

(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

						Link to website of the Journal
Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN number	
Women Empowerment Status Elevation through Finance Methods	Dr. Munish Tiwari	Management	Academy of Accounting and Financial Studies Journal,	2021	1528-2635	https://www.abacademies.org
Women Empowerment Status Elevation through Finance Methods	Dr.Anshu Goel	Management	Academy of Accounting and Financial Studies Journal,	2021	1528-2635	https://www.abacademies.org
A Study on Performance Evaluation of Private Sector-Banks: Pre- Covid Crisis	Dr. Anju Bala	Management	Academy of Accounting and Financial Studies Journal	2021	1528-2635	https://www.abacademies.org/jour nals/academy-of-accounting-and- financial-studies-journal-home.html
A Study on Performance Evaluation of Private Sector-Banks: Pre- Covid Crisis	Dr. Pooja Goel	Management	Academy of Accounting and Financial Studies Journal	2021	1528-2635	https://www.abacademies.org/jour nals/academy-of-accounting-and- financial-studies-journal-home.html
A Study on Performance Evaluation of Private Sector-Banks: Pre- Covid Crisis	Mr.Rajneesh Mishra	Management	Academy of Accounting and Financial Studies Journal	2021	1528-2635	https://www.abacademies.org/jour nals/academy-of-accounting-and- financial-studies-journal-home.html



(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Factors Affecting Attitude Towards Private Label Grocery Purchases by Indian Consumers	Mr. Sushil Kr Maurya	Management	LBS Journal of Management and Research	2021	0972-8031	www.indianjournals.com
The Importance Of Educational Data Mining Techniques Based On Multi- Agent Systems For Predicting Student Performance	Dr. Ashutosh Gaur	Management	Efflatounia	2021	1110-8703	https://efflatounia.com
An Empirical Analysis of Explaining Pricing Mechanism and Long Term Performance of Ipos: Evidence From National Stock Exchange	Dr. Anju Bala	Management	Academy of Accounting and Financial Studies Journal	2021	1528-2635	https://www.abacademies.org/jour nals/academy-of-accounting-and- financial-studies-journal-home.html
An Empirical Analysis of Explaining Pricing Mechanism and Long Term Performance of Ipos: Evidence From National Stock Exchange	Dr. Mani Jindal	Management	Academy of Accounting and Financial Studies Journal	2021	1528-2635	https://www.abacademies.org/jour nals/academy-of-accounting-and- financial-studies-journal-home.html



(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

					-	
An Empirical Analysis	Dr. Pooja Goel	Management	Academy of	2021	1528-2635	https://www.abacademies.org/jour
of Explaining Pricing			Accounting and			nals/academy-of-accounting-and-
Mechanism and Long			Financial Studies			financial-studies-journal-home.html
Term Performance of			Journal			
Ipos: Evidence From						
National Stock						
Exchange						
The Impact of	Dr. Priyanka	Management	European Journal of	2021	2515-8260	https://ejmcm.com
Strategic Human	Shrivastav		Molecular & Clinical			
Resource			Medicine			
Management						
practices on Global						
competitiveness						
Technology	Dr. Anshu Goel	Management	International Journal	2020	2277-3878	www.ijrte.org
Acceptance Models			of Recent Technology			
with Sustainability for			& Engineering			
commercialization						
Neuro science:	Dr. Seema Sharma	Managememt	pal-arch journal	2020	1567-214x	https://archives.palarch.nl/index.ph
current		C C				p/jae/index
understanding and						
implication of neuro						
science						
Tools For Measuring	Dr. Shweta	Managememt	International Journal	2020	0976-6502	www.iaeme.com
Course And Program	Kulshrestha	C C	of Management			
Outcomes: A						
Practical Aspect						
Identifying The Gaps						
, , , , , , , , , , , , , , , , , , , ,						



(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Tools For Measuring	Dr. Tushar Kanti	Managememt	International Journal	2020	0976-6502	www.iaeme.com
Course And Program			of Management			
Outcomes: A						
Practical Aspect						
Identifying The Gaps						
Neuro science:	Dr. Poyam Sharma	Managememt	pal-arch journal	2020	1567-214x	https://archives.palarch.nl/index.ph
current						p/jae/index
understanding and						
implication of neuro						
science						
Neuro science:	Dr. Shruti	Managememt	pal-arch journal	2020	1567-214x	https://archives.palarch.nl/index.ph
current	Srivastava					<u>p/jae/index</u>
understanding and						
implication of neuro						
science						
Tools for Measuring	Mr. Sushil Kr	Management	International Journal	2020	0976-6510	www.iaeme.com
Course and Program	Maurya		of Management			
Outcomes: A						
Practical aspect						
identifying the gaps						
Technology	Dr. Munish Tiwari	Management	International Journal	2020	2277-3878	ijrte.org
Acceptance Models		0	of Recent Technology			, ,
with Sustainability for			& Engineering			
commercialization			0 0 0			
Application of	Bharat Gahlot	Management	European Journal of	2020	2515-8260	https://ejmcm.com
Internet of Things		Ŭ	Molecular & Clinical			
(lot) In Various			Medicine			
Industries						



