment	3 pm to 6pm	6 <sup>th</sup> Oct, 2021
3.	Legal & Regulatory Environment	3 pm to 6pm	7 <sup>th</sup> Oct, 2021
4.	Offer Document	3 pm to 6pm	8 <sup>th</sup> Oct, 2021
5.	Fund Distribution & Channel Management Practices	3 pm to 6pm	11 <sup>th</sup> Oct, 2021
6.	Accounting, Valuation & Taxation	3 pm to 6pm	12 <sup>th</sup> Oct, 2021
7.	Accounting, Valuation & Taxation	3 pm to 6pm	13 <sup>th</sup> Oct, 2021
8.	Investor Service	3 pm to 6pm	18 <sup>th</sup> Oct, 2021
9.	Investor Service	3 pm to 6pm	20 <sup>th</sup> Oct, 2021
10.	Return, Risk & Performance of Funds	3 pm to 6pm	21 <sup>th</sup> Oct, 2021
11.	Mutual Fund Scheme Selection	3 pm to 6pm	22 <sup>nd</sup> Oct, 2021
12.	Selecting the Right Investment Products for Investors	3 pm to 6pm	25 <sup>th</sup> Oct, 2021
13.	Helping Investors with Financial Planning	3 pm to 6pm	26 <sup>th</sup> Oct, 2021
14.	Recommending Model Portfolios & Financial Plans	3 pm to 6pm	27 <sup>th</sup> Oct, 2021

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### SYLLABUS

#### NISM-Series-V-A: Mutual Fund Distributors Certification Examination

Course Code: NISM5A

##### Objective of the Examination

The examination seeks to create a common minimum knowledge benchmark for all persons involved in selling and distributing mutual funds including:

- Individual Mutual Fund Distributors
- Employees of organizations engaged in sales and distribution of Mutual Funds
- Employees of Asset Management Companies specially persons engaged in sales and distribution of Mutual Funds

The certification aims to enhance the quality of sales, distribution and related support services in the mutual fund industry.

On successful completion of the examination the candidate should:

- Know the basics of mutual funds, their role and structure, different kinds of mutual fund schemes and their features
- Understand how mutual funds are distributed in the market-place, how schemes are to be evaluated, and how suitable products and services can be recommended to investors and prospective investors in the market.
- Get oriented to the legalities, accounting, valuation and taxation aspects underlying mutual funds and their distribution.
- Get acquainted with financial planning as an approach to investing in mutual funds, as an aid for mutual fund distributors to develop long term relationships with their clients.

##### Examination Specifications

- This is a computer-based examination with multiple choice questions.
- The examination consists of 100 questions of 1 mark each adding to 100 marks.
- The examination should be completed in 2 hours.
- There shall be no negative marking.
- The passing score for the examination is 50 marks.

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	Report
Name of Activity	NISM Series V-A: Mutual Fund Distribution-Nifty Ki Pathshala (42 Hours)
Date	5 <sup>th</sup> - 27 <sup>th</sup> October, 2021 (3:00pm – 6:00pm)
Venue	Seminar Hall, Block A, MIMT
Organized by	Management Department
Name of Expert	Mr. Chandresh Gupta, NISM Certified Trainer
Beneficiary	Students of MBA 1 <sup>st</sup> Sem (25 students)
Activity -Convener	Dr. Shruti Srivastava, Asst. Professor, MIMT
Objective	The certification aims to enhance the quality of sales, distribution, and related support services in the mutual fund industry. Moreover, this certification also focuses on imparting sound knowledge regarding Mutual Funds, Mutual Fund schemes & its advantages as per investors prospects.
Content	<p>As per MOU signed between Nifty ki Pathshala &amp; Mangalmay Institute of Management &amp; Technology, Institute had organised a Value addition certification course on “Training on NISM Certification”. Expert started the session with some theoretical about the basics of Mutual funds, their role &amp; structure &amp; different kinds of mutual funds schemes &amp; their features. Expert explained how the schemes of the mutual funds are to be evaluated. Expert explained the investor education, legal provision, valuation &amp; taxation aspects underlying mutual funds &amp; their distribution.</p> <p>Day 1: The session was introductory session on Mutual Fund. The resource person discussed the types of mutual funds schemes in the market.</p> <p>Day 2&amp;3: These sessions were on legal &amp; regulatory environment of the mutual fund industry. The guidelines given by SEBI for mutual fund was also discussed.</p>

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Day 4: In this session, the resource person shared his knowledge on procedure of applying for mutual fund. The resource person also explained the offer documents needed for mutual fund.

Day 5: In this session, the resource person discussed channel management practice and fund distribution process and procedure. Further, he discussed the role of Asset Management Companies specially persons engaged in sales and distribution of Mutual Fund

Day 6&7: The session was on valuation & taxation. In these sessions, the resource person shared mutual fund accounting and also covered a wide range of basic functions are which are performed by internal staff or assigned to other providers, such as supervisor banks.

Day 8&9: In these sessions, some interesting topics of mutual funds were discussed such as investor services, record keeping and other administrative services provided by Product Distributor or a Selling Broker-Dealer, an Insurer, a third-party administrator for an Insurer.

Day 10: In this session, the resource person discussed the concept of risk and return. Some examples were discussed with the students regarding risk and return element.

Day 11&12: In this session, resource person discussed how one can select best suited mutual fund and criteria of selecting best mutual fund.

Day 13: In this session, the resource person discussed the use of mutual funds for long term financial planning from the perspective of investors.

Day 14: In this session, the resource person discussed about the model portfolio that provide a combination of managed investments. Further, he shared how to blend various asset classes and develop investment styles to achieve diversification.

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Outcome of Activity	Students learned the basics of mutual funds, their role and structure. different kinds of mutual fund schemes and their features. They also understood how mutual funds are distributed in the market-place and on what parameters various mutual fund schemes are to be evaluated. Further, the students get acquainted with financial planning as an approach to investing in mutual funds. They also got oriented to the legalities, accounting, valuation, and taxation aspects related to mutual funds and their distribution in the market.
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### List of Beneficiary

S. No.	Students
1.	Ayush Dev
2.	Akansha Tanwar
3.	Akash
4.	Akshay Dubey
5.	Aman Dubey
6.	Aman Tripathi
7.	Anil Maurya
8.	Ashutosh Mishra
9.	Bhawna
10.	Deepali Thakur
11.	Deepanshu
12.	Divya Prakash Singh
13.	Hritik
14.	Jamshed
15.	Manisha Singh
16.	Ruchi Barnwal
17.	Shikhar Mishra
18.	Shivangi
19.	Shrikrishan Gautam
20.	Somansh Gautam
21.	Sumit Tiwari
22.	Sundithi Singh

*Shruti*

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23.	Utkarsh
24.	Vansh Jain
25.	Vanshita

### RESOURCE PERSON PROFILE



**Mr. Chandresh Gupta**

Trainer of NISM and ICAI

Mr. Chandresh Gupta has qualified more than 25 certification courses of NISM, NCFM & BCFM. Having 20 Years of work experience in Securities market, Education & stock broking & Wealth management. He has been the Branch manager in IL&FS & in HSBC Invest Direct in 2009. Empanelled with SEBI as SMART (Securities market Trainer) for conducting Investor Awareness training programs on subjects of Securities & Financial Market & also associated with NSE, BSE, CIEL, SRE & other corporate Institutions. Imparts training of Business development employees' program & NISM Certifications for Banking & Broking Houses & Management colleges (Visiting faculty in Amity, Jaipuria, GNIOT, AMU, K.V). Has also delivered Financial Literacy Awareness programs in Govt. areas like NDRF, RPF.

He is also empanelled with NISM as a Trainer for CPE Programs. He has delivered more than 200 NISM CPE programs & 250IAP Program North India. His Forte lies inequity Derivatives & Mutual funds.

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NISM

NATIONAL INSTITUTE OF  
SECURITIES MARKETS  
An Institute under the  
Regulatory Control of SEBI



## Provisional Certificate

Registration Number : NISM-202100122892  
Enrolment Number : 2100259265  
Candidate Name : VANSI JAIN  
PAN : BHPJ3690P  
Examination Name : NISM Series V-A: Mutual Fund Distributors Certification Examination  
Language : English  
Testing Centre : EXAM FROM ANYWHERE  
Examination Date : 28-Oct-2021  
Examination Time : 15.00 - 17.00



Marks Scored	Out of Total Marks	Percentage	Passing Percentage	No. of Questions attempted	Questions answered Correctly	Questions answered Incorrectly	Result
79	100	79	50	0	0	0	Pass



Post Graduate  
Certificate in Management

**Data Science**  
In Financial Markets

NISM  
National Institute of Securities Markets  
An Institute under the  
Regulatory Control of SEBI

For more information

Admission Helpdesk  
Email: pgcm@nism.ac.in

Download Prospectus from:  
<http://www.nism.ac.in/pgcm/>

*Santi*

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**MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY**

## **CERTIFICATION PROGRAMME ON**

**Business Analytics - Advance Research Methods and  
Quantitative Data Analysis using SPSS**



From

28<sup>th</sup> June - 16<sup>th</sup> July, 2021 (Afternoon Shift) On Online Platform (Google Meet)

Convener : Dr. Pooja Goel and Dr. Priyanka Srivastava, Asst. Professor

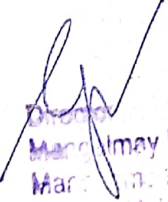
For MBA 2<sup>nd</sup> Semester



**Resource Person**

**Dr. Antra Singh**  
Visiting Faculty, Delhi University

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Date: 26<sup>th</sup> June, 2021

### NOTICE

This is to inform all MBA 2<sup>nd</sup> Sem Students of Management Department that Certification Course on “**Business Analytics - Advance Research Methods and Quantitative Data Analysis using SPSS**” is being scheduled from 28<sup>th</sup> June – 16<sup>th</sup> July, 2021 on Digital Platform - Google Meet. It is mandatory for students to attend the Course. The course is being conducted by Dr. Antra Singh, a certified trainer of Business Analytics. The timing for the program will be 1:00 pm to 3:00 pm.

Dr. Pooja Goel & Dr. Priyanka Srivastava will be coordinating the program and will look after the active participation of students.

(HOD-MBA)  
MIMT

  
Director  
MIMT

#### **Annexure:**

Syllabus  
Schedule

#### **CC to:**

IQAC Coordinator

All Faculty members/Coordinators

All Students

Notice Board/Digital Platform/Students' WhatsApp Group

Office file





## **SYLLABUS**

### **Business Analytics - Advance Research Methods and Quantitative Data**

#### **Analysis using SPSS**

**Course Code: MMAC07**

**Duration: 30 Hours**

- **Inferential Statistics using SPSS**

Build a strong statistical Foundation and learn how to inter insights from a huge population using a small sample

- **Hypothesis Testing**

Understand how to formulate and validate hypotheses for a population to solve real-life business problems

- **Linear Regression**

Basics of Linear Regression, Best Fit Line: OLS, Metrics for Evaluation Python & Spark Case Study Understand the theory behind Linear Regression RFE

- **Logistic Regression**

When and why do you need Logistic, how to set cut off, evaluate a model.

