

आचार्य मनिष र. जोशी <sub>सचिव</sub>

ज्ञान-विज्ञान विमक्तये

## Prof. Manish R. Joshi Secretary





(शिक्षा मंत्रालय, भारत सरकार) (Ministry of Education, Govt. of India)

## D.O. No. 12-1/2024(CPP-II)(C.No. 142821)

6<sup>th</sup> May, 2024/ 16 वैशाख, 1946

Subject: Prohibition of use of electronic cigarettes in Higher Education Institutions (HEIs).

## आदरणीय महोदया/महोदय,

As you are aware that Government of India has prohibited electronic cigarettes and like devices vide "Prohibition of Electronic Cigarettes (Production, Manufacture, Import, Export, Transport, Sale, Distribution, Storage and Advertisement) Act, 2019".

From time to time, Ministry of Health and Family Welfare has requested the States and Union Territories for effective enforcement of the statutory provisions of the Act. However, it has been brought to notice that these devices are readily available through online stores and local vendors, which is a matter of concern. It has also been reported that devices are sold at convenience/and or stationary stores near educational institutions which results in easy access for young children to such products. The increasing availability of such prohibited products calls for serious action to ensure effective enforcement of the Prohibition of Electronic Cigarettes Act, 2019. Electronic cigarettes (e-cigarettes) pose serious health risks, particularly among young individuals.

It is crucial that our education system actively engages in raising awareness about dangers associated with electronic cigarettes use, aligning with the provisions of Prohibition of Electronic Cigarettes (Production, Manufacture, Import, Export, Transport, Sale, Distribution, Storage and Advertisement) Act, 2019 (PECA, 2019). Further, special drives may be conducted through random checking at higher education institutions to ensure that such products are not being used.

The Higher Education Institutions (HEIs) are requested to take all necessary steps in this regard to ensure the success of the initiative.

सादर,

भवदीय,

मनिष जोशी)

सेवा में,

सभी विश्वविद्यालयों के कुलपति। सभी महाविद्यालयों के प्राचार्य।