(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

BO Strategy and RK Model combined together: worth for Customers	Dr. Munish Tiwari	Management	International Journal of Recent Technology & Engineering	2019	2277-3878	ijrte.org
Impact of shock advertising on consumer behaviour	Dr. Munish Tiwari	Management	International Journal of Recent Technology & Engineering	2019	2277-3878	ijrte.org
Promotion of Indian Drugs in Media	Dr. Munish Tiwari	Management	International Journal of Recent Technology & Engineering	2019	2277-3878	ijrte.org
A Conceptual Study: Issues and Challenges of Goods and Service Tax in India	Dr. Pooja Goel	Management	South Asian Law & Economics Review, Annual Volume 4	2019	2581 6535	https://thelawbrigade.com/saler/p ublications/
Impact of shock advertising on consumer behaviour	Dr. Anshu Goel	Management	International Journal of Recent Technology & Engineering	2019	2277-3878	www.ijrte.org
Promotion of Indian Drugs in Media,	Dr. Anshu Goel	Management	International Journal of Recent Technology & Engineering	2019	2277-3878	www.ijrte.org
Promotion of Indian Drugs in Media,	Dr. jaspreet Kaur	Management	International Journal of Recent Technology & Engineering	2019	2277-3878	www.ijrte.org
Impact of Shock Advertisement on Consumer Behaviour'	Dr. Jaspreet Kaur	Management	International Journal of Recent Technology and Engineering (IJRTE)	2019	2277-3878	https://www.ijrte.org/



(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Micro Finance Delivery Methods to Enhance the Status of Women	Dr. Munish Tiwari	Management	Journal of Advances and Scholarly Researches in Allied Education, Vol. 16, Issue No. 1,	2019	2230-7540	http://ignited.in
Micro Finance Delivery Methods to Enhance the Status of Women	Dr. Anshu Goel	Management	Journal of Advances and Scholarly Researches in Allied Education, Vol. 16, Issue No. 1,	2019	2230-7540	http://ignited.in
Entrepreneurship Education in Indian Educational System	Dr. Munish Tiwari	Management	Journal of Advances and Scholarly Researches in Allied Education, Vol. 16, Issue No. 4	2019	2230-7540	http://ignited.in
Employee Surveillance on Different types of Employee in Organization	Dr. Munish Tiwari	Management	Journal of Advances and Scholarly Researches in Allied Education, Vol. 16, Issue No. 2	2019	2230-7540	http://ignited.in
Employee Surveillance on Different types of Employee in Organization	Dr. Sonali Chauhan	Management	Journal of Advances and Scholarly Researches in Allied Education, Vol. 16, Issue No. 2	2019	2230-7540	http://ignited.in



(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

"Macroeconomic Factors' Effect on the India Stock Market"	Dr. Pooja Goel	Management	International Journal Of Legal Developments And Allied Issues, Volume 5 Issue 2	2019	2454-1273	https://thelawbrigade.com
Effective Recruitment and Selection System for the IT Software Industry in India	Dr. Priyanka Shrivastav	Management	Journal of Advances and Scholarly Researches in Allied Education	2019	2230-7540	http://ignited.in/
Digital Recruiting: An Upcoming Modern Recruiting Techniques	Dr. Shweta Kulshrestha	Managememt	Mangalmay Journal of Management	2019	0973-7251	https://www.indianjournals.com/
Digital Recruiting: An Upcoming Modern Recruiting Techniques	Dr. Tushar Kanti	Managememt	Mangalmay Journal of Management	2019	0973-7251	https://www.indianjournals.com/
Shifting Paradigm To Online Shopping From Offline Shopping In India	Dr. Shruti Srivastava	Management	International Journal of Emerging Technologies and Innovative Research(JETIR)	2018	2349-5162	https://www.jetir.org/
Shifting Paradigm To Online Shopping From Offline Shopping In India	Dr. Amit Gupta	Management	International Journal of Emerging Technologies and Innovative Research(JETIR)	2018	2349-5162	https://www.jetir.org/



(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

Successful Indian Women Entrepreneur	Dr. Seema singh	Management	International Journal of Creative Research Thought	2018	2320-2882	www.ijcrt.org
Successful Indian Women Entrepreneur	Dr. Shweta Kulshrestha	Managememt	International Journal of Creative Research Thought	2018	2320-2882	www.ijcrt.org
Green HRM : A New trend in enhancing green behavior at Workplace	Dr. Shweta Kulshrestha	Managememt	InternationalJournal of Advanced Scientific and Technical Research	2018	2249-9954	http://www.rspublication.com/ijst/i ndex.html
Green HRM : A New trend in enhancing green behavior at Workplace	Dr. Shruti Srivastava	Managememt	InternationalJournal of Advanced Scientific and Technical Research	2018	2249-9954	http://www.rspublication.com/ijst/i ndex.html
A quality study on impact of whistle blowers on performance of the organization	Dr. Shweta Kulshrestha	Managememt	InternationalJournal of Engineering Sciences and research technology	2018	2277-9655	http://www.ijesrt.com
A quality study on impact of whistle blowers on performance of the organization	Dr. Monika Makhija	Managememt	InternationalJournal of Engineering Sciences and research technology	2018	2277-9655	http://www.ijesrt.com
Changing Dynamics in Talent Acquisition with reference to current scenario	Dr. Shweta Kulshrestha	Managememt	Global Journal For Research Analysis	2018	2277-8160	https://www.worldwidejournals.co m/global-journal-for-research- analysis-GJRA/



(Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow)

with reference to analysis-GJRA/ current scenario analysis-GJRA/		Dr. Shruti Srivastava	Managememt	Global Journal For Research Analysis	2018	2277-8160	https://www.worldwidejournals.co m/global-journal-for-research- analysis-GJRA/
--	--	--------------------------	------------	---	------	-----------	--