- **Clustering: Segmentation of Business Analysis**

When do you perform clustering and which clustering algorithm for continuous and categorical data?

- **Time Series Forecasting**

In this module, student will learn how to analyze and forecast a series that varies with time.

- **Data Visualization using Tableau**

Learn basic visualization techniques using the most in demand visualization tool in the industry.

- **Business Communication**

Effective communication strategies, formats, and templates presentation

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## SCHEDULE

### Business Analytics - Advance Research Methods and Quantitative Data Analysis using SPSS

	Content	Time	Date
1	Inferential Statistics: Build a strong statistical Foundation and learn how to inter insights from a huge population using a small sample	1pm-3pm	28 <sup>th</sup> June, 2021
2	Inferential Statistics with the help of SPSS	1pm-3pm	29 <sup>th</sup> June, 2021
3	Hypothesis Testing: Understand how to formulate and validate hypotheses for a population to solve real-life business problems	1pm-3pm	30 <sup>th</sup> June, 2021
4	Hypothesis Testing	1pm-3pm	1 <sup>st</sup> July, 2021
5	Linear Regression: Basics of Linear Regression, Best Fit Line: OLS,	1pm-3pm	2 <sup>nd</sup> July, 2021
6	Metrics for Evaluation Python	1pm-3pm	5 <sup>th</sup> July, 2021
7	Case Study Understand the theory behind Linear Regression RFE	1pm-3pm	6 <sup>th</sup> July, 2021
8	Logistic Regression: When and why do you need Logistic, how to set cut off,	1pm-3pm	7 <sup>th</sup> July, 2021
9	Logistic Regression: Evaluate a model	1pm-3pm	8 <sup>th</sup> July, 2021
10	Clustering: Segmentation of Business Analysis: When do you perform clustering and which clustering algorithm for continuous and categorical data?	1pm-3pm	9 <sup>th</sup> July, 2021
11	Cluster Analysis	1pm-3pm	12 <sup>th</sup> July, 2021
12	Time Series Forecasting: Analyze and forecast a Time Series	1pm-3pm	13 <sup>th</sup> July, 2021
13	Time Series Forecasting	1pm-3pm	14 <sup>th</sup> July, 2021
14	Data Visualization using Tableau	1pm-3pm	15 <sup>th</sup> July, 2021
15	Business Communication: Effective communication strategies, formats and templates presentation	1pm-3pm	16 <sup>th</sup> July, 2021

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## Report

Name of Activity	<b>Certification Program on "Business Analytics - Advance Research Methods and Quantitative Data Analysis using SPSS"</b>
Date	28 <sup>th</sup> June, 2021- 16 <sup>th</sup> July, 2021 (30 Hours)
Venue	Online Platform (Google Meet)
Organized by	Management Department
Resource Person	Dr. Antra Singh, Visiting Faculty, Delhi University
Beneficiary	MBA 2 <sup>nd</sup> Sem (123 Students)
Activity Convener	Dr. Pooja Goel, Assistant Professor, MIMT Dr. Priyanka Srivastava, Assistant Professor, MIMT
Objective	This course aims to provide real time knowledge and skills pertaining to insightful knowledge and training on various aspects of business analytics have come to change the dynamics of businesses and how they operate. Its importance cannot be overestimated, and with more and more companies relying on it for their decision-making process, it is something your business should consider incorporating if it hasn't done so already.
Content	<p>With the initiative of Internal Quality Assurance Cell (IQAC), Mangalmay Institute of Management and Technology, Greater Noida organized Certification Program on "Business Analytics- Advance Research Methods and Quantitative Data Analysis using SPSS" for MBA students.</p> <p>Day 1: The virtual sessions focused on delivering insightful knowledge and training on various aspects of Business analytics entails the analysis of data to create predictive models, as well as the application of optimization techniques, and communicating the results to employees and customers. The first day of the session was on Inferential Statistics.</p> <p>Day 2: The session continued the topic "Inferential Statistics with the help of SPSS." The resource person discussed the data-driven methodology to the business environment, and statistics and data modeling to create insights for the business.</p> <p>Day 3: In this session, the resource person discussed the hypothesis formulation. The students got to know how to formulate and validate hypotheses for a population to solve real-life business problems.</p> <p>Day 4: The day 4 was continued with hypothesis testing. A hands-on session was also there related to hypothesis testing.</p> <p>Day 5: The session was dedicated to Basics of Linear Regression Model. The resource person discussed Best Fit Line as well. The resource person</p>

  
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	<p>also discussed the basics of Ordinary least squares with students.</p> <p>Day 6: In this session, the resource person discussed the metrics that are used to evaluate machine learning algorithms.</p> <p>Day 7: In this session, the resource person discussed a case study related to application of Linear Regression Model.</p> <p>Day 8: On 8<sup>th</sup> day of the certification, the resource person discussed the topic of logistic regression. He also discussed when to use logistic regressions and its assumptions.</p> <p>Day 9: In this session, the resource person continued the Logistic Regression. She discussed with students how to evaluate a model if Logistics Regression in detail. Again, it was a hands-on session.</p> <p>Day 10 &amp; 11: In this session, the resource person discussed segmentation Analysis with students. She discussed the algorithms of cluster analysis and its applicability.</p> <p>Day 12: In this session, the resource person discussed Time Series Analysis. In this module, student learnt how to analyze and forecast a series that varies with time.</p> <p>Day 13: The day was started with queries related to Time Series data and resource person demonstrated the analysis of Time series data.</p> <p>Day 14: In this session the students learnt about basic visualization techniques using the most in demand visualization tool, i.e., Tableau. The resource person showed the features and command options in Tableau.</p> <p>Day 15: The session was on business communication. The resource person also shared few templates of reports. And discussed how to prepare and present the business report effectively. The session was concluded with interactive round.</p>
Outcome	Students acquired the skills and knowledge on getting started with SPSS. It enabled them to implement a wide variety of tools & techniques.

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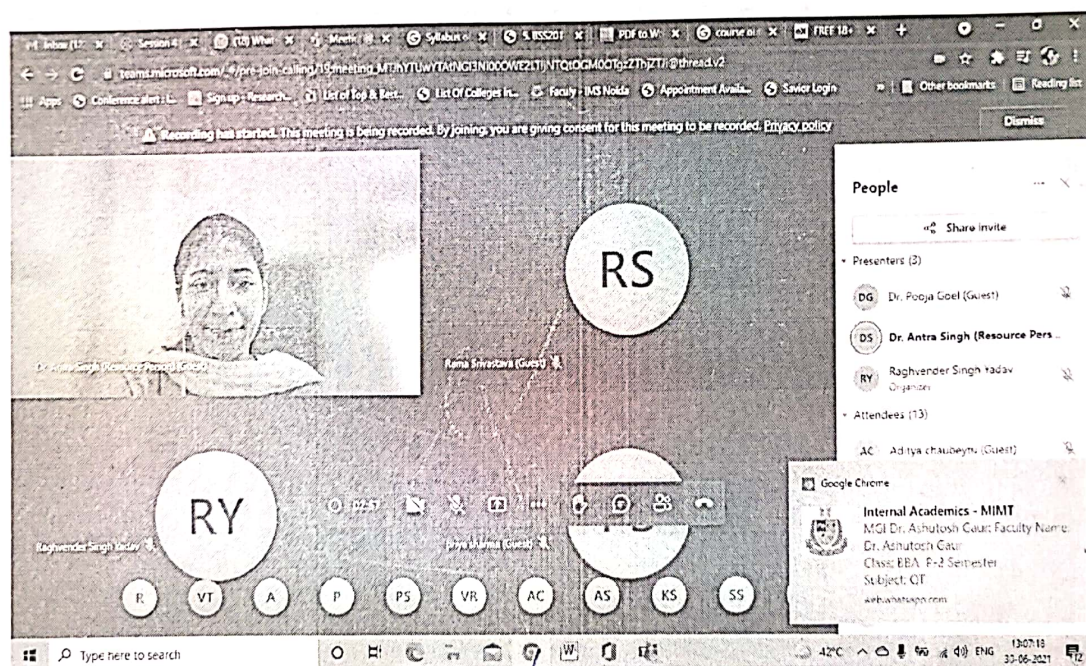
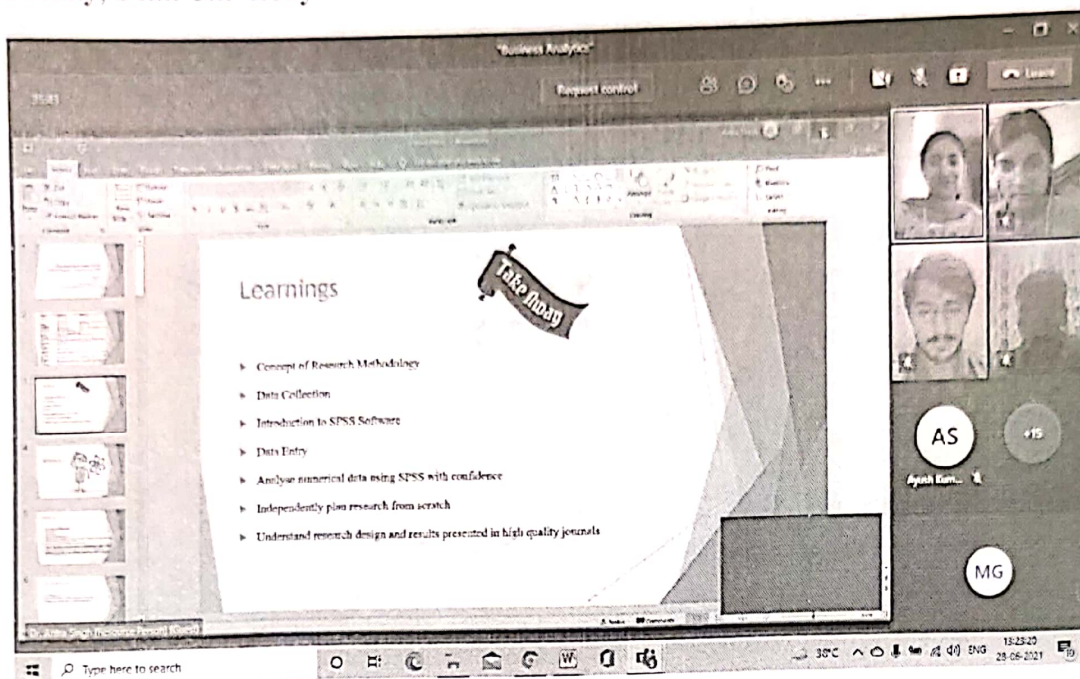


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The Glimpses of Business Analysis Certifications Course. Students of MBA 3<sup>rd</sup> Semester attending certification course online. The Resource Person is Dr. Antra Singh, Visiting Faculty, Delhi University







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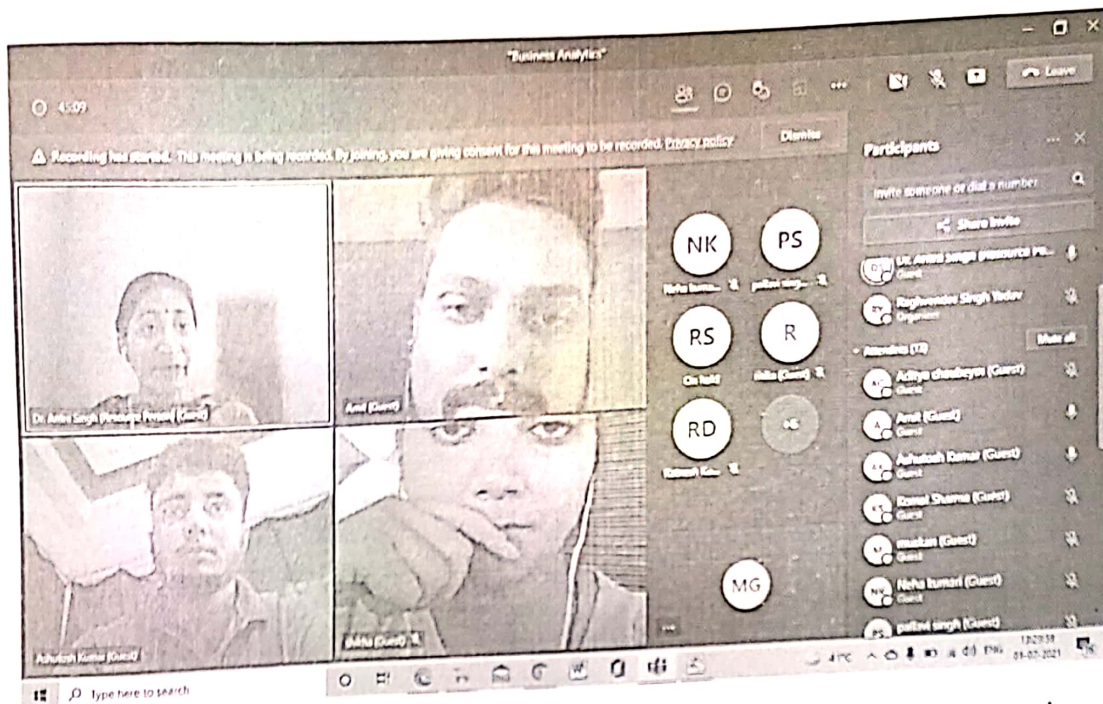
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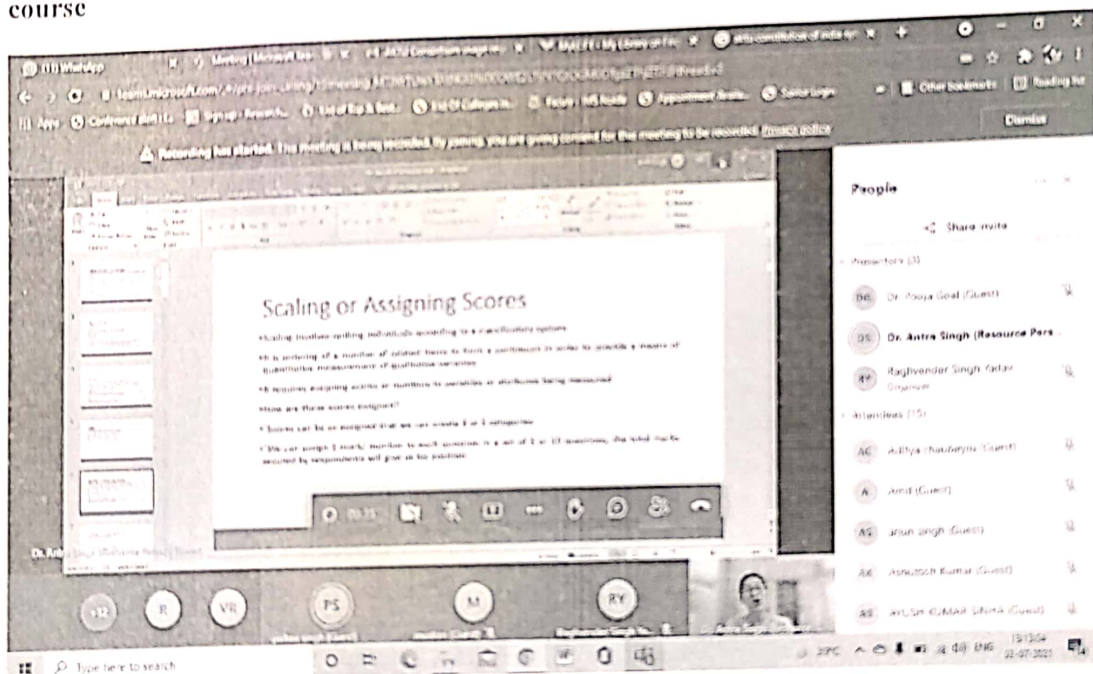




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Screenshot of Resource person taking online session of Business Analytics certification course



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## LIST OF BENEFICIARIES

S. No.	Name
1	A RENDEMO JAMI
2	AAYUSHI GUPTA
3	ABHIGYAN SINGH
4	ABHISHEK SINGH
5	ADITYA CHAUBEY
6	AKANSHA CHAUDHARY
7	AKASH RAJ
8	AMIT KUMAR
9	AMRESH SINGH
10	ANJALI SINGH
11	ANKIT BHATI
12	ANKIT KUMAR
13	ANKIT SONKAR
14	ANU DIVYA R
15	ARJUN SINGH
16	ARUNKUMAR A S
17	ASHIMA SHARMA
18	ASHUTOSH KUMAR
19	ATAUR RAB
20	AYUSH KUMAR PANDEY
21	AYUSH KUMAR SINHA
22	BASIT SAFDER
23	DANISH SAIFI
24	DEEPAK RAJ
25	DIGAMBAR KUMAR
26	DIKSHA
27	DIPTEE NIRALA
28	GUNDESHWARI
29	GURVINDRA SINGH
30	HIMANSHI SINGHAL
31	HIMANSHU PANWAR
32	HIMANSHU YADAV
33	JAGMOHAN SHARMA
34	JYOTI DURGAPAL
35	KM BHARTI SHARMA
36	KM KHUSHI
37	KM KOMAL
38	KM NISHI DHAKA
39	KM PRIYA MISHRA

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41	KOMAL SHARMA
42	KUMAR GAURAV
43	KUMAR MITESH
44	KUMOD KUMAR
45	KUNAL
46	LEKHIKA SHARMA
47	MALLIKA VERMA
48	MANOJ KUMAR CHOUDHARY
49	MD AHTE SAM
50	MD ASLAM ANSARI
51	MEENAKSHI
52	MEGHA YADAV
53	MERAJ AHMAD
54	MINATI KUMARI
55	MOHD SHARIB ALEEM
56	MUSIFUL HAQUE
57	MUSKAN
58	NANDNI SHARMA
59	NAWAZ ALAM
60	NAYAB KHAN
61	NEHA KUMARI
62	NEHA PAL
63	PALLAVI SINGH
64	PIYUSH SHRIVASTAVA
65	POOJA
66	POOJA DUA
67	POONAM
68	PRAGYA JOSHI
69	PRAGYA SINGH
70	PRANAV KUMAR
71	PRANJUL SAHU
72	PRASHANT MISHRA
73	PRINCE PACHAURI
74	PRIYA SHARMA
75	RABISH KUMAR SINGH
76	RAHUL KUMAR
77	RAHUL SINGH
78	RAKHI PAL
79	RAM AVTAR SAHANI
80	RAMA SRIVASTAVA
81	RAMANDEEP KAUR
82	RATNESH KUMAR DUBEY

*Signature*

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83	REKHA
84	RISHA BANIA
85	RITIKA VASHISHT
86	ROBIN SINGH
87	SAHIL JITENDRA DAYARAMANI
88	SALONI SIROHI
89	SANKET JAISWAL
90	SARIT KATARIA
91	SARITA KUMARI
92	SAURABH SINGH
93	SHIKHA MISHRA
94	SHIVAM TIWARI
95	SHIVAM YADAV
96	SHIVANSHI SRIVASTAVA
97	SHREY BHATNAGAR
98	SHUBHAM KUMAR
99	SHUBHAM MITTAL
100	SIMRAN ARORA
101	SIMRAN PRIYA
102	SONAL GUPTA
103	SPARSH CHAUHAN
104	SPARSH MASSEY
105	SPARSH SINGHAL
106	SRI NIVAS KUMAR
107	SUDHANSHU BHATNAGAR
108	SUMIT KUMAR ROUT
109	SUNNY CHAUDHARY
110	TAMANNA
111	TANYA JAIN
112	TANYA SAKHUJA
113	TAPISH TONGER
114	TRIPTI KUMARI
115	UNNATI SINGH
116	UTKARSH CHAURASIA
117	VIKAS KUMAR
118	VIKKI
119	VINAY KUMAR
120	VIPIN SINGH RAWAT
121	VIPUL SINGH RATHOR
122	VISHAL KUMAR PAL
123	VISHAL TYAGI

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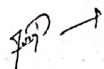
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
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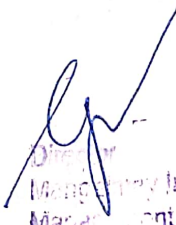
### CERTIFICATE

Certified that Mr./Ms. ANKIT SONKAR of  
MBA Program (Batch 2020-22) of Mangalmay Institute of Management & Technology, Greater Noida  
has successfully completed 30 Hours Add-On Certification Program on **Business Analytics - Advance**  
**Research Methods and Quantitative Data Analysis using SPSS** conducted from  
28<sup>th</sup> Jun, 2021 to 16<sup>th</sup> Jul, 2021.

  
Prof. (Dr.) Hitesh Kumar  
DIRECTOR  
Mangalmay Institute of  
Management & Technology

  
Ms. Pooja Goel  
CONVENER  
Mangalmay Institute of  
Management & Technology

  
Ms. Priyanka Srivastav  
CONVENER  
Mangalmay Institute of  
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**MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY**

## **CERTIFICATION PROGRAMME ON Portfolio Diversification & Risk Management**

From

28<sup>th</sup> June - 09<sup>th</sup> July, 2021 (Afternoon Shift) On Online Platform (Google Meet)

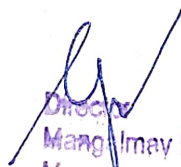
Convener : Mr. Arun Kr. Rana – Director (Planning & Corporate Affairs),  
Dr. Shweta Kulshrestha (HOD, MBA) , Ms. Sonali Chauhan (Moderator & Coordinator)

**For MBA 2<sup>nd</sup> Semester**

**Resource Person**

**Mr. Bharat B. Mittal**  
Financial Services Expert, (CA, CS)

[www.mimt.org](http://www.mimt.org) | Plot No. 8 & 9, Knowledge Park-II, Greater Noida, Delhi-NCR, India

  
Director  
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Management & Technology  
Greater Noida



Dated: 26<sup>th</sup> June, 2021

**NOTICE**

This is to inform all MBA Second Semester students of Management that a Certification Course on “**Portfolio Diversification & Risk Management**” is being organised by Institute from **28<sup>th</sup> June – 9<sup>th</sup> July, 2021** on Digital Platform - Microsoft Team. The course is being conducted by **Mr. Bharat B. Mittal**, a certified financial expert. The timing for the program will be 6:00 pm to 8:00 pm.

Dr Shweta Kulshretha will be coordinating the program.

  
(HOD-MBA)

MIMT

  
Director  
MIMT

Annexure:

Syllabus

Schedule

CC to:

IQAC Coordinator

All Faculty members

All Students

Notice Board/Digital Platform/Students' WhatsApp Group

Office file





# MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Knowledge Park-II, Greater Noida (U.P.)

## SYLLABUS

### Portfolio Diversification & Risk Management

MMA608

#### Basic Structure

	Topics
A	Financial Markets, Financial Services
B	Banking, Cooperative Banks, Small banks, Non-Banking Finance Companies (NBFCs) Venture Capital/ Private Equity and Venture Debts Factors and Factoring services, Valuers Credit Rating Agencies Asset Reconstruction Companies (NPAs)
C	Investment Banking (Primary Market) Company Promotion, Promoter, Promoter group Stages of Corporate Ventures – Start-up, Angel investors, VCs + PEs etc. Public Offerings Preparatory Price Discovery Regulatory related to Initial Public Offerings (IPO/ FPOs), Pre issue Activity, Post Issue Activity, Rights Issue, Takeover Code, Preferential Offers

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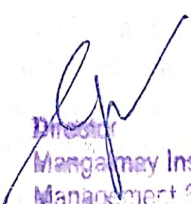
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## SCHEDULE

### Portfolio Diversification & Risk Management

	Topics	Time	Date
A	Financial Markets, Financial Services	5pm-8pm	28 <sup>th</sup> June, 2021
B	Banking, Cooperative Banks, Small banks, Non-Banking Finance Companies (NBFCs)		
	Venture Capital/ Private Equity and Venture Debts	5pm -8pm	29 <sup>th</sup> June, 2021
	Factors and Factoring services, Valuers	6pm -8pm	28 <sup>th</sup> June, 2021
	Credit Rating Agencies	5pm -8pm	1 <sup>st</sup> July, 2021
	Asset Reconstruction Companies (NPAs)	6pm -8pm	2 <sup>nd</sup> July, 2021
C	Investment Banking (Primary Market)	5pm -8pm	3 <sup>rd</sup> July, 2021
	Company Promotion, Promoter, Promoter group	5pm -8pm	5 <sup>th</sup> July, 2021
	Stages of Corporate Ventures – Start-up, Angel investors, VCs + PEs etc.	5pm -8pm	6 <sup>th</sup> July, 2021
	Public Offerings Preparatory	6pm -8pm	7 <sup>th</sup> July, 2021
	Price Discovery	5pm -8pm	8 <sup>th</sup> July, 2021
	Regulatory related to Initial Public Offerings (IPO/ FPOs), Pre issue Activity, Post Issue Activity, Rights Issue, Takeover Code, Preferential Offers	5pm -8pm	9 <sup>th</sup> July, 2021

  
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Knowledge Park-II, Greater Noida (U.P.)

	Report
Title	<b>Certification Programme on "Portfolio Diversification &amp; Risk Management" (30 Hours)</b>
Date	28 <sup>th</sup> June-09 <sup>th</sup> July, 2021 (6:00pm – 8:00pm)
Venue	Online Platform(Microsoft Teams)
Organized by	Management Department
Resource Person	Mr. Bharat B. Mittal (Financial Services Expert (CA, CS))
Participated by	MBA 2 <sup>nd</sup> Sem Students (123 students)
Activity Convener	Dr. Shweta Kulshrestha (HOD, MBA)
Content	<p>With the initiative of Internal Quality Assurance Cell (IQAC), Mangalmay Institute of Management and Technology, Greater Noida organized Certification Programme on "<b>Portfolio Diversification &amp; Risk Management</b>" for MBA students. The resource person was Mr. Bharat B. Mittal (Financial Services Expert (CA, CS)). The training programme moderator and coordinator was Ms. Sonali Chauhan. The virtual sessions focused on delivering insightful knowledge and training on various aspects of Financial Markets and Financial Services. In addition, practical knowledge was imparted relating to Investment Banking.</p> <p>Day 1: This session was introductory session, the resource person discussed Indian financial system and components of financial system. In this session, the resource person discussed structure of various in India and its role in the economy. Further, they discussed the function and role of Banks and NBFCs.</p> <p>Day 2: The session was on venture capital and private equity. In this session, the resource person shared a case study with students on venture capital.</p> <p>Day 3: In this session, the resource person discussed with students the concept of factoring and factoring regulation in India.</p> <p>Day 4: The session was on credit rating agency. In this session, many credit rating agencies and its services they render were discussed with students.</p>

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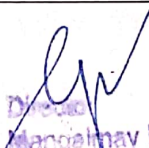


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	<p>Day 5: In this session, the resource person discussed with students the role and functions of Asset Reconstruction Companies. Further, he discussed the business model of these Asset Reconstruction Companies and their recovery mechanism.</p> <p>Day 6: This session was on primary market. And in this session, the resource person discussed the role and functions of primary market.</p> <p>Day 7: In this session, the resource person discussed the various classifications of promoters and promoters groups.</p> <p>Day 8: In this session, the resource person discussed the various stages of corporate venture and sources of funding for start-up business. Resource person also discussed with students the process of a start-up venture.</p> <p>Day 9: In this session, the resource person discussed the public offerings and how a company can go for public offering were also discussed.</p> <p>Day 10: The session was on price discovery. The resource person shared the role of supply and demand in the future market to determine the price discovery.</p> <p>Day 11: This session was focused on misc. concepts related to financial market where resource person discussed IPO/ FPOs, Pre issue Activity, Post Issue Activity, Rights Issue, Takeover Code, Preferential Offers.</p>
Objective	<p>This course aims to provide real time knowledge and skills pertaining to insightful knowledge and training on various aspects of Financial Markets and Financial Services&amp; Investment Banking; enabling participants in taking informed and effective decision in the areas of M &amp; A, IPO's, and Valuation etc. This course will provide an introduction and general understanding of investment banking activities and the mechanics and financial analysis required to value, negotiate and successfully close transactions.</p>
Outcome of Activity	<p>The students got the knowledge of financial markets and various services provided by financial markets.</p>

  
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Photograph:

**Financial Services and Investment Banking**

Bank Structure	No. of Hours
A. Financial Markets	1
B. Financial Services	1
Banking, Cooperative Banks, Small Banks	1
Non-Banking Finance Companies (NBFCs)	1
Venture Capital Private Equity and Venture Debt	2
Factories etc.	1
Credit Rating Agencies	1
Asset Reconstruction Companies (ARCs)	2
Valuers	1
Sub-total 10	
C. Investment Banking (Primary Markets)	2
Financial Engineering, Structured, Derivatives etc.	2

**Participants**

- pragya joshi (Guest)
- Ramita Srivastava (Guest)
- robin (Guest)
- SHIVANSHI SRIVASTAVA (Guest)
- shweta kushwaha (Outside your organization)
- Sonal Gupta (Guest)
- Spansh Chauhan (Guest)
- Tanya Jain (Outside your organization)
- tripati kamari (Guest)

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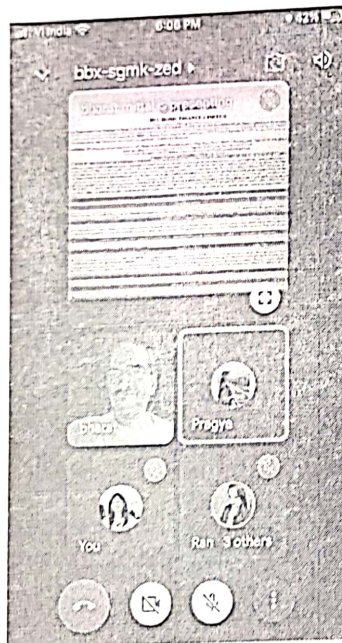
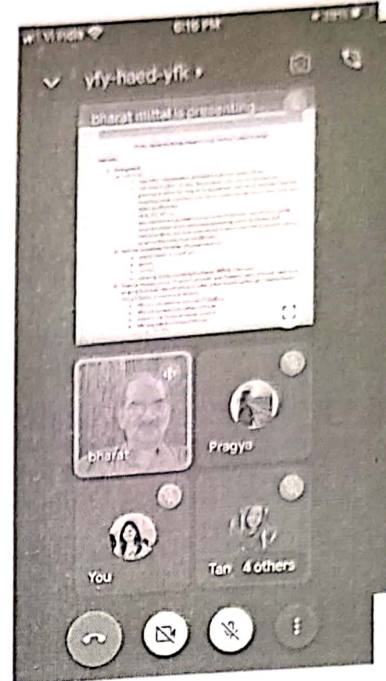
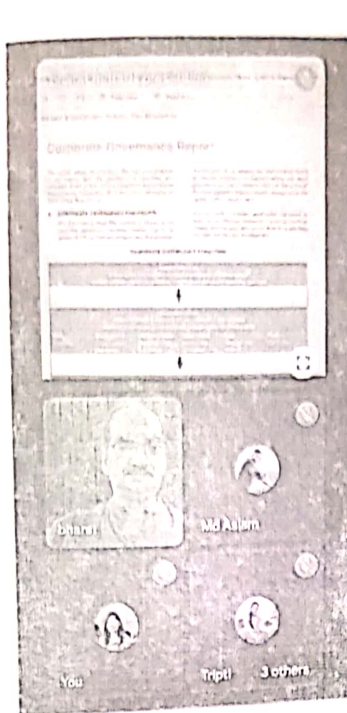




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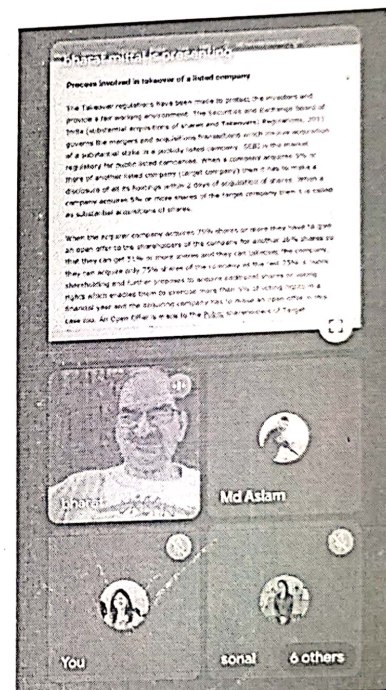
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About this call

People	Information
sonali chauhan (You)	
bharat mittal	III
bharat mittal (Presentatio...	...
Md Aslam Ansari	II
Nayab Khan	II
Pragya Joshi	II
Rama Srivastava	II
sonal gupta	II
Sparsh Chautan	II
Tanya Jain	II
Tripti Kumari	II



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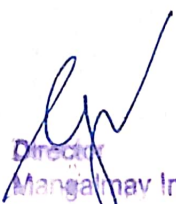
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## LIST OF BENEFICIARIES

S. No.	Name
1	A RENDEMO JAMI
2	AAYUSHI GUPTA
3	ABHIGYAN SINGH
4	ABHISHEK SINGH
5	ADITYA CHAUBEY
6	AKANSHA CHAUDHARY
7	AKASH RAJ
8	AMIT KUMAR
9	AMRESH SINGH
10	ANJALI SINGH
11	ANKIT BHATI
12	ANKIT KUMAR
13	ANKIT SONKAR
14	ANU DIVYA R
15	ARJUN SINGH
16	ARUNKUMAR A S
17	ASHIMA SHARMA
18	ASHUTOSH KUMAR
19	ATAUR RAB
20	AYUSH KUMAR PANDEY
21	AYUSH KUMAR SINHA
22	BASIT SAFDER
23	DANISH SAIFI
24	DEEPAK RAJ
25	DIGAMBAR KUMAR
26	DIKSHA
27	DIPTEE NIRALA
28	GUNDESHWARI
29	GURVINDRA SINGH
30	HIMANSHI SINGHAL
31	HIMANSHU PANWAR
32	HIMANSHU YADAV
33	JAGMOHAN SHARMA
34	JYOTI DURGAPAL
35	KM BHARTI SHARMA
36	KM KHUSHI
37	KM KOMAL
38	KM NISHI DHAKA
39	KM PRIYA MISHRA
40	KOMAL PANWAR
41	KOMAL SHARMA

  
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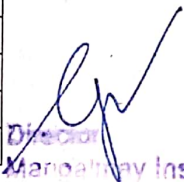


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42	KUMAR GAURAV
43	KUMAR MITESH
44	KUMOD KUMAR
45	KUNAL
46	LEKHIKA SHARMA
47	MALLIKA VERMA
48	MANOJ KUMAR CHOUDHARY
49	MD AHTE SAM
50	MD ASLAM ANSARI
51	MEENAKSHI
52	MEGHA YADAV
53	MERAJ AHMAD
54	MINATI KUMARI
55	MOHD SHARIB ALEEM
56	MUSIFUL HAQUE
57	MUSKAN
58	NANDNI SHARMA
59	NAWAZ ALAM
60	NAYAB KHAN
61	NEHA KUMARI
62	NEHA PAL
63	PALLAVI SINGH
64	PIYUSH SHRIVASTAVA
65	POOJA
66	POOJA DUA
67	POONAM
68	PRAGYA JOSHI
69	PRAGYA SINGH
70	PRANAV KUMAR
71	PRANJUL SAHU
72	PRASHANT MISHRA
73	PRINCE PACHAURI
74	PRIYA SHARMA
75	RABISH KUMAR SINGH
76	RAHUL KUMAR
77	RAHUL SINGH
78	RAKHI PAL
79	RAM AVTAR SAHANI
80	RAMA SRIVASTAVA
81	RAMANDEEP KAUR
82	RATNESH KUMAR DUBEY
83	REKHA
84	RISHA BANIA

  
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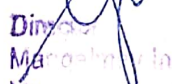


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85	RITIKA VASHISHT
86	ROBIN SINGH
87	SAHIL JITENDRA DAYARAMANI
88	SALONI SIROHI
89	SANKET JAISWAL
90	SARIT KATARIA
91	SARITA KUMARI
92	SAURABH SINGH
93	SHIKHA MISHRA
94	SHIVAM TIWARI
95	SHIVAM YADAV
96	SHIVANSHI SRIVASTAVA
97	SHREY BHATNAGAR
98	SHUBHAM KUMAR
99	SHUBHAM MITTAL
100	SIMRAN ARORA
101	SIMRAN PRIYA
102	SONAL GUPTA
103	SPARSH CHAUHAN
104	SPARSH MASSEY
105	SPARSH SINGHAL
106	SRI NIVAS KUMAR
107	SUDHANSHU BHATNAGAR
108	SUMIT KUMAR ROUT
109	SUNNY CHAUDHARY
110	TAMANNA
111	TANYA JAIN
112	TANYA SAKHUJA
113	TAPISH TONGER
114	TRIPTI KUMARI
115	UNNATI SINGH
116	UTKARSH CHAURASIA
117	VIKAS KUMAR
118	VIKKI
119	VINAY KUMAR
120	VIPIN SINGH RAWAT
121	VIPUL SINGH RATHOR
122	VISHAL KUMAR PAL
123	VISHAL TYAGI

  
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
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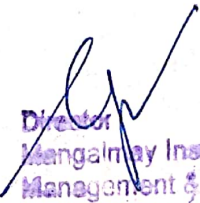
### CERTIFICATE

Certified that Mr./Ms. TANYA JAIN of  
MBA Program (Batch 2020-22) of Mangalmay Institute of Management & Technology, Greater Noida  
has successfully completed 30 Hours Add-On Certification Program on Portfolio Diversification & Risk  
Management conducted from 28<sup>th</sup> Jun, 2021 to 09<sup>th</sup> Jul, 2021.

  
Prof. (Dr.) Hitesh Kumar  
DIRECTOR  
Mangalmay Institute of  
Management & Technology

  
Mr. Arun Kumar Rana  
CONVENER  
Mangalmay Institute of  
Management & Technology

  
Dr. Shweta Kulshreshtha  
CONVENER  
Mangalmay Institute of  
Management & Technology

  
Director  
Mangalmay Institute of  
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**MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY**

## **CERTIFICATION PROGRAMME ON POWER BUSINESS INTELLIGENCE**

From

24<sup>th</sup> August 2021 to 7<sup>th</sup> September 2021

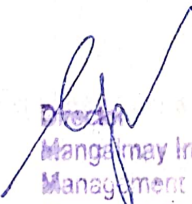
Convener : Dr. Mani Jindal (Asst. Prof) & Dr. Shweta Kulshrestha (HOD-MBA)

**For MBA 1<sup>st</sup> Semester**

**Resource Person**

**Ms. Bharti Singhal  
Edu4Sure**

[www.mimt.org](http://www.mimt.org) | Plot No. 8 & 9, Knowledge Park-II, Greater Noida, Delhi-NCR, India

  
Dr. Mani Jindal  
Mangalmay Institute of  
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Knowledge Park-II, Greater Noida (U.P.)

Dated: 19<sup>th</sup> August, 2021

## NOTICE

This is to inform all MBA 1st Semester students of Management Department that an Add-on Certification Program on "Power Business Intelligence Certification Program" is being scheduled by our Institute from 24<sup>th</sup> August – 7<sup>th</sup> September, 2021 on Google Meet. It is mandatory for all students to attend the course. The course is being conducted by Ms. Bharti Singhal (Trainer, Edu4Sure). The timing for the program will be 10:00am to 01:00pm.

Dr. Mani Jindal, Assistant Professor, MIMT will be coordinating the program.

  
HOD-MBA  
MIMT

  
Director  
MIMT

### Annexure:

Syllabus  
Schedule

### CC to:

All Faculty members  
All Students  
Notice Board/ Digital Platform/ students what's app Group  
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## SYLLABUS

### Certification Program "Power Business Intelligence"

Course Code: MMAC10

Duration: 30 Hours

	Content
1.	Introducing Power BI Desktop - Overview, Versions, Download, Why & How, Important FAQs, Power BI Environment - Data, Model, Visualization, Menu, Tools, Loading Data - Data Introduction: Super Store Data, Making Data
2.	Power BI Friendly, Data Modelling, Basic Visuals - Stacked Bar Chart, Ask a Question, Map & Conditional Formatting, Slicer, Row Card & MultiRow Card, Treemap Over Pie Chart, Scatter Chart: Negative Profit Analysis, Line Chart: Forecasting, Table Vs Matrix, Funnel Chart, Ribbon Chart
3.	Custom Visuals- Hierarchy Tree, Advanced Donut Chart, Scroller, Waterfall Chart, Infographic Designer, Arria, Multi-Dimensional Slicer, Word Cloud, Tornado Chart, Bubble Chart
4.	Customized Tooltip, Connected Charts - Edit Interactions, M Query - Append Query, Merge Query
5.	DAX - Create the First Measure: Top 10 Profitable Customers, Month Over Month Change
6.	Designing a Report - Button, Bookmark & Selection Pane, Best Practice, Publish to web - Save & Publish
7.	Designing Dashboard - Pin Tiles, Add Text Box, Designing Dashboard - Dashboard Theme
8.	Cloud Features - Edit Report, Export to PowerPoint & PDF, Embed Code Generation Setting, Manage Permissions & Content Pack, Mail Subscription, Quick Insights
9.	Most Common Business Scenarios & Cases to be solved using Data Analysis Expressions
10.	Power BI Knowledge Test & Certification

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Knowledge Park-II, Greater Noida (U.P.)

## SCHEDULE

### Power Business Intelligence Certification Program

Session	Content	Session Timing	Date
1.	Introducing Power BI Desktop - Overview, Versions, Download, Why & How, Important FAQs, Power BI Environment - Data, Model, Visualization, Menu, Tools, Loading Data - Data Introduction: Super Store Data, Making Data	10am -01pm	24 <sup>th</sup> August, 2021
2.	Power BI Friendly, Data Modelling, Basic Visuals - Stacked Bar Chart, Ask a Question, Map & Conditional Formatting, Slicer, Row Card & MultiRow Card, Treemap Over Pie Chart, Scatter Chart: Negative Profit Analysis, Line Chart: Forecasting, Table Vs Matrix, Funnel Chart, Ribbon Chart	10am - 01pm	25 <sup>th</sup> August, 2021
3.	Custom Visuals- Hierarchy Tree, Advanced Donut Chart, Scroller, Waterfall Chart, Infographic Designer, Arria, Multi-Dimensional Slicer, Word Cloud, Tornado Chart, Bubble Chart	10am - 01pm	26 <sup>th</sup> August, 2021
4.	Customized Tooltip, Connected Charts - Edit Interactions, M Query - Append Query, Merge Query	10am - 01pm	27 <sup>th</sup> August, 2021
5.	DAX - Create the First Measure:Top 10 ProfitableCustomers, Month Over Month Change	10am - 01pm	31 <sup>st</sup> August, 2021
6.	Designing a Report - Button, Bookmark & Selection Pane, Best Practice, Publish to web – Save & Publish	10am - 01pm	1 <sup>st</sup> September, 2021
7.	Designing Dashboard - Pin Tiles, Add Text Box, Designing Dashboard - Dashboard Theme	10am - 01pm	2 <sup>nd</sup> September, 2021
8.	Cloud Features - Edit Report, Export to PowerPoint & PDF, Embed Code Generation Setting, Manage Permissions & Content Pack, Mail Subscription, Quick	10am - 01pm	3 <sup>rd</sup> September, 2021

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Knowledge Park-II, Greater Noida (U.P.)

	Insights		
9.	Most Common Business Scenarios & Cases to be solved using Data Analysis Expressions	10am - 01pm	6 <sup>th</sup> September, 2021
10	Power BI Knowledge Test & Certification	10am - 01pm	7 <sup>th</sup> September, 2021

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	REPORT
Name of Activity	Power Business Intelligence Certification Program (30 Hours)
Date	24 <sup>th</sup> August – 7 <sup>th</sup> September, 2021
Venue	Digital Platform - Microsoft Teams
Organized by	Management Department
Name of Expert	Ms. Bharti Singhal (Trainer, Edu4Sure)
Participated by	MBA 1 <sup>st</sup> Sem students (57 students)
Activity Convener	Dr. Mani Jindal (Asst. Prof) & Dr. Shweta Kulshrestha (HOD-MBA)
Content	<p>With the initiative of IQAC, Mangalmay Institute of Management and technology organized a certification course on “Power Business Intelligence Certification Program”. The content covered in the certification course in Power BI is given below</p> <p>Day 1: The session started with some theoretical background followed with installation of Power BI software on their respective desktop where they learned and practiced the software. The expert taught about the usage of this software that how to use data in Azure Cloud, complex data mashups using in-house data sources, data preparation, data discovery, and dashboards with the same design tool. The resource person various commands and options given in the software. The resource person also elaborated the various visualization tools available in the software.</p> <p>Day 2: In this session, the students got to know that how can they quickly and easily gather data from a variety of sources, and then cleanse and transform that data with just a few clicks. Further, the expert explained how one can enhance the results by integrating disparate data sources and adding simple calculations and how to explore the data with visualizations and simple dashboards.</p> <p>Day 3: The resource person explained various types of visualization tools such as bar chart, line chart, etc. and also explained the use of these tools in different business problems. In addition, the custom visuals tools such as waterfall chart, bubble chart, etc. were also discussed.</p> <p>Day 4: In this session, the resource person discussed about query building. In addition, query appending, and query merging was also discussed.</p> <p>Day 5: In this session, the students learned how to write calculations</p>

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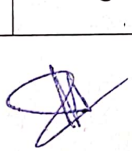
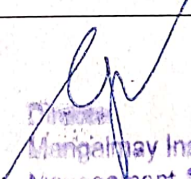


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	<p>in Power BI for comparing values of a month with the month before and get variance and percentage.</p> <p>Day 6: The session was on designing reports in Power BI. The resource person discussed Power BI documentation and its features which provide expert information for creating reports, dashboards, metrics, and paginated reports.</p> <p>Day 7: In this session, the expert explained how user can design and publish a Power BI Desktop file to the Power BI service and publishes the data in the model to Power BI workspace. In addition, the resource person also demonstrated the worksheet navigation. And explained to participants how user can create tiles from a report, dashboard, the Q&amp;A box, Excel, SQL Server Reporting Services (SSRS) reports, and more.</p> <p>Day 8: The session was on cloud feature in Power BI. The resource person covered topics such as Edit Report, Export to PowerPoint &amp; PDF, Embed Code Generation Setting, Manage Permissions &amp; Content Pack, etc.</p> <p>Day 9: In this session, the resource person discussed few cases related to Data Analysis and Data Visualization followed by open discussion and query handling session.</p> <p>Day 10: An assessment test was conducted on the last day of the certification course. The session ended with vote of thanks.</p>
Objective	The aim of this course was to inculcate a culture of innovation and imparting quality education for students. This course helped students to gain a fundamental understanding of how to build engaging reports with Power BI Desktop.
Outcome of Activity	At the completion of this course, the students were able to load data from various data sources in Power BI, classifying the data, quickly structuring, easily add calculations to it and to create and publish nice-looking charts in just a few minutes.

  
  
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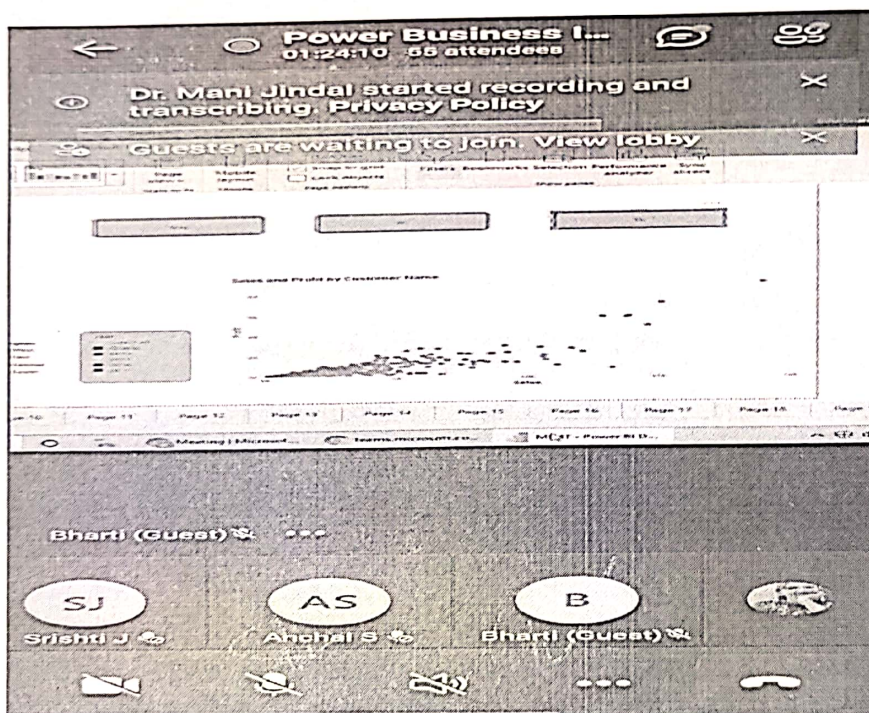
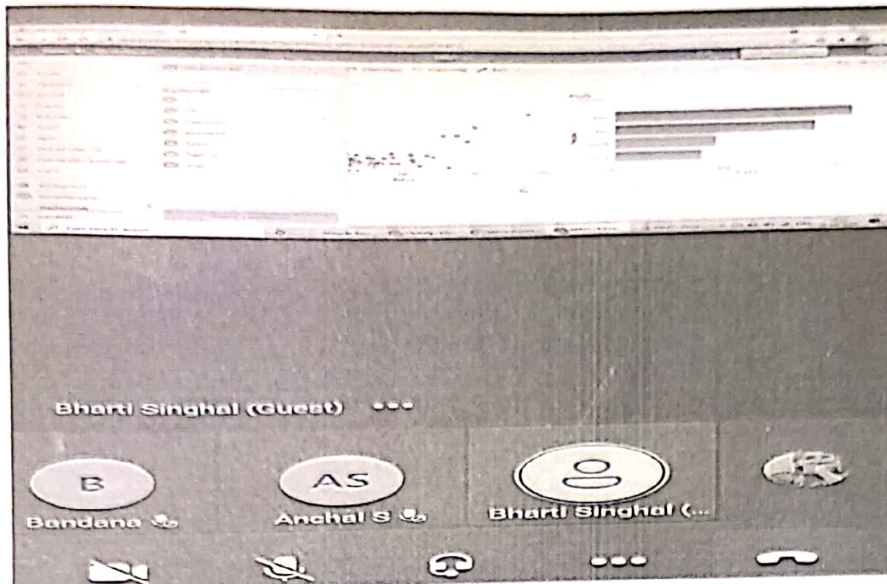


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Photographs: Above are screenshots of the Power BI Certification Course.



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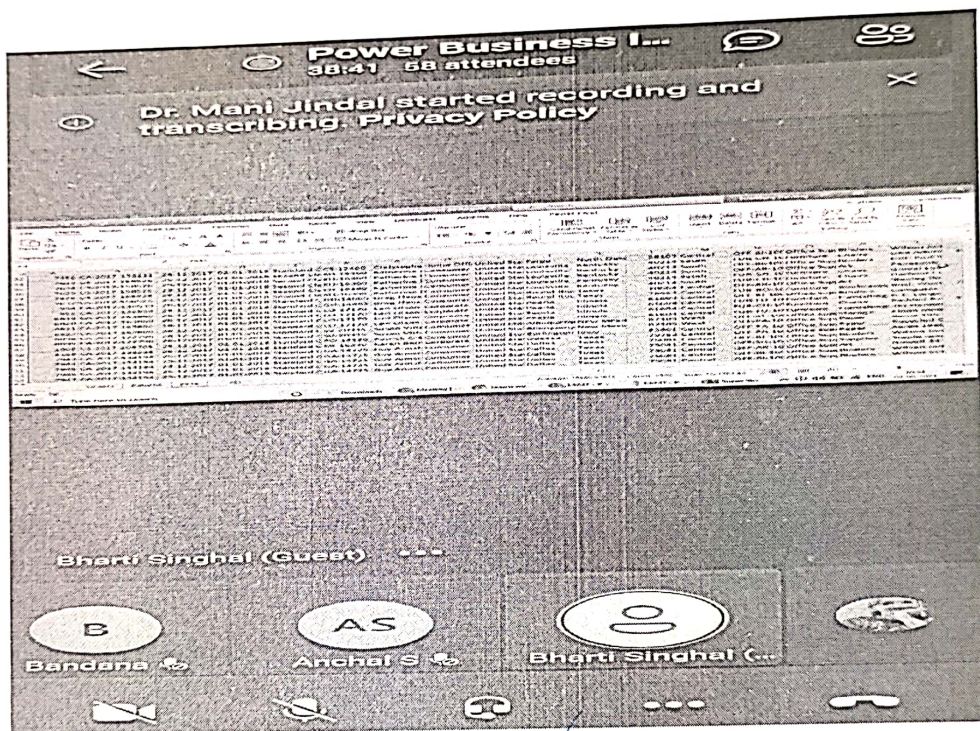
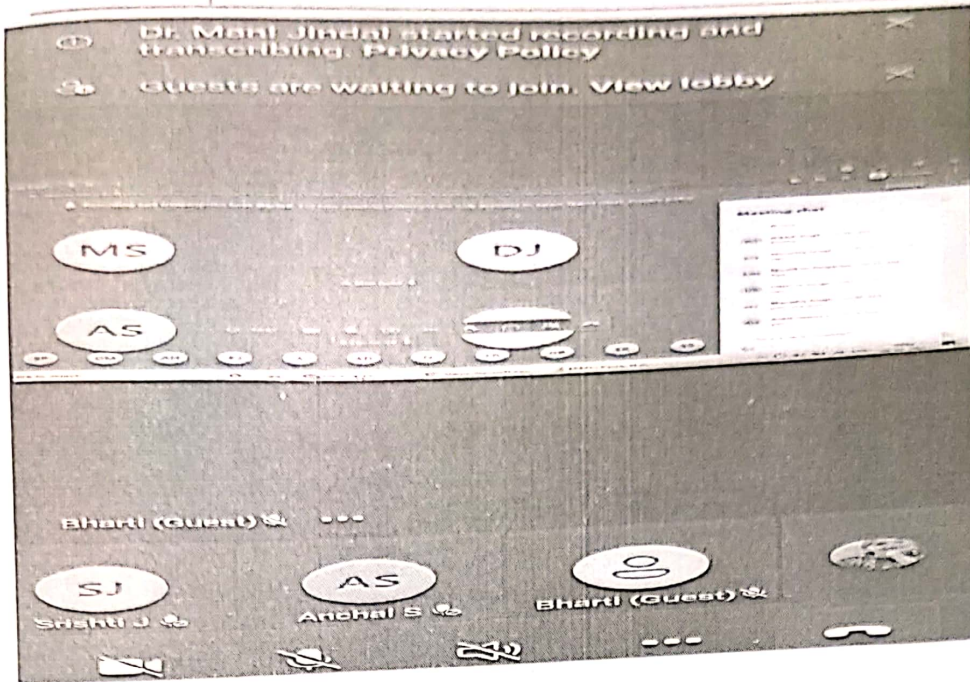




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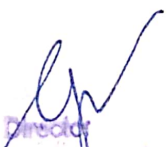
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## LIST OF BENEFICIARIES

S. No.	Student Name
1.	AAKASH JAIN
2.	AARTI DUA
3.	ABHAY KUMAR RAY
4.	AMAN SHAH DEO
5.	AMAN TRIPATHI
6.	AMISHA
7.	AMIT
8.	ANUJ SHARMA
9.	APOORV KUMAR
10.	ARADHANA KUMARI
11.	ARCHI KATIYAR
12.	ARPITA SAHA
13.	ASHUTOSH SINGH
14.	AYUSH DEV
15.	BABLU KUSHWAHA
16.	BABUL KUMAR SINGH
17.	BANDANA KUMARI
18.	BHASKAR BHARDWAJ
19.	BHAVISHYA CHAUHAN
20.	BHAWNA SHANDIL
21.	BHOOPENDRA KUMAR
22.	BUSHRA SHAMIM QURESHI
23.	CHIRAG GOYAL
24.	CHITTRANSH SINGH
25.	DEEPALI THAKUR
26.	DEEPIKA RUNGTA
27.	DHARMENDRA CHAUDHARY
28.	DIPANSHU
29.	DIVYA PRAKASH SINGH
30.	DIVYANSHI KESHRI
31.	DRISHTI SHARMA
32.	FIZA AALIA KHAN
33.	GANPATI SAHAY
34.	GAURAV JAIN
35.	GAURAV KUMAR BHARDWAJ
36.	GAURAV NEGI
37.	GUNJAN
38.	HARSH BHATI
39.	HIMANSHU
40.	HIMANSHU BHATI

  
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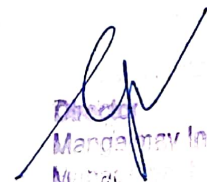


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41.	JYOTI SHREE
42.	MAMTA YADAV
43.	MANISHA MASSEY
44.	MANISHA SINGH
45.	SAURABH SHEKHAR
46.	SAURABH SINGH
47.	SHALINI SHARMA
48.	SNEHA NARANG
49.	SNEHA SHRIVASTAVA
50.	SNEHA SINGH
51.	SOMANSH GAUTAM
52.	SUDHANSHU BHATNAGAR
53.	SUNIDHI SINGH
54.	SWETA KUMARI
55.	VINI RUSIA
56.	YASHI GUPTA
57.	YASHVI SHARMA

  
  
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In association with

Edu4Sure

# CERTIFICATE

Certified that Mr./Ms. SUDHANSHU BHATNAGAR of  
MBA Program (Batch 2021-23) of Mangalmay Institute of Management & Technology, Greater Noida  
has successfully completed 30 Hours Add-On Certification Program on Power BI  
conducted from 24<sup>th</sup> Aug, 2021 to 07<sup>th</sup> Sep, 2021.

Prof. (Dr.) Hitesh Kumar  
DIRECTOR  
Mangalmay Institute of  
Management & Technology

Dr. Mani Jindal  
CONVENER  
Mangalmay Institute of  
Management & Technology

Dr. Shweta Kulshreshtha  
CONVENER  
Mangalmay Institute of  
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**MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY**

## **CERTIFICATION PROGRAM ON**

### **Tally ERP 9**

From

**Date: 4<sup>th</sup> June - 15<sup>th</sup> July, 2022 (30 Hours)**

**Convener : Dr. Anju Bala, Assistant Professor, MIMT**

**For MBA 2<sup>nd</sup> Semester**

#### **Resource Person**

**Ms. AYUSHI MANGAL,**

**Trainer, ALBATROSS**

**www.mimt.org | Plot No. 8 & 9, Knowledge Park-II, Greater Noida, Delhi-NCR, India**

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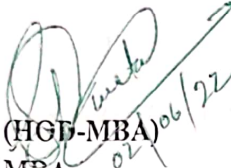
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Dated: 2<sup>nd</sup> June, 2022

## NOTICE

This is to inform all MBA 2<sup>nd</sup> Sem students of management department that an Add-on Certification Course "Tally ERP 9" is being scheduled from 4<sup>th</sup> June, 2022– 15<sup>th</sup> July, 2022. It is mandatory for all the students to attend the activity.

Dr. Anju Bala, Assistant Professor, MIMT will be coordinating the program & will look after the active participation of students.

  
(HOD-MBA)  
MBA 02/06/22

  
Director  
MBA

### Annexure:

Syllabus  
Schedule

### CC to:

IQAC Director  
Head  
All Faculty members  
All Students  
Notice Board/Digital Platform/Students' WhatsApp Group  
Office File



## **SYLLABUS**

### **Tally ERP 9**

**Course Code: MMAC09**

#### **Module I**

- Tally Introduction: Application of Tally, various versions of Tally
- Accounts Information- Ledgers, Groups

#### **Module II**

- Inventory Information- Stock Groups, Stock Items
- Units of Measure
- Accounting Vouchers
- Go down

#### **Module III**

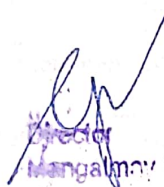
- Data Management More than one year company creation, Change Period
- Payroll System
- Discount Management- Cash Discount, Trade Discount, Voucher Types
- Back up, Restore

#### **Module IV**

- Display- Trial Balance, Statement of Accounts,
- Inventory Books, Statements of Inventory
- Cash/Fund flow statement
- Payroll Reports
- Exception Reports
- Print Management
- Types of Company- Traders, Processional, Opening Balance with New Company; Other Options

#### **Module V**

- Advanced Accounting in Tally ERP 9
- Bill wise details
- Multiple currencies
- Interest Calculations
- Tax Calculations
- Budget and Control
- Scenario Management

  
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## SCHEDULE "Tally ERP 9"

	Contents	Date	Time
	Module I		
1	• Tally Introduction: Application of Tally, various versions of Tally	4th June, 2022	3pm - 4pm
2	• Accounts Information- Ledgers, Groups	7th June, 2022	3pm - 4pm
3	• Practice Session	8th June, 2022	3pm - 4pm
	Module II		
4	• Inventory Information- Stock Groups, Stock Items • Units of Measure	9th June, 2022	3pm - 4pm
5	• Inventory Information		3pm - 4pm
6	• Accounting Vouchers	10th June, 2022	3pm - 4pm
7	• Go down	13th June, 2022	3pm - 4pm
8	• Practice Session	14th June, 2022	3pm - 4pm
	Module III		
9	• Data Management More than one year company creation, Change Period	15th June, 2022	3pm - 4pm
10	• Payroll System	16th June, 2022	3pm - 4pm
11	• Discount Management- Cash Discount, Trade Discount,	17th June, 2022	3pm - 4pm
12	• Voucher Types • Back up, Restore	20th June, 2022	3pm - 4pm
13	• Practice Session	21st June, 2022	3pm - 4pm
	Module IV		
14	• Display- Trial Balance, Statement of Accounts,	22nd June, 2022	3pm - 4pm
15	• Inventory Books, Statements of Inventory	23rd June, 2022	3pm - 4pm

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Dr





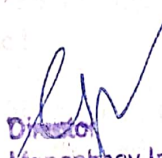


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16	• Cash/Fund flow statement	24th June, 2022	3pm - 4pm
17	• Payroll Reports	27th June, 2022	3pm - 4pm
18	• Exception Reports	28th June, 2022	3pm - 4pm
19	• Print Management	29th June, 2022	3pm - 4pm
20	• Types of Company- Traders, Processional, Opening Balance with New Company; Other Options	30th June, 2022	3pm - 4pm
21	• Practice Session	01st July 2022	3pm - 4pm
	Module V		
22	• Advanced Accounting in Tally ERP 9	04th July, 2022	3pm - 4pm
23	• Advanced Accounting in Tally ERP 9	05th July, 2022	3pm - 4pm
24	• Bill wise details	06th July, 2022	3pm - 4pm
25	• Multiple currencies • Interest Calculations	07th July, 2022	3pm - 4pm
26	• Tax Calculations	08th July, 2022	3pm - 4pm
27	• Scenario Management	11th July, 2022	3pm - 4pm
28	• Budget and Control	12th July, 2022	3pm - 4pm
29	• Practice Session	14th July, 2022	3pm - 4pm
30	• Final Assessment	15th July, 2022	3pm - 4pm

  
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## Report

Name of Activity	Tally ERP 9 (30 Hours)
Date	4 <sup>th</sup> June – 15 <sup>th</sup> July, 2022
Venue	Computer Lab, MIMT
Organized by	Department of Management, MIMT
Beneficiaries	MBA 2 <sup>nd</sup> Sem Students (189 students) (I & II Sessions)
Resource Person	Ms. Ayushi Mangal, Trainer, ALBATROSS
Activity In-charge	Dr. Anju Bala, Assistant Professor, MIMT
Objectives	<p>This certification has following objectives:</p> <ol style="list-style-type: none"><li>1. The students are introduced to computerized accounting environment.</li><li>2. Knowledge of Tally, computerized accounting software is imparted to the students.</li><li>3. To train the students in preparations of final accounts and other financial statements in Tally.</li></ol>
Content	<p>Mangalmay Institute of Management and Technology, Greater Noida organized an activity on “Tally Certification Course”. The activity started with the explanation by the resource person about the relevance &amp; importance of tally software. Tally is an accounting software that is very much useful in making calculations in small and mid-level businesses.</p> <p>Day 1: In this session, the expert explained the Tally’s accounting features and its uses in recording business transactions instantly and easily. He further discussed how user can record transactions necessary for the business by creating and maintaining vouchers, masters and generating reports. The resource person discussed practical aspects of Tally &amp; its applications.</p> <p>Day 2: The session was on accounting information. In which, ledger was discussed.</p> <p>Day 2: In this session, the resource person discussed how to create ledger and maintain various ledgers in the Tally.</p> <p>Day 3: The day third was practical session.</p> <p>Day 4&amp;5: In these sessions, the resource person explained the management of inventory in Tally and unit of measure.</p> <p>Day 6: The expert discussed creating different accounting vouchers,</p>

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their management and editing of accounting vouchers.

Day 7: The session was on Go down management in Tally. In this session, the resource person discussed and demonstrate in hands-on sessions the management of inventory in single or multiple Go down in Tally software.

Day 8: The session was practice session of Module 2.

Day 9: In this session, the resource person discussed data management of one or more company in same platform.

Day 10: In this session the expert discussed the topics and problems related to payroll system.

Day 11: In this session, the resource person discussed the discount management in Tally.

Day 12: In this session, the expert discussed the various vouchers types. In addition, various features were also discussed in the session in which students learned the ways to back up and restore the lost data in tally.

Day 13: The session was practice session of Module 3.

Day 14: In this session, the students learned about the creating trial balance, and statement of accounts books in Tally.

Day 15: The expert demonstrated the way to maintain inventory books in this session.

Day 16: In this session, the students learn about creating and maintaining cash flow statement and fund flow statement.

Day 17: In this session, the resource person discussed some misc. reports such as payroll reports and exception reports.

Day 18: In this session, the resource person discussed the exception reports.

Day 19: The session was related to print management in Tally.

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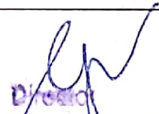


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	<p>Day 20: In this session, the resource person discussed about creating accounts for traders, professionals, opening balance of new company. etc. For practice, resource person provide data to students for practice.</p> <p>Day 21: The session was practice session of Module 4.</p> <p>Day 22&amp;23: In these sessions, the resource person discussed various aspects of Advanced Accounting in Tally. Students did practice using data provided by expert in this session.</p> <p>Day 24: In this session, the expert discussed the bill wise record keeping and maintaining with students.</p> <p>Day 25: In this session, the expert discussed multiple currencies, and calculations related to interest.</p> <p>Day 26: In this session, the resource person discussed the concept of tax calculation in Tally.</p> <p>Day 27: The session was on scenario management. He also discussed how user can manage transactions and accounts of parties from different locations of the world.</p> <p>Day 28: In the last session, the resource person discussed procedure of creating budgeting in Tally software. He further explained how user can track the deviations in the business transactions maintained in the reports in Tally.</p> <p>Day 29: The session was practice session of Module 5.</p> <p>Day 30: The last day of the certification was assessment day. Test was conducted and assessment was made.</p> <p>This session was ended with vote of thanks by Dr. Anju Bala, Faculty, MIMT.</p>
Outcome of Activity	<p>The students were able to work on Tally software. They were now familiar with the features and working of Tally. The certification will expand skill set that will help students to unlock employment opportunities in the future.</p>

  
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## LIST OF BENEFICIARIES

S. No.	Name
1	AAKASH JAIN
2	AARTI DUA
3	ABHAY KUMAR RAY
4	ABHISHEK BHARDWAJ
5	ABHISHEK KUMAR SINGH
6	ABHISHEK NAGAR
7	ABHISHEK SINGH
8	ABHISHEK VASHISTHA
9	ADITYA KUMAR MAURYA
10	ADITYA SINGH
11	ADITYA VARDHAN
12	AFZAL
13	AKASH CHAUHAN
14	AKSHAY DUBEY
15	ALKA KUMARI
16	AMAN KUMAR DUBEY
17	AMAN RAJPUT
18	AMAN SHAH DEO
19	AMAN TRIPATHI
20	AMISHA
21	AMIT
22	AMIT KUMAR SINGH
23	AMIT KUMAR VERMA
24	ANAND KUMAR MISHRA
25	ANAND PATHAK
26	ANANT RAJ SINGH
27	ANCHAL SHARMA
28	ANIL KUMAR MAURYA
29	ANJALI SINGH
30	ANKIT
31	ANKIT BANSAL
32	ANKIT HANDOO
33	ANKIT KUMAR
34	ANKIT KUMAR DUBEY

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36	ANUJ SHARMA
37	APOORV KUMAR
38	ARADHANA KUMARI
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40	ARPITA SAHA
41	ARVAZ ALI
42	ASHISH BHATI
43	ASHMIT SHARMA
44	ASHU CHOUDHARY
45	ASHUTOSH KUMAR SINGH
46	ASHUTOSH MISHRA
47	ASHUTOSH SINGH
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68	GANPATI SAHAY
69	GAURAV JAIN
70	GAURAV KUMAR BHARDWAJ
71	GAURAV NEGI

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73	HARSH BHATI
74	HIMANSHU
75	HIMANSHU BHATI
76	HIMANSHU KUMAR SINGH
77	HRITIK UPADHYAY
78	JAMSHED SIDDIQUE
79	JIBRAN ALEEM
80	JYOTI GAUR
81	JYOTI SHREE
82	KAJAL SINGH
83	KAMAL
84	KANIKA JAWARIYA
85	KANISHK BHARDWAJ
86	KM MANSHI
87	KM. DEEPA SRIVASTAVA
88	KRIKA SINGH RANA
89	KSHAMA PANDEY
90	LADLI RAAJ
91	MAMTA YADAV
92	MANISHA MASSEY
93	MANISHA SINGH
94	MANVENDRA SINGH
95	MD SHAHID KHAN
96	MEENAKSHI SHARMA
97	MOHAMMED HOZAIFA
98	MOHD ADIL
99	MUSKAN NOGARIYA
100	NANDINI MISHRA
101	NEETU GUPTA
102	NEHA KUMARI
103	NEHA RAGHAV
104	NEWTON DEBBARMA
105	NIKHIL SINGH
106	NIKHIL TONGER
107	NITESH KUMAR TIWARI
108	NITU TIWARI

  
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109	OSAMA BIN ASLAM
110	PANKAJ KUMAR SINGH
111	PAROMITA KALITA
112	PIYUSH KUMAR
113	POONAM YADAV
114	PRACHI SACHAN
115	PRAMOD MALLICK
116	PRETUSH
117	PRIYANKA TIWARI
118	RAHUL KUMAR
119	RAHUL SHARMA
120	RAM SAGAR DWIVEDI
121	RICHA SHARMA
122	RISHABH THAKUR
123	RITIK KUMAR
124	RITUJA KUMARI
125	RIYA MALIK
126	ROHAN CHAUHAN
127	ROHAN PARASAR
128	RUCHI BARNWAL
129	RUCHI CHAUBEY
130	SACHIN KUMAR
131	SACHIN RAGHAV
132	SACHIN RAJPUT
133	SACHIN SHARMA
134	SAIRA HASSAN
135	SANDEEPTI RAUTELA
136	SANJEEV KUMAR
137	SANJEEV SINGH
138	SANTOSH KUMAR MOHANTY
139	SATYANK RAI
140	SAURABH SINGH
141	SHALINI SHARMA
142	SHASHVAT SINGH
143	SHIKHAR MISHRA
144	SHIVAM SHARMA
145	SHIVAM SONI

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147	SHIVAM TRIPATHI
148	SHIVANGI RANJAN
149	SHRADHA TANWAR
150	SHRI KRISHNA GAUTAM
151	SIMMI TOMAR
152	SNEHA NARANG
153	SNEHA SHRIVASTAVA
154	SNEHA SINGH
155	SOMANSH GAUTAM
156	SONALI RAI
157	SONAM SHARMA
158	SONU KUMAR
159	SRISHTI
160	SUDHANSHU SINGH
161	SUMIT TIWARI
162	SUNIDHI SINGH
163	SURAJ
164	SURAJ GURUNG
165	SUSHANT SINGH
166	SWASTIKA SINGH
167	SWATI PAL
168	SWATI TEOTIA
169	SWETA KUMARI
170	SWETA KUMARI
171	TANYA PAUL
172	TANYA VERMA
173	UTKARSH BHATNAGAR
174	UTKARSH SINGH
175	UZAIR BEG
176	VAIBHAV KUMAR MISHRA
177	VAISHALI GUPTA
178	VANSH JAIN
179	VANSHITA SAXENA
180	VARSHA SINHA
181	VIKAS KUMAR
182	VIKASH KUMAR

Director  
Mangalmay Institute of  
Management & Technology  
Greater Noida

Signature



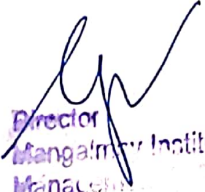


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183	VIKKY ANAND
184	VINI RUSIA
185	YASHASVI NETRA
186	YASHI GUPTA
187	YASHVI SHARMA
188	YOGESH
189	YUKTI RAWAT

  
Director  
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## CERTIFICATE

Certified that Mr./Ms. AAKASH JAIN of  
MBA Program (Batch 2021-23) of Mangalmay Institute of Management & Technology, Greater Noida  
has successfully completed 30 Hours Add-On Certification Program on TALLY ERP 9  
conducted from 04<sup>th</sup> Jun, 2022 to 15<sup>th</sup> Jul, 2022.

Prof. (Dr.) Hitesh Kumar  
DIRECTOR  
Mangalmay Institute of  
Management & Technology

Dr. Anju Bala  
CONVENER  
Mangalmay Institute of  
Management & Technology

Director  
Mangalmay Institute of  
Management & Technology  
Greater Noida

